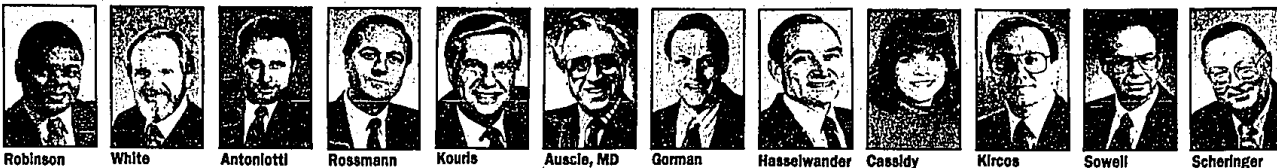


## SUBURBAN BUSINESS LEADERS



To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcroft, Livonia 48150.

Vernon Robinson has accepted the position of president for the Detroit chapter institute of Industrial Engineers for 1993.

Vernon is a Production Engineering Specialist at AutoAlliance International (formerly Mazda).

Floyd White, President of St. Claire, Inc., recently won an Award of Excellence in the 1992-93 Technical Publications and Technical Art Competition sponsored by the Southeastern Michigan Chapter of the Society for Technical Communication.

The award was presented to him for a two-part article on "System Specific Technical Training" and "Estimating the Cost of Training."

The Muscular Dystrophy Association (MDA) has recognized WJBK-TV 2's President and General Manager Steve Antonio

with its 1992 "Distinguished Broadcaster Award" for excellence in community service.

In addition to airing the Jerry Lewis Labor Day Telethon on WJBK, Antonio has made it a year-round mission to increase awareness of and raise funds for MDA by participating in fund raising activities and airing public service announcements and news stories on medical breakthroughs.

Terrance P. Rossman has joined Liberty Capital Management, an Independent Investment Advisor, located in Birmingham. Rossman is Executive Vice President and Fixed Income Manager. He was formerly with Comerica and Manufacturers Bank where he had full responsibility for managing several of the bank's collective funds with assets totaling \$4.5 billion dollars.

After 33 years of dedicated service to the credit union movement, Stanley Kouris retired recently as President/CEO of Wayne Out County Teachers Credit Union in Livonia.

Kouris began his professional credit union career in 1960 as assistant manager at Local 155

Credit Union, now named Unity Credit Union, in Warren.

Mohammad A. Auslie, MD, of West Bloomfield is now chief of the Medical Staff at Grace Hospital.

Auslie of West Bloomfield came to Grace in 1963 as a second year resident, followed by a fellowship at the University of Western Ontario, London.

Kevin Gorman has been promoted to the position of associate creative director. Gorman will continue to handle the writing and production of broadcast and advertisements for agency clients.

Carl Hasselwander, regional V.P. and Midwest manager for First American Title Insurance Company, was recently named to the company's board of directors.

Hasselwander, who began his title career in 1955 as a title examiner, had become a branch and agency manager for Burton Abstract Company when it was

bought by St. Paul Title. For St. Paul he served as vice president, Michigan underwriting, then division counsel.

Claudia A. Cassidy, Occupational Therapist Registered, has opened her second Children's Developmental Therapy clinic in West Bloomfield, Michigan at 5829 Maple Road, Suite 119, in the Professional Village of West Bloomfield office complex.

Cassidy serves as Director of the new West Bloomfield clinic as well as Children's Developmental Therapy in Ann Arbor.

The Handleman Company in Troy has promoted Louis A. Kircos, the Company's Chief Financial Officer, to Senior Vice President/Corporate Development and Subsidiaries.

In his new position, Kircos will be responsible for seeking out and developing growth opportunities for the Company. In addition, Handleman Company non-core businesses, principally its Video

Treasures & Entertainment Zone subsidiaries, will now report to Kircos.

Leon Sowell has been named Michigan Bell's public relations director for northern Oakland and Genesee counties.

Sowell joined Michigan Bell in 1966 as an account representative. He served in various managerial roles in the company's marketing department and in 1991 was named marketing-channel manager for Michigan Bell's sister company, Ameritech Services.

Prudential Great Lakes Realty's commercial/investment division in Bloomfield Hills has appointed Joe Scheringer as retail specialist.

Scheringer will be responsible for assisting the company in expanding its involvement in the retail marketplace. He has 25 years of experience in writing, researching and consulting with retailers across the country.

Scheringer has also had exten-

sive experience in working with retail oriented publishers in Chicago and Detroit.

Stuart R. Holtshouser will continue to have responsibility for Woodbridge Inoac accounts with General Motors.

Sylvester Hester, who had been responsible for the instrument panels launch for the Lumina, now will be responsible for all air-bag door sales except those related to Ford. Hester will report to William (Rusty) Beckenhauer, general sales manager, who reports to Carroll.

Andrew H. Heinicke was recently elected first vice president of NBD Bank in Detroit. He is head of the Financial Institutions Group of the bank's Financial Services Division. In this capacity, he is responsible for managing credit and other banking services NBD offers to mortgage bankers, finance and leasing companies, large corporate home builders and security broker dealers.

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| <b>STERLING IMPROVEMENTS</b><br>DESIGN<br>11445 15 Mile Rd.<br>Sterling Hts., MI<br>(On 15 between<br>Dodge Fork & Van Dyke)<br><b>977-2000</b><br><br><b>KITCHEN WORKS</b><br>63 E. Square Lake<br>Troy, MI<br>(On Square Lake &<br>Livonia)<br><b>828-3373</b><br><br><b>INVESTMENT KITCHEN &amp; BATH</b><br>31400 Highway Ave.<br>St. Clair Shores, MI<br>(On Highway 314 N. of 11 Mile)<br><b>293-3130</b> | <b>P &amp; S KITCHEN</b><br>AND BATH<br>30454 Green St.<br>New Baltimore, MI<br>(located 189 E. of Washington<br>on Green St.)<br><b>725-7900</b><br><br><b>AUBURN KITCHEN</b><br>AND BATH<br>2042 Auburn Rd.<br>Rochester Hills, MI<br>(located off Crooks on Auburn)<br><b>853-2773</b> | <b>WOODLAND KITCHEN</b><br>AND BATH<br>238 W. Fourteen Mile<br>Clawson, MI<br><b>435-4748</b><br><br><b>ROYAL BATH &amp; APPLIANCE</b><br>612 N. Main St.<br>Royal Oak, MI<br>(On Main St. N. of 11 Mile)<br><b>548-8711</b><br><br><b>SHOWCASE KITCHEN &amp; BATH</b><br>31435 Utica Rd.<br>(On Utica Rd. between<br>Greenback & 14 Mile)<br><b>294-2333</b> |
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Not available for public units. Maximum balance \$250,000. Annual Percentage Yield (APY) are guaranteed from March 20 through May 31, 1993, and may change after that date. For new accounts opened on or after March 20 and for existing accounts with the first cycle ending after June 20, a 35 monthly service charge will be assessed on accounts that do not maintain a minimum daily balance of at least \$500 or an average daily balance of at least \$1,000 over a cycle period, then the credit related earnings on accounts. \*Minimum opening balance \$2,500. If funds in the account drop below \$2,500, funds earn at the prevailing APY of 2.57% being paid on Interest-Bearing Checking Accounts. ©1993 Standard Federal Bank.