



THE SPORTS AUTHORITY

REGISTER TO WIN!
AT UTICA IN OUR GRAND PRIZE GIVEAWAY!

1st Prize: A trip to Hawaii (courtesy Q95FM Radio)
2nd Prize: A \$300.00 fishing package. **Q95FM**
And more! No purchase necessary.

10,000 FREE GIFTS
just for visiting the Utica store! While they last.

GRAND OPENING!



ADIDAS
MEN'S PRACTICE TENNIS SHORTS
100% nylon pull-on shorts with elastic waistband, inside key pocket, V-notch on side seams and full liner. Assorted colors. Compare at \$16.00

Reebok

SPECIAL PURCHASE
11.98

REEBOK MEN'S RUNNING SHORTS
100% Supplex nylon split side running shorts with full liner. Assorted colors. Sizes S-XL. Compare at \$20.00



MAJESTIC
AUTHENTIC BATTING JERSEY
Just like the pros wear, with official MLB logo.

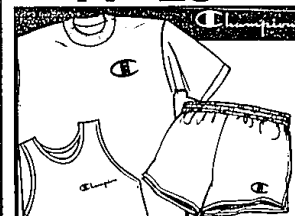
49.96

Majestic



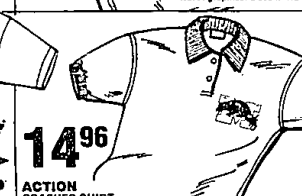
UMBRO AND MITRE SOCCER APPAREL
Choose from a huge selection of soccer apparel including shorts and coordinating tee shirts.

14.96-29.96



CHAMPION
ACTIVEWEAR
Choose from a selection of tee shirts, tank tops and arm shorts in new Spring colors.

13.96-26.96



ACTION
COACHES SHIRT
100% cotton coaches shirt with embroidered team logo. Sizes S-XL.

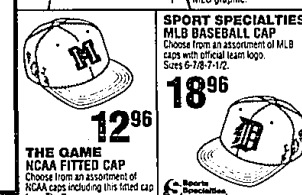
24.96

HOME TEAM ADVANTAGE
TEE SHIRT
100% cotton tee shirt with NCAA graphics. Sizes T-XL.



14.96

GARAN
MLB TEE SHIRT
Choose from a selection of MLB merchandise including this 100% cotton tee with MLB graphic.



SPORT SPECIALTIES
MLB BASEBALL CAP
Choose from an assortment of MLB caps with official team logo. Sizes 6-7-7-1/2.

18.96

THE GAME
NCAA FITTED CAP
Choose from an assortment of NCAA caps including this fitted cap from The Game.

12.96



GILDA MARX
LADIES' "DECO ART"
BODYWEAR
Choose from a selection of leotards, bra tops, bike pants and coordinating crop tops. Sizes S-L. Compare at \$18.00-\$32.00

SPECIAL PURCHASE
12.98
EACH



SPECIAL PURCHASE
6.98

SANSEL
LADIES' SHORTS
Choose from a selection of styles of boxer shorts in assorted fabrics and colors. Sizes S-L. Compare at \$9.96-\$12.66



SPECIAL PURCHASE
6.98
EACH

TRENDS
LADIES' TEES AND TANKS
Choose from sporty logo printed crop tees and tanks with coordinating solid and striped boxer shorts. Sizes S-L. Compare at \$12.00-\$15.00



Reebok
26.96

REEBOK
CLASSIC 1000
LADIES RUNNING SHOES
Nylon mesh and split suede upper, Mylex collar lining with EVA midsole, two color rubber outsole. White.



47.96

REEBOK BB4600
ULTRA MID BASKETBALL SHOES
Mid cut style for increased mobility, all purpose court shoe with full grain leather upper, 3/4 cupsole for durability, EVA midsole.
BB4600 ULTRA LOW\$44.96
BB4600 ULTRA HIGH\$49.96



Reebok
49.96

REEBOK CLUB C
MEN'S TENNIS SHOES
Classic tennis shoe designed for comfort and style, features a 3/4 wrap outsole. White.



LA GEAR
EXCEL
TRAINER LADIES
CROSSTRAINERS
All leather upper for comfort and durability, Phylon midsole for lightweight cushioning, rubber outsole.

39.96



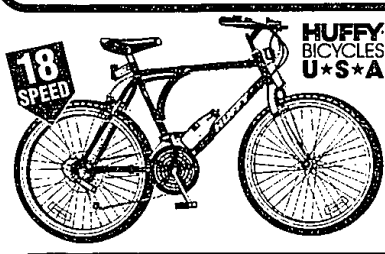
PRINCE
FST-838 MEN'S
TENNIS SHOES
FST heel for cushioning and shock absorption, all leather upper, removable, washable, replaceable inner sole. White.

37.96



49.96

ROLLER DERBY
PHANTOM GT IN-LINE SKATES
Molded vented shell with flex collar, one cam lever buckle, 70 mm urethane wheels with mag cores, removable heel strap. Sizes S-L.

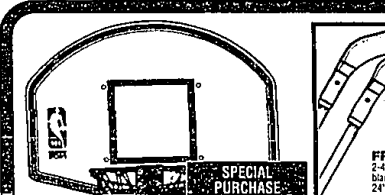


HUFFY
BICYCLES
U.S.A.

SPECIAL PURCHASE
129.98

HUFFY
TIMBERLINE 26" MEN'S ATB
Durable ATB frame, front and rear caliper brakes, Shimano 18 speed index shifting, alloy rims. Made in U.S.A. Assembly included on this bike. Compare at \$175.00

We carry a complete selection of bicycle accessories including helmets, bags, caryers, baskets, bicycle pumps and locks, water bottles, horns and reflectors. **BE SAFE-ALWAYS WEAR A HELMET.**



HUFFY SPORTS
44.98

HUFFY
SPECTRA PERIMETER BACKBOARD
48" fiberglass, two color graphics, 5/8" red solid steel goal with white all weather net. NBA endorsed. Compare at \$60.00



FRANKLIN
STREET HOCKEY SET
2-42" wood shaft sticks with fiberglass reinforced blades, 1 warm and 1 cold weather ball, 1 puck and 24" roll of tape. Compare at \$20.00

SPECIAL PURCHASE
14.98



WILSON
MICHAEL JORDAN BASKETBALL
Synthetic leather, wide channel construction, official size and weight for indoor or outdoor play.

19.97



REGENT
FALCON SOCCERBALL
Handstitched, synthetic leather, 32 panel design, official size and weight, FIFA approved. Size 5.

8.98



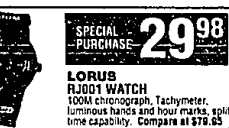
MITRE
THE LEAGUE SOCCERBALL
High performance soccerball made with handstitched synthetic leather. Sizes 4 & 5.

14.96



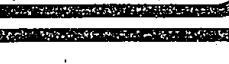
RAWLINGS
RBG 36
JOSE CANSECO GLOVE
All leather shell, 12-1/2" pattern size basket web. Textbook with hoister, deep wet pocket.

34.98



EASTON
TK9 TEE BALL BAT
25 1/8 ounce, lightweight, 2-1/4" barrel, hyper-rim 27/32" grip. Compare at \$35.00

16.98



LORUS
R1001 WATCH
100M chronograph, Tachymeter, luminous hands and hour marks, split time capability. Compare at \$78.00

SPECIAL PURCHASE
29.98