

SCC welcomes 2 to management team

Suburban Communications Corp., the parent company of the Observer & Eccentric Newspapers, has named Richard "Rick" J. Norton of Troy as senior manager-systems and technology.

Suburban Communications Corp. is a Livonia-based publisher of community newspapers, specialty publications and information services.

Also named to a new post in the corporation is Chris Butland, who will work as systems technician/networking and telecommunication.

The two appointments were announced recently by Richard D. Aginlan, SCC president.

Norton was previously project manager for Arbor Drugs, Inc.

"We are delighted to have a professional of Mr. Norton's caliber join our technical team as we proceed with comprehensive systems innovation across our company," said Aginlan.

Norton will report to C.S. Wood, vice president of manufacturing at SCC.

Norton's previous experience includes work with Gannett Co. Inc., where he participated in development systems support to launch USA Today and with that company's outdoor advertising, radio and TV operations.

He was senior marketing support specialist for Digital Equipment Corp. and a field engineer for IBM. He also worked as operations group director for Micro Magic Rating Services.

Norton holds a bachelor's degree from the University of North Carolina, where he enrolled after serving three years in the U.S. Army.

Butland's responsibilities will include installation, maintenance, repair and end-user support for new and existing systems.

He previously worked at Inacom Computer Centers, where he specialized in desktop publishing and was responsible for as-

isting the sales staff on pre-sale calls for Macintosh computers and network solutions.

He also worked with Computer Depot and the J.L. Hudson Co., where he was an electronic sales consultant.

Aginlan said Butland's position is newly-created "to strengthen our support staff as we aggressively install new technology and utilize existing technology to maximize the efficiency of our operations."

In addition to the O&E, SCC is the parent company of Home-Town Newspapers, Community Newspapers in Eaton and Clinton counties near Lansing, Press Community Newspapers in Cincinnati and Camden Publications, producers of Great Lakes Getaway, Equine Times, and the Farmers' Advance. Premier Living and Conquest are published at the O&E.



Richard J. Norton



Chris Butland

Black consortium plans dinner event

The Oakland County Business Consortium, a non-profit organization that provides black business people with a networking forum, is having a dinner and jazz concert 6 p.m. to midnight April 24, at the Southfield Marriott Hotel. Call 443-0777.

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