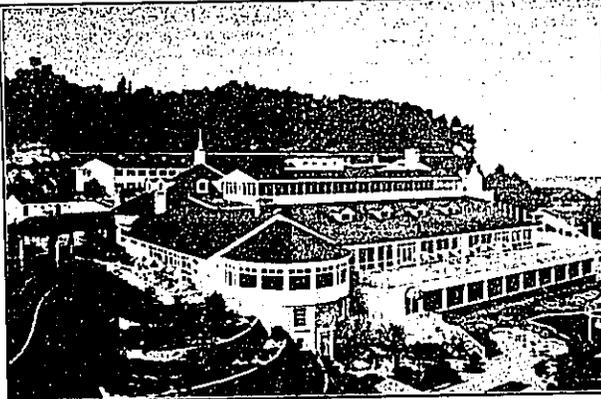


Mission Point: Island's affordable alternative

Mackinac Island, Michigan—
 Through June 30, Mission Point Resort on Mackinac Island offers its "Spring Fling Super Saver" during one of the island's most beautiful seasons. Enjoy the luxury of this newly-renovated turn-of-the-century style waterfront resort for \$85 a night for one to two people as you're surrounded by fragrant blooming lilacs and trillium-carpeted forests.

The atmosphere at Mission Point Resort is laid back, offering a casual and moderately-priced alternative for those who have always wanted to vacation on Michigan's famed Mackinac Island but thought they couldn't afford it.



LAI D BACK ATMOSPHERE— Mission Point Resort on Mackinac Island overlooks the Straits of Mackinac and offers turn-of-the-century luxury at affordable prices.

As one of the few truly lakefront lodges on the island, most of Mission Point's 235 guest rooms and facilities offer views of the deep blue Straits of Mackinac. The property's full-service facilities include planned children's activities, outdoor heated swimming pool, hot tubs, tennis courts, exercise facility game room and on-site bicycle rentals.

For those who can't resist Mackinac Island in the height of the summer season, Mission Point Resort offers the "Family Fun" package from July 1 through Aug. 31. For \$395, receive two nights lodging in a two-room suite (that means a separate room for the children), tickets to Fort Mackinac and a carriage tour. Family

vacations on Mackinac in a full-service resort have never been this affordable.

Reserve early if you want to stay at Mission Point during the Port Huron-to-Mackinac Yacht Race. Sailboats depart Port Huron Saturday, July 24, and the yachts arrive at Mission Point, the "Finish Line" headquarters, about three days later. Other great summer events include the

Chicago-to-Mackinac Yacht Race during the third week of July, the Mountain Bike Race on the third weekend in August, and the Mackinac Island Road Race, a foot race scheduled for the second weekend of September.

Mission Point Resort offers a background steeped in history in a 19th-century style setting. The Resort's Main Lobby is one of the

most distinctive architectural structures on the Island, and features nine-ton native pine trusses that tower overhead to form a majestic 36-foot high, 16-sided teepee. Five enormous fieldstone fireplaces blaze day and night and English-style furnishings adorn each tastefully-refurbished room.

The southeast end of Mackinac Island, where the Resort is located, was founded as "Mission Point" by a Protestant missionary back in the early 1820s. During the 1950s, the Moral Re-Armament built the Resort's main building that houses the Main Lodge (with the towering lobby) and Huron Court. The MRA was a multi-national group that promoted the philosophy of love, unselfishness and honesty in a world-wide evangelist campaign intended to battle the spread of Communism after World War II.

Later construction and uses of Mission Point included the building of the Sound Stage, which was used in the production of the film "Somewhere in Time", starring Christopher Reeve and Jane Seymour. Briefly in the 1960s, Mission Point became Mackinac College. And in 1970, the then well-known evangelist Rex Humbard used the facility as a religious and vacation retreat and educational institution.

Sold in 1987 to its current owners and renamed Mission Point Resort,

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