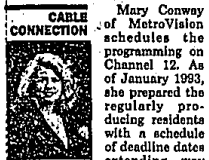


# Mary Conway directs scheduling



**CABLE CONNECTION**  
LARK SAMOUELIAN

Mary Conway of MetroVision schedules the programming on Channel 12. As of January 1993, she prepared the regularly producing residents with a schedule of deadline dates extending way into the 1990s.

The following are the procedures, which are followed to allow for a balanced channel:

The program schedule is sent to the newspapers two weeks in advance. Any changes that would happen, therefore, within those two weeks would not appear in those newspapers, and would not be reflected in the newspaper or the TV Guide.

To ensure a fair schedule process, all programming must be completed first before being considered on the channel lineup. Any show under 20 minutes is considered a filler and will not be titled within the channel lineup.

To be considered for a series with a regular time slot, four shows must be produced. This will benefit the producer because it covers them if for any reason they get behind in their productions; they do have shows to fall back on. This will also provide continuity for promoting that show.

The evening schedule alternates every week. Some programs are to be seen two evenings a month, instead of every week. This encourages a variety of programming to be viewed on the channel, so that the same programs are not seen every week.

Mary Conway emphasizes that she tries to work with producers who have multi shows already produced to schedule based on audience viewership. She works with their requests the best that she can, while trying to balance the overall viewership of our channel.

Conway emphasized that as far as scheduling, she must simply follow the order that the shows are produced. Many people share with her the shows that they an-

ticipate on producing. But as with everything else sometimes other personal commitments delay the process.

A popular way to produce shows has been on a monthly schedule. If a long completed program does not appear on Mary's desk for the month of March, for example, and the producers have contacted to anticipate a show, she will call them to determine which of their shows in replacement should be viewed.

None of this is an easy task. And it is complicated by something we must all recognize. Channel 12 is a regular cable television channel. It is dedicated to the community. We do have a regular viewing audience, who are responding and requesting current and timely television programming. Repetition of programs is limited to the appropriateness of the subject matter, and is a habit of public access channels of days gone by.

For further information on program scheduling and to schedule your show, you may contact Mary Conway of MetroVision and the television production department.

### MONDAY, MARCH 1

- 10 a.m. — Novi Talking History: Mabel Ash
- 10:30 a.m. — A powerful path
- 11 a.m. — Women on the Move: natural Julie Borg
- 11:30 a.m. — AIDS hits home

Noon — Farmington Hills Police Journal

- 12:30 p.m. — Dollars and Sense
- 1 p.m. — The word of life: a diseased king
- 1:30 p.m. — Life matters
- 2 p.m. — P.O.W.'s home free
- 3 p.m. — American health information workshop: nurses discuss AIDS and TB
- 4 p.m. — Shanrey Zedek Productions
- 5 p.m. — Crime watch
- 5:30 p.m. — Speakers Row: Hume and Barrows
- 6 p.m. — Senior Spotlight: fire safety/living wills
- 6:30 p.m. — Bagels and talk/

- business and residential news
- 7 p.m. — Jr. Japanese: lesson 38
- 7:30 p.m. — Chi-aerobics International power: lesson 28
- 8 p.m. — Prescription for your health: pediatrician
- 8:30 p.m. — Cosmic Connection: hypnotherapist
- 9:30 p.m. — Groove session.

### TUESDAY, MARCH 2

- 10 a.m. — Senior adult exercise
- 11 a.m. — Summit University
- Noon — Drawing men to Christ
- 1 p.m. — Foster care: Where do you fit in?
- 1:30 p.m. — Lives on the line: Civil disobedience in the U.S.
- 2 p.m. — Salon glamour and etiquette with Gloria
- 3 p.m. — Cosmic Connection: Indian/hypnotherapist
- 4 p.m. — Career images: athletes
- 5 p.m. — Senior Messenger
- 6 p.m. — Seniors on the move: woodcarvers
- 6:30 p.m. — Black tie optional
- 7 p.m. — Winning ways
- 7:30 p.m. — Viewpoint
- 8 p.m. — Salon glamour and etiquette with Gloria
- 9 p.m. — Seniors on parade: Stan Tokarz/Rick Lytwynuk
- 9:30 p.m. — Ace of Clubs: Shark 1.

### THURSDAY, MARCH 4

- 10 a.m. — Senior adult exercise
- 11 a.m. — Seniors on the move: woodcarvers
- 11:30 a.m. — Polish cooking
- Noon — Dickerman showcase: one flight up
- 12:30 p.m. — Senior spotlight: fire safety/living wills
- 1 p.m. — Prescription for your health: pediatrician
- 1:30 p.m. — Viewpoint
- 2 p.m. — My vote counts
- 2:30 p.m. — Chi-aerobics international power: lesson 28
- 3 p.m. — Sharon Stein show: animal modeling
- 3:30 p.m. — Germs of enlightenment
- 4 p.m. — Clarenceville Schools
- 6 p.m. — Our Town — Novi Chamber of Commerce
- 6:30 p.m. — Dollars & Sense
- 7 p.m. — Crisis in the modern family: teen concerns
- 8 p.m. — John Akouri live
- 8:30 p.m. — Speakers row: Jerry Hirschburg
- 9 p.m. — Farmington's past people and places: Emily Butterfield Travels with Kay: Ireland.

### WEDNESDAY, MARCH 3

- 10 a.m. — Capitol Report
- 10:30 a.m. — Madonna Magazine
- 11 a.m. — Marc Country TV
- 11:30 a.m. — Amvets
- Noon — The way the truth and the life
- 12:30 p.m. — That's Italian
- 1 p.m. — Senior messenger
- 2 p.m. — The Veggie Show
- 3 p.m. — Crisis in the modern family: teen concerns
- 4 p.m. — Jr. Japanese: lesson 38
- 4:30 p.m. — Community Update: fighting the rape culture

## What winters are for



A fine figure: Shannon Miller, a third-grader at Beechview Elementary School, is twirled around by her father, Robert, while skating on the pond in Heritage Park in Farmington Hills recently.



## Auditions slated

Farmington Musicals has four judges for the annual scholarship auditions on Saturday, March 6, at Nardin Park United Methodist Church.

Beatriz Budinszky Staples, a member of the first violin section of the Detroit Symphony Orchestra, will judge the strings.

Pianists will perform before Curtis Mathison, well-known organist and pianist who has con-

certized extensively, published, and now gives private instruction.

The Rev. David C. Noble, associate pastor and director of music at the First Presbyterian Church of Farmington, will judge woodwind, brass and percussion participants.

Vocalists will sing for Beverly Stief, prominent soprano soloist in this area and throughout southeast Michigan.

# Summer of '93: Kids' camp fair offers one-stop shopping

By RALPH R. ECHTINAW  
STAFF WRITER

Occupying the kids for a few weeks this summer is easier than it used to be.

The fourth annual Detroit-area camp fair, put on by Wayne State University's Merrill-Palmer Institute, metroParent Magazine and the Observer & Eccentric Newspapers, will present parents with 70 options for sending children off to some idyllic wonderland for a week or two — or more — of wholesome activities.

The fair will occur from 11 a.m. to 4 p.m. Sunday, Feb. 28, at the Bloomfield Hills Middle School on Quanton in Bloomfield Hills. Admission is free.

Growing in popularity, the camp fair will host 70 camp operators this year as opposed to 61 in 1992. Eight other camps couldn't be accommodated this year and are on a waiting list for next year's fair.

**It's a very nice fair, lots of interested people. It gives (your camp) exposure to people who wouldn't know about you in any other way.**

Lorraine Fisher  
Willoway Day Camp

Camps available include nearby ones like the Willoway Day Camp in Novi and distant bucolic enclaves such as the Sail Caribbean Camp in Northport, N.Y. The vast majority of the camps, however, are from Michigan and accept children between the ages of 3 and 18.

Non-camps, too  
Some non-camp summer programs will also be available at the fair. They include West Bloomfield Parks and Recreation, Cran-

brook Summer Programs and the Farmington Gymnastics Center. Even if you're not buying, the camp fair can provide a fair dose of entertainment on a dreary February weekend. Merrill-Palmer spokeswoman Sandy Schwartz said many of the camp operators bring games, activities and/or animals to amuse and entice the young 'uns in your midst. And free pizza will be provided by Little Caesar's, drinks by McDonald's.

"It's just like a great big hap-

pening," Schwartz said.

**Good exposure**  
Lorraine Fisher, owner of Willoway Day Camp, is returning to the fair this year after a fruitful outing last year. "It's a very nice fair," she said, "lots of interested people. It gives (your camp) exposure to people who wouldn't know about you in any other way."

Willoway serves kids from 5 to 14 with activities like swimming, boating, fishing, gymnastics, dramatics and arts and crafts. Fisher said she hopes to have a brace of bunnies at her fair booth to amuse the tots.

Harvey Finkelberg, the executive director of seven Tamarack Camps in Michigan and Ontario, said attendance at the Bloomfield Hills fair is *de rigueur* for conscientious camp operators. "Any camp that's worth anything comes to this camp fair," he said.

Tamarack camps include just

about any activity a person could name, Finkelberg said, and 75 percent of their business is repeat customers.

Lawrence Cohn, director of Camp Maplehurst just north of Traverse City, said he attends five camp fairs around the Midwest every year, but the Bloomfield Hills fair is where he gets the most bang for his buck. "The Detroit fair has always been real professional," he said.

Maplehurst offers outdoor activities like horseback riding, scuba diving and water skiing in intervals of two, four or eight weeks for kids 7-17.

"We've got a lot of kids who would just as soon live up there all year long and go home for eight weeks," he said.

But kids alone do not a summer camp make, and operators are seeking counselors, cooks, specialty instructors, directors and

nurses, too, Schwartz said.

**Help wanted**  
Of the 70 camps in attendance, at least 60 will be recruiting temporary employees as well as little patrons. "It's just wild all the things they're asking for," Schwartz said.

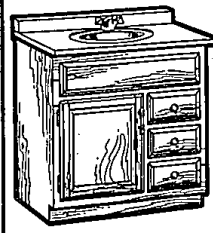
Fisher, for instance, said she needs to hire about 35 more camp counselors, something that college students usually find worthwhile. However, she said, "counseling is not a high paying job. It's a job of love."

Other camps planning to attend the fair include: Tall Timbers Sports Camp of Climax, Mich., Upland Hills Farm Camp of Oxford, YMCA Storer Camps of Jackson, Camp Palden of Chgoysan, Camp White Pine of Toronto, The Road Less Traveled of Chicago and Camp Sea Gull of Charlevoix.

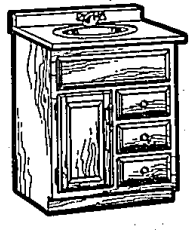
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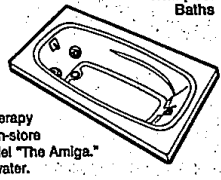
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