

SUBURBAN BUSINESS LEADERS

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Eclectic Newspapers, 36251 Schoolcraft, Livonia 48150.

Fran Matthews, a long-time Southfield resident, was recently honored with the first "Outstanding Employee Award" from The Equitable's Holey Agency, headquartered in Troy.

Matthews has been an employee with the agency since 1976, where her responsibilities include receptionist duties for over 100 financial service managers who are housed in Troy's Timberland office building.

Ross Roy Communications, a division of Ross Roy Inc., has hired Brad Lang as a senior writer. Lang will work on the Dodge Merchandising account. Before joining Ross Roy, he was the associate Creative Director for Hofer & Beatty/Salemaker in Birmingham.

SelectCare, Inc., has announced the appointment of Sheldon J. Rich as administrator of pharmacy programs.

An administrator, Rich will be responsible for both SelectCare's PPO and HMO pharmacy benefits, including benefit design and provider relations.

Prior to joining SelectCare, Rich was vice president of pharmacy operations for the Maple Drug Store chain in Farmington Hills. Previous to that, Rich was a clinical pharmacist at Providence Hospital.

David L. Neault has been named general manager of the new Morton's of Chicago, The Steakhouse, in Southfield. Most recently, Neault, 41, was general manager for The Rattlesnake Club in Detroit, a position he held for more than four years. At Morton's, Neault will be responsible for all aspects of restaurant operations, from overseeing the financial spending to managing employees and guest relations.

Parsons School of Design honored Joseph E. Antonini, Chairman of the Board, President and Chief Executive Officer of Kmart Corp., the nation's second-largest retailer, at the College's 45th annual Fashion Critics Awards Show and Dinner on May 6.

Marilyn Smith Neillans, Certified Relocation Professional, has joined the Corporate Relocation Division of Real Estate One as Director of Corporate Accounts.

Neillans brings 11 years' relocation experience to Michigan's largest real estate company. She will be responsible for client relations, inventory management and new business development.

R. L. Polk & Co. has appointed Arthur H. Doe of West Bloomfield to director of purchasing responsible for the purchasing activities conducted for the company's headquarters in Detroit.

Doe has more than 20 years' experience in the areas of purchasing, logistics, distribution and materials handling.

Prior to joining Polk, he was manager of customer service, distribution and warehouse systems, and before that, distribution project manager for Viscio Foods, Inc. in Farmington Hills. He has also served as general manager for Tops Services in Dayton, Ohio, and as manager, distribution, planning and information systems for Kimberly-Clark Corp. in Troy, Ohio.

Timothy W. Mast has been elected president and chairman of the board of directors of the Pewabic Society Inc. The Pewabic Society Inc. is a non-profit membership organization dedicated to the preservation and promotion of Pewabic Pottery as a ceramic art learning center, museum archive and exhibition and consignment gallery. Mast has also been elected to the Steering Committee of the Modern Decorative Arts Group of the Friends of Modern Art at the Detroit Institute of Arts.

Mast is a partner in the Birmingham office of the Detroit law firm Hill Lewis.

A. David Baumhart, III has been named counsel to the Detroit law firm Hill Lewis. Hill Lewis, founded in 1890, is a full service law firm with 60 attorneys with offices throughout Michigan (Detroit, Lansing, Birmingham, Arizona and Minnesota).

Baumhart works in the Birmingham office of the Detroit law firm Hill Lewis.

mingham office of Hill Lewis and concentrates in litigation and school law.

Kelly Services in Troy, the nation's largest staffing support company, has announced three new appointments in the company's corporate Development Department.

Roger J. Buchanan has been named director of Technical Services, Pamela Edwards has been named director of KellySelect, the company's temporary-to-full-time service line, and John E. Kennedy has been named director, Corporate Accounts.

Norman Radabaugh of CENTURY 21 East, Inc. in Rochester Hills was recently recognized by Douglas J. Stranahan, Century 21 Great Lakes, Inc. Divisional President, for being among the top producing sales associates in the CENTURY 21 Metro Brokers council.

Robert Solomon & Associates in Bloomfield Hills has announced the promotion of Heidi Spiegel of Bloomfield Hills to media Director. She will supervise the planning and placement of all broadcast media.

Geswein, an international supplier of tools and equipment to the metalworking industries, recently concluded its annual sales conference with an awards dinner at honoring the firm's top field representative Paul T. Mooradian, of Bloomfield Hills.

Ross Roy Advertising, a division of Ross Roy Inc., has promoted Creative Directors Rhonda Hule and Gary Wise from vice presidents to senior vice presidents.

Hule and Wise are responsible for all advertising assignments for Ameritech Publishing, Blue Cross Blue Shield of Michigan, Chrysler Service & Parts, Detroit Edison, La-Z-Boy, Detroit Symphony Orchestra Hall, NBD, Builders Square, The Sports Authority, Detroit Medical Center, Kelly Assisted Living, Amerisure, and Compumare.

The Jervis B. Webb Company in Farmington Hills has announced the selection of Karen Delaney as Quality Achiever of the month. She has been employed by the Webb Company for eight years and currently holds the position of Senior Technical Writer/Training Coordinator.

Peter A. Duhamel, MD, a Rochester Hills general surgeon, has been elected vice chairman of the Michigan State Medical Society (MSMS) Board of Directors.

Krishna K. Sawhney, MD, a Farmington Hills general surgeon, has been elected as an alternate delegate to represent the Michigan State Medical Society (MSMS) at meetings of the American Medical Association.

A.M. Yurko, Insurance Agency Inc. of Southfield has joined the Professional Independent Insurance Agents of Michigan, a statewide trade association that represents 10,000 independent insurance agents and industry employees.

Henry Ford Health System (HFHS) has announced the appointment of Vinod K. Sahney, Ph.D. as senior vice president for Planning and Strategic Development, and member of the Office of the President.

Thomas Trahan Moga published "Recent Intellectual Property Developments in Japan, Taiwan and China" in the University of Detroit Mercy Law Review. Moga is Chairman of the Task Force established by the International Intellectual Property Law Section of the American Bar Association's International Law Section to investigate Japanese patent practice as a possible trade barrier.

He recently presented the findings of the Task Force in Tokyo to The Policy Study Group. Moga is a patent attorney with the firm of Gifford, Grob, Sprinkle, Patmore & Anderson, P.C., in Birmingham.

June Ewing of CENTURY 21

Premiere Real Estate in West Bloomfield gained further state-of-the-art training, information and professional development at the 1993 CENTURY 21 Corporate Relocation Network Member Jp Meeting in Orlando, Florida.

The three day meeting of the CENTURY 21 system's top 350 corporate relocation professionals involved presenters from industry experts on timely topics panel discussions of experiences and techniques, and networking activities for attendees and presenters.

GeoDemX Corporation is pleased to announce the appointment of Murray Davis of Farmington Hills as Vice President, Marketing & Sales.

GeoDemX Corporation is a software development and distribution firm specializing in spatial industry experts on timely topics panel discussions of experiences and techniques, and networking activities for attendees and presenters.

Charles R. Seaman, owner of Custom Memories of Bloomfield Hills, has been elected to serve a three-year term on the Board of the Specialty Advertising Association of Michigan (SAAM). Their goals are to promote integrity and professionalism through quality education and training, to increase the awareness of the industry in the marketplace and to provide a forum for personal growth.

Elizabeth Byington has accepted the position of Senior Graphic Designer for Butler Graphics, Inc., the Troy-based regional leader for the past decade in the multimedia and desktop publishing industry.

Greg C. Smith has been named executive director, Strategic Planning and External Affairs, for the Ford Financial Services Group. He succeeds George V. Brown III who has retired after 24 years with Ford.

Jon Bloom has been named to the position of account executive at 98.7 WLLZ radio.

June 18, 19, 20
Bagley & 21st Streets
(Two blocks North of the Ambassador Bridge)
in the Heart of Detroit's Mexicantown
Friday 5-10pm
Saturday 11am-10pm
Sunday 11am-8pm

Mexicantown FIESTA '93

An Authentic Hispanic Festival!

Featuring
Breathtaking Performances by Ballet Folklorico "Quetzalli" de Veracruz
Continuous Music and Entertainment with Dancing in the Streets to vibrant Latin rhythms
Fine ethnic cuisine including Cafe de Pastes
Showcasing desserts of the America's
Latino Fine Arts and Ceremonial Mexican Mask Exhibitions
Mercado with Artists, Importers and Retailers
Children's Activities and much more!

Free Admission!

Information: 313/842-0986 or 842-0450
Mexicantown Fiesta '93 is produced by Mexicantown Community Development Corporation in cooperation with the Southwest Detroit Barbers Association.

Set Another Place at the Table and Host an International Student for the '93-94 school year!




- Students 15-18 years old
- English-speaking
- Consider a European exchange for your son or daughter

Call 1-800-382-HOST



Her alzheimer's can be tragic—for you.

Terrible Tragedy.
Alzheimer's affects more than just the one who has it. There are many victims and it takes a terrible toll on families. Much stress and strain. Anxious days and sleepless nights. Sometimes she wanders; and sometimes she falls. Sometimes she only needs a little supervision; other times quite a lot. Caring for someone with Alzheimer's is an exhausting responsibility, day in and day out, week after week, month after month. It's draining physically and emotionally. It's hard.

Important Consideration.
If you have someone at home suffering from Alzheimer's, what happens to her if you become so worn out that you can't function effectively? What happens to her if you become so exhausted, you get sick? After all, your own health and welfare are critically important and must be protected. This message is for you.

The Arnold Home has a specialized Alzheimer's Program that can take some of the pressure off. It's called "The Helping Hands Program" and it is unique because it does not require permanent placement. The program allows exhausted family members to take a much needed break. There is a minimum stay of 15 days, a maximum of 30. Of course, there are

special circumstances where the program could be extended depending on the needs of the family.

Specialized Services, Unique Accommodations.
The specialized services at the Arnold Home are quite comprehensive. A thorough medical and nursing assessment on admission. A complete nutritional management system in place. Diligent attention to personal hygiene and grooming. Carefully designed activities and recreational programs in a restraint free environment.

The accommodations are special. Choose between one bedroom apartments for a more home-like atmosphere or deluxe private rooms with private bath. In addition, the Alzheimer's unit has its own private dining room and lounge area. If seeing is believing, just one look will leave you very impressed.

Call Today.
If you have been caring for someone with Alzheimer's, then call the Arnold Home at 531-4001. Ask about our special "Helping Hands Program." Let us take good care of your loved one, while you take care of yourself. After all, everyone needs a Helping Hand now and then.

For further information, or additional details, call or write: Mary Cobello, Director of Admissions.



Arnold Home
18520 West Seven Mile Road
Detroit, Michigan 48219
(313) 531-4001

CLASSIC ELEGANCE IN THE HEART OF BLOOMFIELD HILLS

GOVERNOR'S PLACE

Ideal for the executive and professional who desires a prestigious office address in Bloomfield Hills.

Governor's Place, a classic Georgian design offers exceptional ambiance and personal comfort with meticulous attention paid to detail... oak, marble and brass throughout, including the richly appointed lobby embodies tradition steeped in elegance and grace

You will immediately appreciate the prestige and advantages of Governor's Place. From the fully-operative windows to individual climate-control, it is the ultimate in the feeling of warmth and intimacy.

Up to 15,000 sq. ft. of space is available. We cordially invite your personal visit to Governor's Place.

Beachum & Roesser
MANAGEMENT CORPORATION

For more information about Governor's Place and other Beachum & Roesser properties, contact Judy Phillips or Dick Roesser at 313/647-7500

• Troy • Birmingham • West Bloomfield
• Rochester Hills • Plymouth • Ann Arbor



