

Jackson has friends in high, high places

Jackson, Michigan—

This summer on July 16, 17 and 18 you can "Celebrate the Wild Wild West with your Friends in High Places." That's the theme for Jackson's Hot Air Jubilee and you won't want to miss it.

The event will begin Friday, July

16 between 6 a.m. and 8 a.m. with the Good Morning Jackson Fly-over. Early morning risers are in for a real treat as nearly 60 hot air balloons launch from different sites in the community, beginning the pilot competition.

At 4 p.m. the fun and festivities will begin at Cascades Park and at 6 p.m. the pilots will once again launch from different sites. They will all be trying to find the perfect spot for the wind to carry them right over the Cascade Falls where a key worth \$15,000 to the lucky pilot who can grab it is waiting atop a pole mounted on a crane near the flag pole. The key has been waiting for 11 years, because no one has ever been able to grab it yet.

At dusk, the pilots will return to Cascades Park for the night glow, one of the most beautiful sights of the event. The brilliantly glowing balloons are complemented by the vibrantly colored waters of Cascade Falls and enhanced by their reflections in the Park's many ponds.

Saturday morning will begin with a mass balloon launch at Ella Sharp Park between 6 and 8 a.m. Spectators are allowed a rare opportunity to get right up close to the balloons and

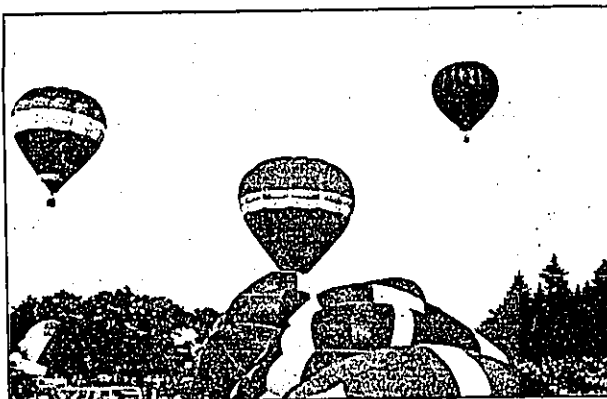


PHOTO OPPORTUNITY— The colorful Hot Air Jubilee photo contest offers prizes for winning adults and children.

watch as they are inflated and launched. But please, no smoking near the propane-powered balloons, and respect the pilots by not getting in their way or attempting to touch their balloons.

At 9 a.m., after the balloons carrying pilots and sponsors have all floated away, the day's activities will begin at Ella Sharp Park. These include the Kid's Kingdom, a fine arts and crafts show, a classic car show, the Jubilee Jaunt 5K run, entertainment and concessions.

Another mass balloon launch will take place around 6 p.m. as the multicolored balloons launch simultaneously and fly off into the

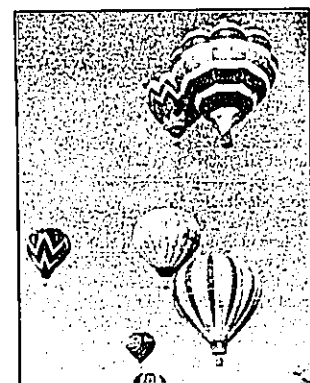
evening sky.

On Sunday, the Jubilee will move to Jackson County Reynolds Airport for the final day. The last chance for pilots to earn points will occur at the early morning mass launch (6-8 a.m.).

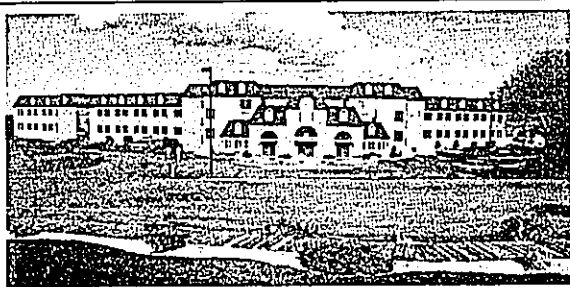
The Kid's Kingdom, arts and crafts, classic cars and concessions will begin at 9 a.m. at the Airport along with aircraft displays, and lots more fun and entertainment.

At 6 p.m. the pilots will say so long 'til next year at the Farewell Jackson Fly-out the final mass balloon launch of the event.

For more information about the Hot Air Jubilee call 517-782-1515.



KEY CHASE— Balloonists maneuver toward a pole-mounted key. The first pilot to grab the key earns \$15,000.



Econo Lodge

Spend a night, not a fortune.

- All Lakefront with View of Mackinac Island
- Phones, Refrigerators, HBO, Cinemax, ESPN
- Indoor Pool, Spa, Exercise & Game Room
- Heart-Shaped Spa Rooms & Large Family Units Available
- AAA-♦♦♦ Close to Ferries & Restaurants
- Located on Business Loop 75 off Exit 344A

1-800-882-7077

927 N. State St. • St. Ignace, MI 49781

COLONIAL CHARM WITH LAKEFRONT LUXURY!
One of Northern Michigan's Finest Motels
 1021 N. State St., St. Ignace, MI 49781 (906) 643-7581
 Open April 19 to Oct. 31
 Off Season Rates Spring and Fall

Direct Dial Phones Color Cable TV FREE HBO Indoor Heated Pool with Whirlpool Spa Sandy Beach All Combination Baths Fishing Playground Spacious Landscaped Grounds	<p>In Room Spa!</p>	Barbecue Grill Picnic Tables Individual Heat/Air Refrigerators in room Two Restaurants & Mackinac Island Ferry Nearby 2 1/4 miles north of Mackinac Bridge All Major Credit Cards Sorry, no pets on premises
--	--------------------------------	--

DIRECTLY ON LAKE HURON
QUALITY INN - LAKEFRONT
 Overlooking Mackinac Island
 All rooms with private, divided balconies
 A modern lakefront motel in the scenic area

1-800-448-6285
 or
 1-800-221-2222