

A Good Place To Think... and Grow

What makes the Observer a nice place to work?

The environment.

Observer employees are literally surrounded by nature. Outside on three sides the building nestles up to a virgin stand of towering beech trees. In front, the landscaping design follows the natural setting of the wooded area, consisting of low myrtle ground cover and dogwood trees.

Inside the building, 23 large architectural hand glazed planters contain a wide variety of live plants and trees - Norfolk Island Pine, Orange, Shefflera, Palms, Yucca, Silk Fern, Copper Plum, Bearing Fig.

Individual cutting boards and waxers, layout drawing boards and under-cover glue pot storage, spacious typewriter desk-work areas and telephone head sets and document conveyor, carrier-boy route wall maps and telephone call directors, photographic studio and enlargers, general conference room and a paging system -- each Observer employee has at his finger tips every conceivable tool to do his job in the quickest and most efficient manner possible.

By use of carpeting on the floors, wallscaping carpet on the walls, draperies at the windows, acoustical ceiling tiles, and background music throughout the building, Observer employees are subjected to the least amount of ordinary office-type clatter and noise disrupting disturbances. They are thereby able to think and function efficiently.

From a cup of coffee to a late evening snack to a fully cooked on the spot prepared hot meal, employees have quick and inexpensive meals available in a colorfully designed cafeteria, just steps away from their work stations.

There are several quiet, restful areas where employees may join each other for a talk session, or just get away by themselves for a period of think time -- perhaps even a walk in the woods on coffee break time.

Quiet? Yes. Relaxing? Certainly.

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The Observer is extremely proud of its new building. We hope you will visit us in the months ahead. Beginning after Labor Day, groups will be welcome to take conducted tours to see at first-hand editions of your hometown Observer in the making.

