

# MALLS & MAINSTREETS

MONDAY, APRIL 12, 1993

## SHOPPING CENTERED



LINDA BACHRACK

## Strong stripes on spring ties

Accessorize. It's a word most women take for granted. We are taught from an early age to coordinate an outfit with scarves, shoes, jewelry and hats. The options are limitless, and we often shop for clothes with a keen awareness of accessories that will complement.

Men, however, are virtually dependent on one accessory — their tie. And how many men buy a suit with a tie in mind? The tie is always the last wardrobe purchase, although it can become the style signature of the man.

For this reason, the sales associates at Barney's New York in the Somerset Collection dedicate a considerable amount of time to their customers' neckwear choices. Since the tie is a form of expression, Barney's trains its associates to get to know the customer as a person, to analyze his lifestyle.

There's a more to choosing a tie than color coordination. Experts in men's couture are adept at mixing patterns and textures to achieve just the perfect look.

### Ties talk

"A tie is a man's signature," Bryan Gutierrez of Barney's said. "It reflects his taste, his mood." This spring, those discriminating and diverse male shoppers have myriad neckwear options from which to choose.

The exclusive Calvin Klein Collection features two-toned horizontal stripe silk knit ties in muted earthy colors (\$75). We show this tie in two shades of brown, worn with a flaxen-hued linen shirt (\$155). Pair these with natural linen pants and suede bucks (\$145) and you have a classic, yet elegant, weekend ensemble. The mixing of shades from the same color family is a style-making trend this season.

For a cutting-edge corporate look, we show a Joseph Abboud woven silk tie in spring's new shades of moss green and wine with a touch of gold and a hint of blue (\$72). The Calvin Klein Collection cotton shirt is pleated in the same colors and features a soft pointed collar (\$170). But an entire room is filled with neckties at Barney's. For high color and contemporary styling, choose a Hugo Boss or Versace. Fornasetti designs bright, bold graphic ties. For a twist on the classic rep stripe, check out Garriek Anderson's vertical stripes in unusual colors.

If you like tiny knots, opt for ties sewn of ancient silk madder, a soft, supple fabric, like washed silk. Zegna offers exquisite detailing and handwork in unusual fabrics (\$98.50).

### Not too wide

In case you're wondering if last year's tie is out-of-date, the standard width this season is 3 3/4 inches. And flowers are passe, except for the occasional sunflower. Stripes are stronger than ever, as are small geometrics, stylized paisleys and fine art-inspired graphics.

If you only associate J. Crew with sweaters and khakis and cotton tees, you're missing a huge menswear department that includes dress shirts, gabardine jackets, linen jackets and trousers, and, of course, great-looking ties. The Somerset Collection store showcases a wide selection of silk and cotton ties for the young and youthful. We show the weekend staple, a blue chambray button-down collar shirt (\$34), with the new bandana paisley tie in sunny yellow (\$40). Also shown, a soft-color silk stripe in muted blue and red, great with seersucker (\$38).

The college set is into patchwork cotton madras ties (\$16) and everyone loves the Newport look in cool vibrant colors like pool blue, aloe and cherry. Other hot sellers are the "squiggle" tie and the bright two-way rep stripes with reverse tails. Imagine a green-and-white-stripe tie with a yellow-and-white-stripe tail — fun and attention-grabbing.

Of course, if you're a Michigan sportsman and a Ralph Lauren devotee, you'll want to see the new Polo kayak and fly fisherman ties at the Polo Ralph Lauren Shop, 201 S. Woodward in Birmingham (\$67.50). Happy hunting for the tie that fits your lifestyle.

Linda Bachrack is a Birmingham resident. You can leave her your column ideas at 933-2047. Ext. 1889 from a Touch-tone phone.



STAFF PHOTOS BY JIM JAGFIELD

Bunny Hop: Kathie Gornick of Plymouth leads the Easter dance at the monthly senior citizens social in the Westland Mall Community Room.

## Seniors catch dance fever



BY SUSAN DEMAGGIO  
STAFF WRITER

While the walkers walked, the shoppers shopped, and the lunch bunch lunched, the seniors danced at Westland Mall.

Oblivious to all the retail activity above them, area senior citizens two-stepped, waltzed and dipped to the Standards Live! Band renditions of "Blue Skies," "My Blue Heaven" and "Paper Roses."

Once each month, from 11 a.m. to 2 p.m., the Westland merchants throw a dance for senior citizens in the lower level community room, complete with band, refreshments and decorations.

Most of the hundred or so seniors who attend are dancers. They are peo-

ple in their 70s and 80s who could literally dance all night.

"And I do," said Marion Hadley of Detroit with a laugh. "I got a new knee a year ago, and it's working out great. I can dance all night."

Hadley explained that she and many other seniors who love to dance, go dancing four or five nights a week. They travel to community centers, lounges and senior apartment complexes where square dances and ballroom dances are held.

Kathie Gornick of Plymouth and her partner Frank Nagy of Farmington Hills, are a regular Fred Astaire and Ginger Rogers.

"We love Latin numbers," said Gornick, a former dance instructor. "But aside from all the fun and

friends, it's basically about exercise. Dancing is good for you. Keeps you young."

Jane Atkins of Redford acts as self-appointed hostess at the dances, urging shy newcomers who watch from the door to come in and sit at a table.

"I love to dance," she said, after a deep breath and an intricate polka. "My husband, George, and I met while dancing at the Graystone Ballroom in Detroit 56 years ago," she said. "He can't dance with me anymore because he's got crippling arthritis, but see him over there in the corner? He brings me to dance with whoever else needs a partner. Now that's real love."

Atkins demonstrated her fancy for work with Jack O'Callaghan, 55, of Garden City.

"I never drank, never smoked," he boasted. "I'm 85, and I still pitch baseball, play soccer, and dance five nights a week. I recently won 17 gold medals in the Senior Olympics. Not bad for an Irishman raised in Cork County, eh?"



Two-stepping it: Marion Hadley of Detroit tucked her stuffed bunny into the belt of her dress. She dances with John Tribble of Westland.

## Malls invite shoppers to special events

BY SUSAN DEMAGGIO  
STAFF WRITER

A mall's a great, big, public place and you can stop in anytime to purchase what you need. Right?

Well, sort of wrong . . .

Hoping to attract shoppers to their stores at slow times of the day, malls are hosting designated shopping times for special groups of people.

This week, Lakeside Mall in Sterling Heights, will debut their "Family Night."

This series will take place the first Wednesday of every month from 4-9 p.m., said Karen MacDonald, mall marketing director. "The evenings will include notable family entertainment, 99-cent food specialties for children under 12, merchandise discounts, food samplings, drawings and

mini-seminars."

Twelve Oaks Mall in Novi, is also offering a family entertainment series to bring shoppers into the mall on Saturday afternoons.

"We've scheduled events as a follow-up to our Toontown attraction which will be on display through mid-May," said Elaine Kah, marketing director. "Entertainers, special children's exhibits, and sing-alongs will

be held to interest families."

At the Somerset Collection in Troy, "Office Parties" are provided for select groups of professionals after work, combining fashion seminars with wine and hors d'oeuvres, beginning at 4:30 or 5:30 p.m.

"We've held these parties for attorneys, advertising account executives,

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MONDAY, APRIL 12

### SAND CASTLES

Mickey Mouse's Toontown sculptures from 100-plus tons of sand. Some tower 16-feet. Center Court. Through April. Mickey's television set plays cartoons. Twelve Oaks Mall, Twelve Mile/Novi. 348-9438.

WEDNESDAY, APRIL 14

### ALADDIN NIGHT

4 to 6 p.m. Performing Arts Court. Visits by Disney's Aladdin, Jasmine and Genie plus musical performances and story-telling. Features 99-cent meals for kids 12 and under, participating mall restaurants. Walt Disney Elementary School in Clinton Township will sing Aladdin's theme "A Whole New World" at 4 p.m. Lakeside Mall, Hall/Schoenherr. 247-1550.

### SPORTS CARD SHOW

Collectors show and sell stamps, coins, cards and comic books. Through April 18. Also visits by 1968 Tigers, baseball displays. Free stadium cushion with \$25 mall receipts or proof of Preferred Shoppers status. Tel-Twelve Mall, Twelve Mile/Southfield. 353-4111.

### WONDER WALKERS

Morning walker program 9 a.m. Food court. Free to strollers. Westland Mall, Plymouth/Middlebelt. 522-4100.

## ADDED ATTRACTIONS

### COUNTRY SHOP

Beverly Miller, designer from Hudson's Country Shop, answers questions and consults with customers. Collection informally modeled. 11 a.m. to 4 p.m. Country Shop. Repeated at Oakland Mall store, Apr. 15, 11 a.m. to 4 p.m. Twelve Oaks Mall, Twelve Mile/Novi. 334-6800.

FRIDAY, APRIL 16

### TIGER BREAKFAST

Munch frosted flakes and have your picture taken with Gates Brown, Willie Horton, Dave Roemer and Tony the Tiger. 9-10 a.m. Coffee Gazebo will provide coffee for adult visitors. Restaurants on Main Street. \$5 tickets benefit Police Athletic League New Development Baseball Program. Children receive Tiger baseball souvenir. Tickets are limited. Available at mall's M.C. Sporting Goods, Foot Locker and Imperial Sports. Part of mall's 25th anniversary celebration. Tel-Twelve Mall, Twelve Mile/Southfield. 353-4111.

### LUNCHEON FASHIONS

Major league looks from Footlocker and Rivalry informally modeled during lunch at D. Dennison's and Garden Court Restaurant. Noon to 2 p.m. Laurel Park Place, Six Mile/Newburgh. 452-1100.

SATURDAY, APRIL 17

### DISNEY DAY

Animators Dave Pacheco (Little Mermaid) and Philo Barban (Bambi) will showcase their talent, including illustrations from Disney's How to Draw book series. Exhibition 1-2 p.m. Book signing 2-4 p.m. Lord and Taylor Court. Twelve Oaks Mall, Twelve Mile/Novi. 348-9438.

### PINWOOD DERBY

Wood block races made by Livonia YMCA Indian Guides race for glory. 8 a.m. to 6:30 p.m. Onlookers welcome. Westland Mall, Plymouth/Middlebelt. 522-4100.

SUNDAY, APRIL 18

### CLASSICS AND CROSSINGS

Co-sponsored by WQRS. Brunch served by Sebastian's Grill. Live concert in Rotunda. Noon to 2 p.m. \$20 tickets available at Conclerage Desk. Net proceeds benefit Detroit Institute of Arts and Center for Creative Studies music education program.

MONDAY, APRIL 19

### FASHION DEADLINE

Last day to buy tickets for Hudson's/Prudential Securities Inc. "Investment Seminar." Formal fashion show combines advice on purchasing investment clothing with advice on starting a personal financial investment program. Prudential's Kathleen Cole and Cal Perry Mason will speak. Thursday, April 22, 6 p.m. Oval Room, third floor Hudson's. Reservations required. Complimentary program. Northland Mall, Eight Mile/Greenfield. 259-5513 or 259-5067.