



.4 As founders of The Michigan Eyecare Institute, Dr. William ers and Dr. Mark Rubinstein have been at the forefront of

hthalmulogic breakthroughs. Dr. Myers is the first ophthalmologist currently practicing in Michigan to utilize Radial Keratotomy — the breakthrough procedure to correct nearsightednoss.

In addition Drs. Myers and Rubinstein were the first ophthal-mologists in the state to develop or utiliza:

YAG laser surgery for treatment of secondary cataracts. Nova Curve lens, designed especially for the YAG laser surgery. EVECARE WITH

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our convenient locations for a free screening.

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Kelly Services in Troy, the na-tion's largest staffing support company, has announced three mey appointments in the compa-ny's Middle Markets Division. Stevo Armstrong has been named regional manager of the di-vision's Midwest Region, Nina LoCicero has been named director, Atman Resources, and Lisa Miller has been named director, Administration, for the division. Armstrong will oversec the op-erations of Kelly's mid-size offic-es in Michigan, Wisconsin, Indi-ma, Iowa, Illinois, North Dakota, South Dakota, Nebraska, Miss-ouri and Minnesota. Ho joined Kelly in 1985, and most recently was director of organization re-search.

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was director of organization re-search. LoCicero will represent the Middle Markets Division on the company's headquarters Human Resources Council, assisting in the development of short and long-term human resources strate-gies to support Kelly's business objectives. Prior to joining Kelly earlier this year as assistant di-rector of employee and organiza-tional development, abe was di-rector of organization develop-ment and training for Boatmens Bancshares in St. Louis, Miss-ouri.

Bancshares in St. Louis, Miss-outi. Miller's new administrative re-sponsibilities include assisting the division in the areas of branch automation, MISt/elecommuni-cations, workers'compensation, unemployment insurance, ac-counts receivable, billing, payroll and service. She joined Kelly in 1974, and has worked in several areas within the company includ-ing payroll, accounts receivable, billing and special collections. She was most recently director, Accounts Receivable.

Teresa Donaldson has been Teresa Donaldson has been promoted to associate vice presi-dent, Forcelosure; and John Ko-bylarek to assistant vice presi-dent, Marketing Administration at Source One Mortgage Services Corporation in Farmington Hills. Donaldson will be responsible for a variety of projects including analyzing foreelosure write-offs, voersreeing the Attorney Evalua-tion Committee and negotiating contractual agreements with property protection vendors. Kobylarek's responsibilities in-

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SUBURBAN BUSINESS LEADERS

clude directing department auto-mation, coordinating forecasts and budgets, monitoring the pipe-line, pricing of leans and financial modeling.

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Frank Bruges of Rochester Hille and Coletto Bukowicz of Beverly Hills were promoted to senfor vice presidents, co-creative directors at CME/KHBB Adver-tising (formerly Campbell Mithun-Eaty). Bruges, and Bu-bowicz will continue to aversee all port, TV, and radio advertising for Chryaler Corporation's 28 Jeeps and Eagle dealer associations. Trugos joined the agency in 1989 as vice president, associate the agency in 1988 as a creative director. Bukowicz joined the agency in 1989, she was pro-moted to associate creative direc-tor. CME/KHBB is a \$1.2 billion intermational devertising VLS, Canada, Europe, and the Far East. CME/KHBB, Detroit clions, chewamers Power Compa-ny four Century 21 regional offices es, Philips Business Systems Monument Commission.

Dr. John E. Kazanowski of Southfield has been given the title of diplomate for the advance-ment of oral/dental implantology by the American Society of Os-scointegration.

Susan Kilito of Birmingham and Kathicen Charla of Bioom-field Hills attended Gigmour magazine's Women of the Year ceremony recently, Kilito is vice president/media director for J. Walter Thompson/Detroit. Char-la is president of Kathleen G. Charla Associates.

Several announcements have been made at Ross Roy Inc, Bloomfield Hills. Steve Tihanyi was promoted to vice president. He is an account supervisor on the Dodge Merchandising account. Don Myers was promoted to vice president. He has been a bu-

sionss manager for the marketing support service group since 1985. He manages the operations staff that includes customer service, direct response fulfillment and inbound/outbound telemarketing.

Gary La Guire of Bloomfield Hills has been promoted to vice president/co-treative director. He sir responsible for overseeing the art direction on the Dodgo mer-chandising and educational ser-vices and special projects ac-counts. He had been named cre-ative director in March.

ative director in March. William Stophenson of Bir-mingham was promoted to vice president/director of print pro-duction. He is responsible for all phases of print production and the management of the print pro-duction department. He had been mend assistant director of print production in 1930. Cliff Sevakis of Troy was pro-moted to vice-president/co-cre-tive director. He is responsible for all copywriting projects on the Dodge merchandising and educa-tional services and special project account. He had been named cre-ative director in March.

Joyce Lyle-Freeman of Troy has been named food and bever-age director of the Troy Marriott where she is responsible for the operations of all hotel food and beverage areas.

Judy Walker, a broker at Red Carpet Keim & Associates, Southfield, has been awarded the Certified Residential Specialist designation by the Sales Council of the REALTORS National Marketing Institute.

Marketing institute. Two local people have joined the staff of Young & Rubicam De-troit. Terry McCarthy of West Bloomfield has been hired as a junior copywriter to work on the Lincoln-Mercury Division ac-count. Carolyn Ward of South-field was hired as a traffic coordi-nator on the Lincoln-Mercury ac-count. count.

Charles P. Kleinsmith III of Farmington Hills has been named account manager/applications en-gineer for AE Piston Products of Plymouth. He joins the company from Nippondenso Technical Center from Center

Dinne Baum Verplorgh has been named sales manager of 3M's Automotive Interior Sys-tems. She will be based in Southfield

tems, She will be based in Both-field. Richard S. Victor of Bloom-field Hills and Scott Bassett of West Bloomfield has been named members of the Citizen Ambassa-dor Program Adoption Law Dele-gation to the People's Republic of China. Both are members of the Birmingham law firm, Victor, Robbins & Basset, People to Peo-ple is a non-political organization dedicated to promoting interna-tional understanding.

Philip C. Seth has been named account supervisor of the South-field advortising agency, Smith-Winchester. He will manage ac-counts and oversee new business activities.

Craig Mungons has been pro-mated to senior vice president, ex-ecutive producer in the broadcast production department at CME/ KHBB Advertising, Southfield.

James R. Simpson has joined Somanetics Corp., Troy, as infor-mation aystem administrator and will be responsible for imple-menting a new management infor-mation system. Prior to joining Somanetics, be was system ad-ministrator with Rochester Man-iferenting Co. In Rochester. ufacturing Co. in Rochester.

Molly Forward, executive di-rector of the Settlement Center, Bloomfield Hills, was honored for outstanding leadership for dis-pute resolution by the board of trustees.

Harry M. Boertzei of Bir-mingham has been named a trus-tee of the Settlement Center, Bloomfield Hills. It is a non-profit agency providing mediation ser-vices to residents of Oakland County.

Angela Campbell has joined EmploymentGroup as a sales as-sociate In the Tray office where she will be responsible for new client contract, marketing and sales. She was formerly with Manpower Temporary Services as Bioomfield Hills branch manager.



Will the economic weather ahead encourage or impede growth? Where should investors look for opportunities? Find out in McDonald & Company's 1993 Economic Forecast and Stock Selections, an outlook based on solid research, solid experience. For the past five years, our stock selections have outperformed the S&P 500 and the Dow Jones Industrial Average.*

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