

SUBURBAN BUSINESS LEADERS

To submit materials to this column, please send a brief biography, a photograph along with a black-and-white photo, if possible, to: Business Editor, Observer & Eccentric Newspapers, 35251 Schoolcraft, Livonia 48150.

Kim Pryor and Christine Picot have been named account assistants at Casey Communications Management, Inc. in Southfield.

As account assistants, Picot and Pryor will assist the firm in implementing client activities, as well as conducting informal research for major clients of Casey Communications Management.

Three advertising professionals were promoted at Ann Arbor based Bailey Klepinger & Medrich (BK&M) traffic and creative departments.

Debra Harstead was named assistant creative director. Her duties include assisting in the development of all creative material for BK&M, with direct responsibility for the quality of graphics in advertising.

Amy Cleary was promoted to director of production and traffic at Bailey, Klepinger and Medrich, Inc. in Ann Arbor. She will be responsible for cost and the quality of all printed materials produced by the agency.

Shella Walsh was named to succeed Cleary as traffic manager. Before joining BK&M this year, she has been marketing coordinator for Robertson Shipmate, Inc., a marine electronics manufacturer, in New York.

Also at Bailey Klepinger & Medrich, Karen Tucker of Birmingham has been appointed media director.

Gabriel Werba, president of the Farmington Hills public relations and investor relations firm of Gabriel Werba & Associates, Inc., has been elected president of the PRSA-Detroit chapter of the Public Relations Society of America (PRSA).

Werba has also been elected to the board of directors of Margaret W. Montgomery Hospital in Westland. The hospital is part of Michigan Health Care Corporation's Mental Health Services Network.

Margaret W. Montgomery Hospital provides inpatient and partial hospitalization programs, outpatient programs, rehabilitation therapies, and substance abuse services.

Richard J. Dettloff, R.A., senior staff architect of Ellis/Neayert/Genheimer Associates,



Kim Pryor



Christine Picot



Debra Harstead



Karen Tucker



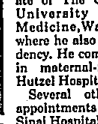
Amy Cleary



Gabriel Werba



Richard Dettloff



Virginia Runkle

Inc. in Troy (ENGA), has announced his plans to retire after a distinguished 40-year architectural career.

Dettloff entered the architectural profession in 1952 immediately upon graduation from the University of Detroit where he earned a bachelor of architectural engineering degree.

Virginia A. Runkle has been appointed engineering manager of Southfield-based Lear Seating Corporation, Advanced Product Engineering Department. Runkle joins Lear from General Motors where she held a number of responsible positions in engineering, product, and financial planning. Her most recent position was Chevrolet Lumina APV Product Engineering Market Manager.

She will head up Lear's activities in the area of product analysis, on going comfort assessment techniques, ergonomic studies, customer clinics and benchmarking studies.

Michelle Soudier has joined Jay Alix & Associates in Southfield as an associate of the suburban Detroit-based firm of corporate turnaround and debt restructuring consultants and insolvency and investigative certified financial planner. McMains completed the requirements that include course work and a series of examinations. Individuals with the CFP designation have the technical expertise to effectively analyze client needs and develop comprehensive financial plans. There are more than 12,600 CFP's nationwide and abroad.

Otto Knapp, executive vice president and general manager of Muller Weingarten Corp. of Rochester, announced his retirement after 35 years of service with both the U.S. and parent company.

Muller Weingarten Corp. is the U.S. subsidiary of Maschinenfabrik Muller Weingarten AG, of Weingarten, Germany.

Knapp will continue to be associated with the company in the role of special project consultant.

In a related move, Kenneth C. Setze has been appointed vice president and general manager of Muller Weingarten Corp. Setze, a long time executive with the company was previously chief administrator for North American sales and service.

R.T. (Tom) Schepansky has recently joined the firm of LJT Accounting Services in Bloomfield Hills. Schepansky will be responsible for marketing programs in new business opportunities.

Southfield based MetroParent Magazine has promoted Ruth Robbins of West Bloomfield from director of advertising to associate publisher.

Serving as associate publisher, Robbins will oversee overall marketing and promotional strategies, editorial content and distribution, as well as development of new publishing projects. Additionally, she will continue to direct the sales team.

Frank M. Jernoye of Bloomfield Hills has been appointed to the Investment Advisory Committee by Governor John Engler.

The committee reviews the investments, goals and objectives of each of the retirement funds and submits recommendations regarding them.

Laura McMains, a personal financial planner with IDS Financial Services, Inc., the nationwide financial planning and services company with offices in Southfield, has achieved the professional designation certified financial planner. McMains completed the requirements that include course work and a series of examinations. Individuals with the CFP designation have the technical expertise to effectively analyze client needs and develop comprehensive financial plans. There are more than 12,600 CFP's nationwide and abroad.

George N. Herrera of Bloomfield Hills has been appointed to the Michigan Expert Development Authority by Gov. John Engler. The authority provides expert assistance primarily for small and medium-sized companies.

Bloomfield Hills resident Judith C. Lalka Dart has been promoted to executive vice president,

general counsel, corporate secretary for Comerica Incorporated and Comerica Bank. She also is cashier for Comerica Bank. Most recently, Lalka Dart served as senior vice president, general counsel, corporate secretary and cashier, a position she has held since joining Comerica in 1985.

Melinda Callahan of Rochester Hills, director, Grace Hospital Office of Development and Community Relations, was recently elected to serve as secretary of the Michigan Association for Hospital Development. Callahan's term as secretary is for 1993. MAHD is an organization of development professionals from all areas of health care.

Frank Garner of Vickers Inc. in Rochester Hills was named to the International Organization for Fluid Power and Motion Control Professionals and the Fluid Power Certification Board advisory board for fluid power specialist certification.

Dan Prosal of Troy recently attended the Davey Tree Expert Company national managers meeting in West Virginia to review the company's long term plan and manager's role in helping Davey reach its goals.

Lisa Marie Loren has joined Tamara's Institut de Beaute in Farmington Hills as artistic director of make up artistry team. She will be responsible for conducting make-up lessons with clients and will also provide consultations on make-up for special occasion photography and theatrical presentations.

Konrac C. Kafarski, a graduate of Detroit Country Day School, has been named vice president of marketing and sales for Aactron Inc. in Madison Heights.

Dr. Gary Holland of West Bloomfield has founded the Holland Family Chiropractic Center in Farmington Hills. Holland comes to Farmington Hills from

Metro Chiropractic Clinics in Southwest Detroit, where he worked as an associate doctor, responsible for running satellite clinic and examining and treating all patients.

E.D. (Don) Stitt of Bloomfield Hills has been appointed manager of Chrysler satellite network marketing. In this position, Stitt is responsible for planning and developing marketing programs for the corporation's satellite communications video network, to include sales and services to external organizations.

John Mowrey has joined Modern Engineering as executive vice president of the company's product engineering group.

Edward J. Zellner has been appointed general director, Engineering and Planning for Cadillac Motor Car Division. In his new position, he will oversee a staff that provides technical leadership for the Division and acts as a liaison with Design Staff and the Cadillac/Luxury Car Engineering and Manufacturing Division.

Most recently, Zellner was manager - vehicle development and engineering program management support in vehicle engineering at Cadillac.

Gail Kulmaczewski Abraham, M.D., has joined the medical staff of Sinai Hospital as the director of neonatology.

As the director of neonatology, Abraham will oversee the clinical and administrative operation of Sinai's 20-bed neonatal intensive care unit (NICU). The specialized unit handles acute emergencies in the labor room and nursery, helping Sinai to keep its mortality and morbidity statistics at or below the national norm for sick newborns.

Also at Sinai, Richard A. Bronsteen, M.D., has joined the medical staff of Sinai Hospital. Bronsteen, of Troy, is a gradu-

ate of The George Washington University School of Medicine, Washington, D.C., where he also completed his residency. He completed a fellowship in maternal-fetal medicine at Hutzel Hospital.

Several other administrative appointments have been made at Sinai Hospital.

Rose Hirsch, of Huntington Woods, has been named assistant to the president of Sinai Corporate Communications/Marketing - Sinai Hospital.

Southfield based Sommers, Schwartz, Silver & Schwartz, P.C. has made several additions to its staff. Gary E. Abeska has joined the firm as an associate specializing in employment law; Carl B. Downing has joined the firm as an associate in the firm's appellate department and attorneys Lisa K. Pernick and Stephen S. Birnkrant of Bloomfield Hills have been named a shareholder with the firm.

Robert Kennedy of Troy has been appointed account executive at Kolon, Bittker and Desmond, Inc. in Troy. Kennedy is responsible for the management of the Hagopian Carpet and Punati Chemical accounts, and will work on special projects for Ziebart Tidy Car.

Joanne E. Start, senior vice president of Human Resources, Kelly Services, Inc., in Troy is one of 30 metro-Detroit-area women who will be honored by the Women's Economic Club at their 30th anniversary luncheon.

The 30 Detroit-area executives were selected in recognition of their accomplishments in their professions and for their contributions to the metro Detroit community.

Start, who serves on the Advisory Committee to the Women's Economic Club, oversees all domestic and international human resource functions of Kelly Services and chairs the company's Human Resource Council.

STETSON PERRY ELLIS GUESS WRANGLER

I

T'S VALUE DAYS FOR THE EYES OF AMERICA.

PEARLE VISION CENTER

ROCHESTER, MI
1240 ROCHESTER RD.
(313) 632-0800

WEST BLOOMFIELD, MI
6510 ORCHARD LAKE RD.
(313) 881-4408

MADISON HEIGHTS, MI
535 WEST 14 MILE RD.
(313) 588-8720

BIRMINGHAM, MI
879 S. HUNTER BLVD.
(313) 844-4440

MADISON HEIGHTS, MI
28411 DEQUERE
(313) 545-8727

SOUTHFIELD, MI
29629 SOUTHFIELD
(313) 559-8520

\$50 OFF
ANY COMPLETE
PAIR OF GLASSES

FREE 2ND PAIR
WHEN YOU BUY
A COMPLETE PAIR

PEARLE VISION

SAS

Securities Arbitration Services, Inc.

Helping Investors Recover Financial Losses

- ★ Losses From Limited Partnerships
- ★ Excessive Commissions
- ★ Unauthorized Trading
- ★ Misrepresentation
- ★ Unsuitability

CALL
1-800-645-0125

Free Consultation/Not A Law Firm

Kitchen & Bathroom Remodeling Specialists

Custom Design & Installation of Wood & Formica Cabinets

FREE KITCHEN DESIGN CLASS Jan. 21st, Space Limited
Call for Information

Materials for the Do-It-Yourselfer

FREE IN-HOME ESTIMATES

Let Our Professionals Show You Our Unique Solutions

Kitchen TOP SHOP INC.
1008 S. MILE RD., FARMINGTON HILLS
E. OF MERRIMAN (I-96) & I-475

477-1515

WE MAKE GETTING A LOAN ALMOST AS NICE AS IMPROVING YOUR HOME.

At Security Bank and Trust, we have almost as many kinds of home improvement loans as there are home improvements.

Come in and talk to us about special loans sponsored by the Michigan State Housing Development Authority. You may qualify for a loan that will give you lower monthly payments, at reduced interest rates that are tax deductible. Or you may choose to get a conventional bank loan that may be better suited to your needs. Whatever your situation is we're here to help.

So, stop in at any one of our branches or call the number listed below. At Security Bank and Trust, we've improved home improvement loans. We'll make you feel like our most important customer.

SECURITY BANK AND TRUST

An affiliate of FIRST OF AMERICA BANK CORPORATION
(313) 281-LOAN