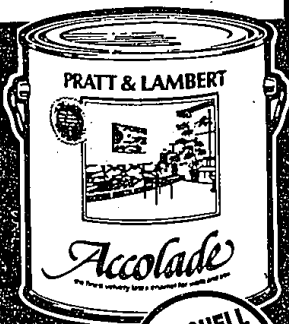


WINTER
SPECIALSWINTER
SPECIALSWINTER
SPECIALSWINTER
SPECIALSWINTER
SPECIALSWINTER
SPECIALS

LOWEST PRICES EVER!

Interior
PAINT
SALE

ACCOLADE SEMI \$22.75

EGGSHELL
White & Pastels
\$19.99
per gal.\$14.99
per gal.VAPEX FLAT
WALL FINISHDEAN & BERRY
CEILING
WHITE
\$8.99
per gal.\$11.99
per gal.

(white)

\$15.99
per gal.

(all colors)

Quality Paints Since 1891
Dean & Berry\$11.39
per gal.

(all colors)

SALE ENDS 1/31/93

HALLMARK WALLPAPER & PAINT
SIX CONVENIENT LOCATIONS:

Crosse Pointe Woods Hallmark Easttown Wallpaper and Paint 19848 Mack 881-9760	Dearborn Hallmark Wallpaper and Paint 520 N. Telegraph 274-0900	East Detroit Hallmark Wall's Wallpaper and Paint 24834 Gratiot 772-3535	Bloomfield Hills Hallmark Wallpaper and Paint 3541 W. Maple Rd. 644-6066	Rochester Hallmark Wallpaper and Paint 321 W. University Dr. 652-0330	Royal Oak Hallmark Walker-Dawford Wallpaper and Paint 617 Washington 544-2700
---	---	---	--	---	---

Letter Reversals?
New Program
Gets 87% Success

LIVONIA-In a recent clinical study, Dr. Jacobl, optometrist, (teachers and psychologists) have shown that over 87 percent of children with significant reversals can be "cured" within 10 weeks. Confusing "b" and "d" or "was" and "saw" are often symptoms associated with reading difficulties of dyslexia. Most children quickly learn how to differentiate a "b" from a "d", but some don't. This is due to more basic underlying disorders and factors:

For years there has been disagreement as to the cause, and many theories have developed, including: the child sees backwards, the brain's dominant side is overpowering, the child relates to the hand he or she writes with, the child is hyperactive, or the child has discrimination problems. However, studies have shown that none of these are adequate explanations.

Current research indicates the major causes are: poor visual memory (the ability to recall a visual image), visualization (the ability to create a mental image), and visual association (the ability to link what you see with something you saw, heard, felt, in the past).

For example, if you're asked to look up, you look up. But if asked to look to the right, you're likely to first think about the hand you use for writing.

"Up" can be linked with the head or the sky and "down" with a foot or gravity. But because both sides of our body are so identical, the links aren't as strong. Therefore, there is a confusion about right and left.

Improve the association, visualization, and recall skills and you'll eliminate the reversals.

"Parents are often told that the child will outgrow the problem. And this is true, but misleading," says Dr. Jacobl. "Continued exposure to letters and numbers will reduce reversals, but if the underlying causes are left untreated, learning will still be retarded and school performance will suffer."

The treatment program is available in over 100 locations across the country, and it is very intense.

The aim is to identify and correct the core disorder, because much of what we learn depends upon a well-functioning visual system.

Dr. Jacobl indicates that a problem with reversals is only one of a number of symptoms of poor visual processing skills that severely affect learning. Others include:

- Working slow
- Poor comprehension
- Skipping lines
- Poor memory
- Poor attention span
- Sloppy writing
- Careless errors
- Using excessive energy

Suburban Optometrics provides a free screening and consultation to determine if any of these behaviors are due to visual processing disorder. Therapy, if required, is covered by most major medical policies. To schedule your child (ages six to 16) for the free screening call 525-8170.

Advertisement

Foreign Languages

Arabic
Chinese
Czech
French
German
Italian

Japanese
Korean
Portuguese
Russian
Spanish

STANDARD AMERICAN ENGLISH NEW THIS TERM!

CUSTOM DESIGNED CORPORATE TRAINING AND
TRANSLATION SERVICES ARE ALSO AVAILABLEIntensive Evening Classes
for Adults.Businesspersons and
Professionals

The Dartmouth Rassias Method

Register
for January '93
Language ClassesSchedule: Beginning Jan. 26, 1993
Tuesdays & Thursdays
6:00 to 9:00 p.m.Location: Berkshire Middle School
21707 W. 14 Mile Rd.
Birmingham, MI

Tuition: \$450

Call

993-6204

UNIVERSITY
OF DETROIT
MERCYContinuing Studies
WINTER 1993

3 Ways To Register
Mail: Check Charge Co. Voucher/P.O.
Phone: Charge only (313) 993-6204
Fax: Charge Co. Voucher/P.O.

Azar's

Oriental Rugs
Annual January SaleNow is the Perfect time to save
on Genuine Rugs during Azar's
after the Holidays Sale.

Save 40% to 60% OFF

"Azars... a step above the rest."

Main Store: 670 S. Woodward
Downtown Birmingham
644-7311Outlet: 251 Merrill
Downtown Birmingham
645-0558

Grand Rapids at 28th St.

Expert Cleaning
and RepairingOpen 7 Days
a Week