

SUBURBAN BUSINESS LEADERS

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Enterprise Newspapers, 36261 Schoolcraft, Livonia 48150.



Harris



Zinser



Rottig



Erickson



Homyak



Borsath



Ross



Frankel



Minowitz



Novick

Pistons' staff members also received departmental 'Employee of the Year' honors for their contributions to the success of the organizations.

Philip E. Rottig of Commerce, Eric M. Dobrusin of Farmington Hills and Thomas A. Hallin of Howell of Commerce have become partners at its Troy-based law firm of Harness, Dickey & Pierce.

Mark L. Foster of PaineWebber Inc. in Troy has been re-elected to membership in the Nuveen Advisory Council, it was announced by John Nuveen & Co. Incorporated, the nationwide investment banking firm specializing in municipal bonds, tax-exempt unit investment trusts, mutual funds, and exchange-traded funds.

The Nuveen Advisory Council is a select group of investment professionals across the country who are cited 'for continuing excellence in financial counseling in the field of tax-exempt securities.'

Matthew Prentice, owner of the Unique Restaurant Corporation in Bingham Farms, announced changes in the management teams at two of his corporations.

Rick Therrien has been named managing partner of the Deli Unique of Bingham Farms. He continues as a managing partner of the Plaza Deli in Southfield and, in addition, will now oversee the day-to-day operations of The Deli Unique of Bingham Farms. Therrien, who lives in Royal Oak, joined the Unique Restaurant Corporation in 1987.

Ron Greenberg has been named general manager of the Plaza Deli of Southfield. Greenberg's parents were the original owners of the Plaza Deli. He returns to the restaurant management business after several years in sales, most recently at Capital Cable. Greenberg worked at the Plaza Deli for seven years under his parents' ownership.

Gary E. Erickson has joined R. L. Polk & Co. as chief information officer. In his new position, Erickson will be responsible for the company's extensive information resources that include a centralized data center, technical development, data processing and production.

Myron Homyak, a Farmington Hills resident and Employee Assistance program coordinator at Providence Hospital in Southfield, has been awarded the Rubin Lacey Award of Excellence by the local chapter of the Employee Assistance Professionals Association (EAPA), the EAPA-Greater Detroit Chapter.

Homyak was recognized for his many years of service to the EAPA-Greater Detroit Chapter. He first became a member in 1983 and has served as the association's treasurer, vice president and president.

Prudential Securities, the third largest securities firm in the U.S., announced the election of Birmingham resident Sherwyn J. Labovitz, a senior vice president in the firm's Birmingham office, to the company's prominent Presidents Council.

The Prudential Securities Presidents Council is comprised of the top financial advisors selected annually based on their professionalism and high level of performance.

John J. 'Jay' Wetzol, vice president of Engineering for Saturn Corporation, has been named winner of DESIGN NEWS Magazine's prestigious 1993 Engineering Quality Award. DESIGN NEWS (Cohners Publishing Co.) is produced twice monthly and written for engineers who design products ranging from automobiles to spacecraft.

Connie J. Masseran has been promoted to asset manager of Bloomfield Hills-based accounting firm McEndarffer, Hoke &

Bernhard, P.C. She has been with the firm for six years, previously in the position of administrative assistant.

Louis R. Ross, vice chairman and chief technical officer, Ford Motor Company, has been selected to receive the 1993 Leadership Award.

Newcor, Inc., a leading manufacturer of precision parts and manufacturing systems in Bloomfield Hills, has announced that John D. Borsath has been elevated to the newly created position of senior vice president of Corporate Sales and Marketing.

Borsath brings to Newcor 33 years of engineering, sales and marketing experience, including 18 years with the Integrated Automation Division of Giddings & Lewis (formerly The Cross Company) and eight years with the Lamb Machine Tool Group.

Clarence M. Gleeson has been appointed vice president at Grubb & Ellis, a national full-service real estate company in Southfield. He has been with Grubb & Ellis for seven years and is also a senior marketing consultant. His area of specialization is office leasing and he is part of a team that is responsible for leasing the Prudential Town Center.

Linda St. Denis of Southfield has been named a 'Sales Representative of the Year' by Getting To Know You International, the

national's leading new homeowner welcoming service, based in Westbury, N.Y.

With a sales force of more than 400 representatives, this award is the company's highest sales honor and was awarded to St. Denis for her outstanding sales performance in 1992.

The Michigan Cancer Foundation recently named many of Oakland County's business and community leaders to its Board of Trustees and Board of Directors and two local individuals received special recognition for their efforts in the fight against cancer.

Sam Frankel of Bloomfield Hills, developer of the Somerset Collection, was elected vice chairman of the Foundation's Board of Directors.

Alice Gilbert of Orchard Lake, former Circuit Court judge, was elected vice chairman of the Board of Trustees.

Joel Jacob of Birmingham, Sprayco president, Lita Silverman of Southfield and Freeman Wilner, M.D., of Beverly Hills, Rose Cancer Treatment Centers, were named to three-year terms on the Foundation's Board of Directors.

Elected to three-year terms on the Board of Trustees were:

Judge Avern Cohn of Bloomfield Hills, U.S. District Court judge;

Pat Duerr of Birmingham, partner, Henigman Miller Schwartz and Cohn;

Carol Minowitz of Oak Park Hills;

Marvin Novick of Oak Park Hills, chief executive officer, Corporation;

Richard Rogel of West Bloomfield, chief executive officer, FPOM;

Michael Schwartz of Franklin, attorney, Stark, Reagan & Finnelly, P.C.;

Barbara Tucker of Bloomfield Hills;

Kathryn Wimbley, M.D., of Birmingham, chief of breast imaging, William Beaumont Hospital.

In addition, three Oakland County residents were named honorary life members of the Board of Trustees. They are: Arnold Feuerman of West Bloomfield, owner and president, Arnold Lincoln-Mercury Co.; Phillip Fischer of Birmingham, president, Phillip B. Fischer Co., Inc.; and Paul Nino of Bloomfield Hills, attorney, Nino & Malster.

Roger Robinson of Bloomfield Hills received the Michigan Cancer Foundation Public Service Award. Robinson, president of Friendly Fun Centers, Inc., established the Blanche Robinson Memorial Bowling Tournament in 1987, which has raised more than \$100,000 in support of the foundation's research, education and patient care programs.

Herbert J. Bloom, D.D.S., Ph.D., of Orchard Lake was presented the Foundation's Distinguished Service Award.

Ameritech Cellular Services based in Farmington Hills has appointed David M. Zinser to director of customer service for Michigan. Zinser, a resident of Troy, is responsible for all customer service operations including business account management, technical assistance, billing, payment services, credit, order processing and loss prevention.

Lawrence D. Hadley has announced the formation of Hadley and Associates in Southfield.

The firm will specialize in the placement of permanent loans on commercial properties with its correspondent lenders, as well as corporate sale-leasebacks and other commercial real estate financings.

Timothy H. Longnecker, Clark J. Vanzura and Mark T. Wyeth have been promoted to managers, management consulting, at Deloitte & Touche.

Longnecker of Farmington Hills provides information technology consulting.

Vanzura of Troy serves clients in the health care and manufacturing industries, specializing in financial restructuring and operations reviews.

Wyeth of West Bloomfield serves clients in the manufacturing industry, specializing in operations reviews and procurement consulting.

William T. Newton, director of human resources, was named 'Employee of the Year' for The Palace of Auburn Hills, Fine Knob Music Theatre and Detroit Pistons. In addition to Newton's award, 20 Palace, Pine Knob and

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