

ATTENTION: CAR & TRUCK BUYERS!

ONE PRICE TEST MARKET EXPERIMENT!



BUICK HONDA NISSAN ISUZU DODGE

Tamaroff Automotive Group is holding a Test Market Experiment. You may have seen it on "CNN" or read about it in the newspaper. This new trend is sweeping the nation.

Due to nationwide demand, we have decided to offer to you a **HASSLE FREE, ONE PRICE TEST MARKET SALE.**

Thursday, April 22nd, Friday April 23rd & and during special Saturday hours April 24th, over \$14,000,000 of new and pre-owned vehicles will be tagged with our **ABSOLUTE LOWEST ACCEPTABLE PRICE** so that you may clearly see your savings. This will enable you to make a decision to buy based solely on your financial needs.

Out-of-town buyers will be on hand to ensure that you are receiving top dollar for your trade.

IT GETS EVEN BETTER! FACTORY REBATES AND DEALER INCENTIVES UP TO \$2000 WILL ALSO BE IN EFFECT (on select vehicles.) Factory credit representatives will also be on hand to offer aggressive financing and specially designed leasing programs.

PLUS... BUY ANY NEW OR USED CAR OR TRUCK & RECEIVE A MINI VACATION TO NASHVILLE, MYRTLE BEACH OR ORLANDO!

\$1000-\$1200 VALUE!

✓ DELUXE ACCOMMODATIONS FOR 2 ADULTS AND UP TO 3 CHILDREN AT A HILTON OR RAMADA INN
✓ CHAMPAGNE OR FRUIT BASKET ✓ BREAKFAST FIRST MORNING ✓ GREEN FEES DAILY ✓ DISCOUNT COUPONS FOR RESTAURANTS, STORES, ATTRACTIONS. ✓ TICKETS TO A FAMILY THEME PARK.

This marketing experiment will be held rain or shine. Please bring all decision makers, your title or payment book and be prepared to drive home in the new or pre-owned vehicle of your choice.

2 GIANT LOCATIONS:

TAMAROFF

BUICK · HONDA · NISSAN · ISUZU

28585 Telegraph Rd. · Southfield

353-1300 · Toll Free 1-800-TAMAROFF

TAMAROFF

DODGE CARS & TRUCKS

On 12 Mile Rd, Just West Of
Telegraph Rd. · Southfield

354-6600 · Toll Free 1-800-TAMAROFF

Thurs, April 22: 8:30-9 · Fri, April 23: 8:30-6 · Sat, April 24: 10-4