

SUBURBAN BUSINESS LEADERS

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48160.



James Ceslaski Patricia Grey Arradondo Shirley Dill Booksteln, Sr. James Morse Mike Talovich James Hogan Jimars Ritens Northcross

liability and general real estate matters.

Nancy Ann McFadden has been named senior vice president/general manager of marketing support services for Ross Roy Communications in Bloomfield Hills.

McFadden will manage Ross Roy's marketing support services division which includes development and maintenance of client databases, in-bound and out-bound telemarketing, incentives administration and fulfillment operations.

James Ceslaski and Patricia Grey have been promoted to vice presidents of commercial loans at First of America Bank — Security. Also at First of America Bank — Security, Catherine Hubert has been promoted to assistant vice president, branch manager.

Aaron Arradondo has joined Troy, Michigan-based Howard L. Green & Associates as Vice President.

As Vice President, Arradondo has primary responsibilities for sales promotion, project management and client interaction and training for the firm's growing base of supermarket clients.

Shirley Dill, RN, of White Lake Township, joins the management team of INNOVATIONS Home Care Nursing Services in Brighton. Dill assumes the position of Director of Nursing.

Dill's responsibilities include supervision of nursing personnel and the marketing of these services to the community.

Prudential Securities announced today that Jerome B. Booksteln, Sr., Vice President-Investments in the Birmingham Michigan branch, has been selected as a member of the Senior Consulting Group of the firm's Investment Management Services Division.

The Group, consists of 25 of the firm's leading investment management professionals, provides clients with skilled guidance for their investment programs to support their benefit plans, endowment programs or other investment activities.

James Morse has been named Sales Director for the Bloomfield Hills-based Jankins Investment Development Corporation.

As Sales Director, Morse will coordinate sales and oversee operations of the Silver Bell Oaks residential development in Orion Township.

New Hudson resident Mike Talovich, 31, has been promoted to vice president/group account supervisor serving the Regional and Dealer Marketing Associations (DMA) portion of the Pontiac Division account at D'Arcy Mastus Benton & Bowles/Bloomfield Hills (DMB&B/BH) advertising agency.

James E. Hogan, CPA, has joined TriCom Inc. in Birmingham as vice president, chief financial officer. He was formerly executive vice president of Cranbrook Insurance Underwriters Agency, Inc. where he was responsible for finance, accounting, computer operations and long-range planning.

Jimars Ritens becomes managing director, CAD/CAE Services, and will be headquartered at TriCom's Computer Operations Center in Troy, Mich. He had formerly been senior vice president of CDI Corp., where he was chief information officer.

Michael Northcross joins TriCom's Troy CAD Center as lead operator. He is a graduate of Career Development Institute and was previously employed at the Henry Ford Museum.

TriCom Inc. is a national supplier of CAD engineering support services to the automotive and aerospace industries.

Keywell and Rosenfeld, a Troy law firm, is pleased to announce that Jerrold M. Bigelman of Farmington Hills, a tax attorney, has joined the firm.

Bigelman received a bachelor of arts degree in economics from the University of Michigan in 1970. He received his law degree from the George Washington University National Law Center in 1973 and a master of laws in taxation from the Georgetown University Law Center in 1976.

Joseph M. Fazio has been named a shareholder at the Southfield law firm of Maddin, Emsauer, Wartell, Roth, Heller & Peases, P.C. Fazio, who had been an associate at the firm, will continue to concentrate on transactional law, including real estate, financing, partnership and corporate formations and acquisitions, and leasing.

He is a member of the State Bar of Michigan, the American Bar Association and the Washtenaw County Bar Association. Fazio has assisted in the drafting of reference materials and spoken on leasing issues, environmental

Prudential Securities, the third largest securities firm in the U.S., today announced the election of Commerce Township resident Mark A. Casbolt as a First Vice President in the firm's West Bloomfield office, to the company's prominent President's Council.

The Prudential Securities-President's Council is comprised of the top Financial Advisors selected annually from the Firms 6,000 based on their professional and high level of performance.

Richard A. Hill has been named Executive Vice President, General Manager of McCann-Erickson Detroit.

Hill had been Deputy Manager of McCann Detroit since 1991 when he was also named Chairman of the agency's Management Board, a position he retains. He also retains his duties as Management Supervisor on the Buick account.

Hill joined McCann-Erickson in 1970 as a Media Supervisor on the Detroit agency's Buick and GMC Truck Division accounts,

rising to Associate Media Director.

Iris Anton has been named Quality Achiever of the month at Farmington Hills-based Jervis B. Webb Company.

She has been employed by the Webb Company for twenty-three years and currently holds the position of Executive Secretary to the Vice President of Finance and the Corporate Controller.

The Finance Department has extended many cost reduction programs, planning programs and financial reporting packages within

the Company's corporate office and subsidiary locations.

Birmingham resident Eija A. Roulson's outstanding performance on the November 1992 Uniform CPA Examination has earned her the Michigan Association of Certified Public Accountants' (MACPA) William A. Paton Award.

Roulson will graduate in April from Walsh College of Accountancy and Business Administration with a Master of Science in Professional Accountancy.

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- CANTON**
AIC Warehouse 223540
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Americitech Mobile Sales & Service Ctr. 277411
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246330
- Dash Mobile Electronics**
246330
- WARREN HIGHLANDS**
Hudson Glass 223510
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Americitech Mobile Sales & Service Ctr. 223517
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271340
- Dash Communications**
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Americitech Mobile Sales & Service Ctr. 277417
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773534
- FAIR HAVEN**
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- FARMINGTON**
AIC Warehouse 220410
- Hudson Glass**
476730
- FARMINGTON HILLS**
Metro Cell Security 473702 or 1495LEADER1
- FULT**
Americitech Paging Services 14952352
- AIC Warehouse**
727420
- First**
725490
- Hudson Glass**
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- Metro Cell Security**
727412
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343444
- Madison Electronics**
627410
- MT. CLEMENS**
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- First**
291340
- Metro 25 Tlx**
642372
- Jeff's Electronic Center**
291340
- Mobile Security**
295292 or 1495LEADER1
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First 344444
- Hudson Glass**
340330
- Mobile Communications**
343330
- PATMOUTH**
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First 495212
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614221
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223530
- SOUTHFIELD**
AIC Warehouse 223532
- Southwest**
AIC Warehouse 223532
- STERLING HEIGHTS**
First 227410
- Hudson Glass**
627410
- Metro Cell Security**
627410 or 1495LEADER1
- TAYLOR**
First 291340
- General Cellular Sales**
291340
- TROY**
AIC Warehouse 283331
- Behind the Wheel**
283331
- Hudson Glass**
283331
- General Cellular Sales**
283331
- Frontier Metro Audio Center**
283331
- WARREN**
Dash Mobile Electronics 627410
- Hudson Glass**
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- WARREN**
Dash Mobile Electronics 627410
- Hudson Glass**
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- WESTLAND**
First 727410
- WEST BLOOMFIELD**
Hudson Glass 627410
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