SHOPPING CENTERED



New footwear is fun and funky!

his is the season of the shoe. Anything goes as long as it has the relaxed, casual feeling of spring's newest fashions. To complement the fulld wide-leg trousers and longer hemilines, choose from platforms, espadrilles, clogs and wedges — the more substantive soles provide needed proportion to today's fresh, feminine look. "New clossics raised to new heights," is one description of the '93 footwent season as envisioned by shoe dealgner Joan Helpern, the Joan of Joan & David in the Somerset Collection. Reminiscent of the 1940s, the solid platform and artform heel of the Joan & David sucked slingback (\$245) are understated, yet fun.

"Don't be



"Don't be afraid of plat-



tional footwear

your taste runs toward less chunky silhouettes, look for menswear-inspired oxfords, always-popular loafers, cork-heeled slings or the updated spectator pictured in suede with a low sculptured heel (\$150).

(\$150).

Don't worry about seeming too trendy if you opt for a newer wedge platform or wood-soled sandal.

"The fun pieces are artistic, not dated," says
Mathog. Buy what you like and what fits your life-style."

Interior Style."

If you want to experience shoe shopping in a charged, party-like atmosphere, check out Precis, newly opened at Twelve Oaks Mail. This hip European-styled boutique beckons shoppers with its opulent curved-front window vignettes and blaring overhead music videos.

Music draws shoe lovers

Music draws shoe lovers

"The louder the music, the busier we get," says store manager Cheryl Plerce. As cherubs float through the clouds on the hand-painted celling, shoe lovers are treated to an ever-changing display of the hottest new styles.

"I've sent three of my friends and my mother to Precis," says Kathy Allan of Livonia. She describes the shoes as fun and not too expensive. "It's so hard to find fun, feshion-forward shoes," she said.

Though Kathy loves the new platforms and clogs, her boyfriend hates them. So on this trip, she a trying jeweled sendals and thongs. Her mom bought half-boots which, according to Pierce, are still popular to wear with shorts this summer. I spoke to Angela and Tanya, up from Ohio on a day-long shopping trip and inquired as to the contents of their many shee boxes. "Ilove shoes," said Angela. "You shouid see my closet." She was going home with four new pairs, including back suede mega-platforms from Precis. "I look for style and high fashion. Shoes should make a statement," she added.

Her friend Tanya was still looking for platforms. "Definitely getting some," she said. Her shoe purchase was the new white mule by Keds (\$22).

Lots of looks

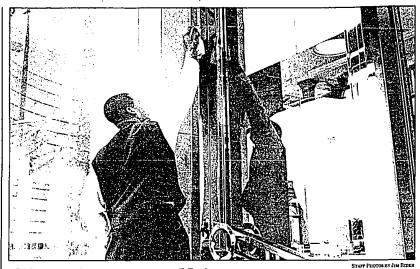
Lots of looks

Precis has a look for every individual taste from grunge to sophisticate. For casual summer outfits, the Converse plaid lowtop is solt, as is the Birkenstock-look priced at a low 324. But the choices are endiess. Leather and suede clogs on wood or cork platforms are popular, as are classic spectator lace-ups (349), granny-style boots and canvas slipa-ons by Diesse (324).

For a dressier look, you may want a crochet sling-back (334) or a rhinestone embellished pump. "Satin shoes for proms and weddings are blowing out of here right now." says Pierce. And the shop can dye your shoes to match your dress.

Linds Bechryck is a Birmingham resident, You.

Linda Bachrack is a Birmingham resident. You can leave her column ideas by calling 953-2047, mailbox 1889 from a touch-tone phone.



Clean sweeps: Sean Tillman of Troy, (left) polishes the stainless steel around an entrance to the Somerset Col-lection. David Niewolak of Clinton Township (below) dusts the planters under the Somerset rotunda.

Cleaning a mall is job for the experts



Heavy equipment and round-the-clock crews are get-ting the malls ready for spring. But you know the old saying . . . a housekeeper's work is never done.

BY SUBAN DEMAGGIO STAFF WRITER

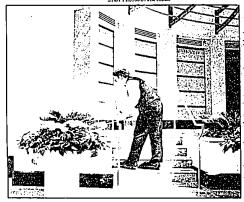
If you think spring cleaning your ouse is tough, try spring cleaning a

"You bet it's a big job," said Peter Thompson, operations director at Westland Center. "It takes our midnight crew three weeks to strip, scrub, clean and relinish 300,000 square feet of terrazzo and cement floor. We also hand scrub around all the entrances

to remove the salt left over from win-

r. Next they bring out the heavy artil-

Next they bring out the neavy artil-lery.
"Our high-pressure steamers steam the sidewalks, removing the gum and oil we couldn't get to over the winter," Thompson continued. "We've got to re-sod the areas where the grass was killed by salt and rake all around the property, trimming the trees, too."



Mom's Day cards change with the times

BY SUBAN DEMAGGIO

Mother's Day is Sunday, and the card shops that dot our malls and mainstreets are waiting for you with

mainstreets are waiting for you with the lights on.

Mom's Day is the fourth biggest card-sending holiday of the year, ac-cording to Betsy Helgager, a spokes-woman for Hallmark Greetings in Kansas City, Mo. "Mother's Day fol-

lows Christmas, Valentine's Day and Easter in the number of cards sent," she said. "Last year, 150,000 million Mother's Day cards were purchased in the United States. The first cards were sent in the early 1920s." Mother's Day was proclaimed an official holiday by President Woo-drow Wilson in 1914 when he signed a joint Congressional resolution calling mothers "the greatest source of the

country's strength and inspiration."
Hallmark Cards, and its Ambassador Greetings division, have 1,200 different Mother's Day card designs to
choose from this year. Tou can select
a Mother's Day card that makes a
confession, offers psychological advice, is printed on recycled paper, or
one so artful it becomes a treasured
heirloom.
"Our cards reflect the changing dy-

namics of the American family," Hel-gager explained. "They vary from lighthearted to sentimental. The messages acknowledge the reality of relationships that have experienced good and difficult times. "More than helf of all American mothers work," she continued, "and about 35 percent of all American children now live in

See GREETINGS, 7A

MONDAY, MAY 3

AN TEAS Especially for Mother's Day, 2:30-4 p.m., Through May 15, Reservations required. Neimon Marcus Cafe. Tea plate, a \$6.59 value, it complimentary for mom with purchase from cosmetics/fragrance department and purchase of an additional to plate. Someract Collections By Eleaver/Cookings.

MENU Hudson's Marketplace shops debut 30 "tite" dishes created by a registered dictition within guidelines en-obored by American Heart Association. less shan 360 calories, 12 grams of fat, and 75 milligrams of cho-leaterol por tearing. Half-pound servings priced from \$1.49 to \$5.99. Eight locations only. Call for details. 443-6000.

WEDNESDAY, MAY 5

DIA TRIPS

Every Wednesday in May shoppers can ride Detroit Institute of Arts Shop and Shuttle from Somerset Collection to DIA. Departs the mast at 11 a.m and 12-30 g.m. Departs the art mastern for the mall at 15-50 g.m. and 4:30 g.m. Amives at museum's Famsworth entrance, docental ewaft user groups. Lunch evallable in Kreage Court Certe. DIA Shop and Shuttle tickets are 94 for DIA members, 36 general public. Advance shop at Twelve Diak Mall. Seating limited. Somerset Collection. Big Beaver/Cookinge, 833-7971.

ESSORY FAIR

Hudson's women's accessory vendors offer tips and
suggestions. Accessory Department. Refreshments.

land. Reposited May 6 at Fairtane 11 a.m. to 3 p.m.

Westland Mad. Wayna, Warner.

458-5400.

ADDED ATTRACTIONS

LE HIGHT
Disney records presents Craig & Co., kid-friently rock and rold band. 6:30 to 7:30 p.m. Performing Ara Court. Autorpoints from 7:30-830 p.m. Genrod toward lower elementary school children. Free performance includes complimentary pen and autograph book for future celebrity performances. Throughout the mall, from 4-9 p.m. special in-store events, 99-cent food specials for children under 12, drawings, mint-seminaers. man-seminars. Lakeside Mall. Hall Road/Schoenherr. 247-1744.

THURSDAY, MAY 6

Through May 9. Free gift for mom with receipts of \$50 purchase. Redeem at Customer Service Desk. Westland Mail. Wayne/Westland. 425-5001.

FRIDAY, MAY 7

POLICE WEEK
Garden City, Canton, Detroit and Westland police
present displays and demonstrations. I. p.m. performance by band trio, "Blue Pigs," Detroit K-9 Unit
4 p.m. Glown: Callel I.D. Program. Some events repeaced May 6.
Westland Mail. Wayne/Warren.
425-5021.

FASHDONS

Noon to 2 p.m. informally modeled during lunch at Dennison's and Garden Court Restaurant. Fashions from Talbot's, Casual Corner and Mother's Work Maternity. Laurel Park Place. Six Mão/Newburgh. 462-1100.

I DESCOUNTS

Several mail stores offering 20 to 30 percent dis-counts in honor of Mother's Day. Turough May 8. Baby and Me, Sally's Dagging Bourique, Completes and Kitty Wagner's Salon Included.

SATURDAY, MAY B

BARNEY BROADCAST
Sing-slong 9-10 s.m. Direct broadcast via satellite
presented by J.C. Penney's in Penney's court. Last
week to see spectacular sand aculptures in center
court. Sand buildings, some 16 feet high, depict
Mickey's Toon Town Disney Villago.
Tweeh Cales Mail. 12 Mile/Novi.
348-9438.

STORYTELLING

VYALLING
Author Jel Lewis discusses her new novel, "The Na-ked Girl," a collection of mystery/romance stories. 2-4 p.m. Waldenbooks.
Oakland Mail. 14 Mile/John R.
583-9418.

PINEWOOD DERBY
Olibwa District Scouts will roce homemade wood
block cars. Registration 9 a.m. Races 11 a.m. to 4 p.m. Winchester Mail. Rochester/Avon. 652-1152.

MOM GIFTS
Crowley's stage area. 11 a.m. Free gift to all morms,
While quantities last,
Livonia Mal. Seven Mile/Middlebelt,
476-1166.

SUNDAY, MAY 9

CLASSICS AND CROISSANTS
Moon-2 p.m. Bunch catered by Sebestien's Gill. Live concert in Rotunda. Co-sponsored by WQRS, Tickets are \$20 per person, evaluable at conclerge deals, Net proceeds benefit DiA and Center for Creater's Sciences Collection. Big Beaney/Cookige. 644-5306.

TYBOOK SURDAY
Linds Land from WAC will read "Hazaf" a Amezing
Mother" and "The Piggy Book" at 1 p.m. Center
Court. Free to children.
Fastere Mail. Southfield/Michigan Avenue,
593-3330.