

Cancer Education Aimed At Preventive Action

"The public education program of the Michigan Cancer Foundation is basically one of preventive action," Dr. Frank Jakes, MCF executive vice president, told a recent training conference for MCF volunteers.

"All of the foundation's educational materials have one basic purpose," Jakes said. "They are intended to motivate people to have regular physical check-ups for cancer and to take immediate action when they believe cancer might be present."

The success of MCF's public education efforts, noted Jakes, is evidenced by the increasing number of patients recovering from cancer each year because they acted early.

TODAY one out of every three cancer patients is being cured. Twenty-five years ago the ratio was one in four.

But this success does not satisfy Michigan Cancer Foundation educators, who point out that one out of every two patients could be saved by early detection and prompt treatment.

As part of its continuing effort to make the public better informed, the foundation offers a series of excellent educational programs developed by Mr. Ray Krawczak, MCF's director of public

education. All are available on request to interested groups.

Each coordinated program consists of a slide film, literature and discussion guide presented by a trained volunteer speaker.

IN THIS YEAR'S concentrated effort to reach the Detroit metropolitan area's female population, the MCF is promoting its program "Toward Cancer Control for Women," which discusses breast and uterine cancer. The presentation emphasizes the importance of breast self-examination and a regular Pap test.

The Pap test is a simple, painless and highly reliable method of detecting uterine cancer in its early stages.

As part of its program the foundation is offering free Pap tests at its Cancer Detection Center, 4811 John R, Detroit. Women in the four-county area can call the center for an appointment.

The program "Cancer Facts and Fiction" describes advances in cancer research and treatment. It provides a step-by-step cancer detection and prevention program.

"TOWARD Cancer Control for Men" strongly indicts the cigarette as a major cause of lung cancer and gives the

male audience a "his" cancer prevention and control program.

"Living After Cancer" uses the actual case histories of four patients who have had surgery for cancer of the colon, breast, cervix and larynx to illustrate types of rehabilitation that promote quick recovery.

"Smoking Verboten," written and photographed by teenagers from the Detroit metropolitan area, addresses itself to young people who have just begun or have not yet started smoking.

To assist people unable to attend these group presentations, the Foundation also provides educational literature. Over 30 pieces are available.

A "Smoker's Survival Kit," designed to help smokers quit, contains pamphlets explaining why people smoke and outlining a program to help them stop.

Other informative brochures include "Protect the Real You," a breast self-examination booklet, and "Everything You Always Wanted to Know about Cancer, But Were Afraid to Ask."

THE FOUNDATION disseminates its educational materials through nine unit offices located throughout the four-county area. These offices act as both service and information centers for their communities.

As part of Cancer Control Month during April, the Michigan Cancer Foundation, the United Foundation's only cancer control agency, is utilizing a "Not For Sale" campaign to remind the public that all MCF services are free to those who need them.

For further information, contact the Western Wayne Co. unit office, at 1112 N. Telegraph, Dearborn.

GC Unit To Choose Teenager

The Garden City Business and Professional Women's Club will present its sixth annual teen queen contest Thursday, April 29, in the E.J. O'Leary Center for the Performing Arts, 6300 Middle Belt, Garden City.

The contest will begin at 7 p.m. Admission is \$1 for adults and 75 cents for students.

The School Choralers will provide entertainment during the evening.

Judges for the contest will be Mayor Jim Lowe of Garden City; Ed McNally, vice president of student affairs at Schoolcraft College; Mary Jane Wagners, past district director of the Plymouth BFW; Joyce Mazzoni, bridal consultant at Orin Jewelers; Mike Gaujain, assistant vice president of the Bank of the Commonwealth; and Al Resnick, president of Career Personnel Services of Redford, Inc.

Helen Thomas, United Press International reporter for the White House and past president of the Women's National Press Club. Miss Thomas is the first woman to ever close a presidential press conference, the first to be invited to join the previously all-male Washington chapter of Sigma Delta Chi, and the first woman to serve as an officer of the White House Correspondents Association in its 57 years of existence.

Round-Up Set By Nursery

The Garden City Co-operative Nursery is making plans for a spring roundup Monday, May 3, at 1 p.m.

Mothers wishing to enroll their children this year or next may call Mrs. Darlene Calmado (three-year-olds, 425-9484, Mrs. Kathy Conrad (four-year-olds), 278-3888, or Mrs. Helen Steinwedel, chairman, 425-4447.

The nursery has immediate openings for four-year-olds.



MRS. MILTON LAVIOLETTE, Michigan Cancer Foundation volunteer from Livonia, checks over some of the pamphlets put out by the foundation in its continuing educational program.

WSU Women Will Honor Headliners

Women of Wayne will give special recognition to six Wayne State University alumnae during its sixth annual "Headliners" which is scheduled at 12 noon Saturday, May 1, in the Roostertail Restaurant, at the foot of Marquette Drive in Detroit.

Mrs. Gladys Wright Craig of Birmingham will receive the 1971 Service Award.

Five other women prominent in news headlines during the past year will get Headliner awards. They are:

* Sister Virginia Delaney of Saginaw, nursing director for the Saginaw County Health Department, the only Roman Catholic nun of the order of the Daughters of Charity supervising personnel in a governmental agency.

* Dr. Dawn Francis recently appointed academic dean at Shaw College in Detroit and internationally recognized research chemist.

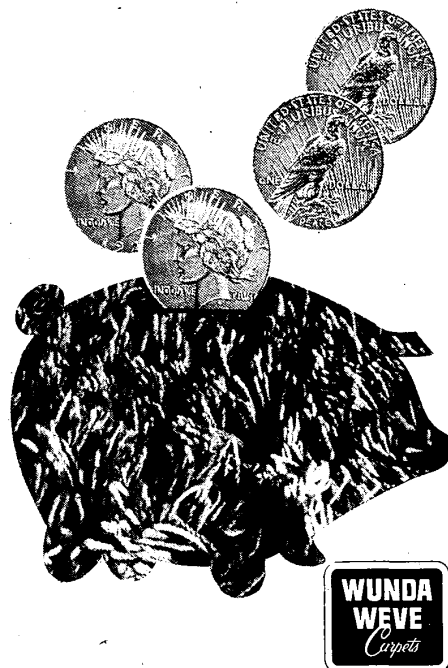
* Mrs. Marj Kunz, fashion writer for the Detroit Free Press, who has won several awards for her reporting.

* Jeanette Sollee, director of medical record services for the Receiving Branch of

Detroit General Hospital. She recently completed the second revised edition of her book "A Syllabus for the Surgeon's Secretary" which has become a standard in medical reference literature.

* Helen Thomas, United Press International reporter for the White House and past president of the Women's National Press Club. Miss Thomas is the first woman to ever close a presidential press conference, the first to be invited to join the previously all-male Washington chapter of Sigma Delta Chi, and the first woman to serve as an officer of the White House Correspondents Association in its 57 years of existence.

An added attraction to the event will be the display, for the last time, of the huge engraved silver bowl given to WSU as part of its National recognition from the American Alumni Council as the outstanding alumni organization. The award was given for four service projects among them being the unique Child Care Center which WSU sponsors.



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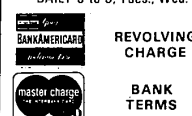
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12x10	\$109.19	12x17	\$185.64	40 sq. yds.	\$327.60
12x11	\$120.12	12x18	\$196.56	45 sq. yds.	\$368.55
12x12	\$131.04	12x19	\$207.47	50 sq. yds.	\$409.50
12x13	\$141.96	12x20	\$218.40	55 sq. yds.	\$450.45
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