

Geauga Lake stresses entertainment value

Aurora, Ohio — According to the March issue of FUNWORLD Magazine, Americans work 163 hours more per year than in 1969. As a result, during the last 20 years, leisure time has declined by almost a third, creating a battle for the entertainment dollar. With families having less leisure time and more entertainment options, they search for weekend activities where they will get the most "amusement" for their money.

In comparison with other summer pastimes, guests will find that Geauga Lake continues to offer families the

best regional entertainment value. Along with its traditional array of wet and dry attractions, Geauga Lake will debut the thrilling, only-one-of-its-kind Texas Twister and a breath-taking Laser Light Fantasy promotion.

"For years, our message has been to give families more for their money. We pioneered the concept of one-price wet and dry attractions and will continue to offer guests a wide variety of entertainment," said Director of Marketing John Collins.

In the amusement industry, Geauga Lake is considered the

"founding father" of one-price wet and dry entertainment. Visiting Geauga Lake's "wet" side, guests can experience the raging turbulence of the six-foot ocean-like surf of the park's Wave. Neptune's Falls also promises guests a thrilling adventure through its serpentine chutes. In addition, Geauga Lake's "wet" side includes a water area exclusively built for its "smaller" guests called Turtle Beach. This miniature waterpark will entertain the imaginations of children for hours with its aquatic fun.

On Geauga Lake's "dry" side, guests can find just as much enjoyment. Visitors can take a relaxing ride on the park's Marcus Illions carousel, or for more adventure, they can brave the storm of the park's new Texas Twister. If guests have not had enough thrills for the day, a ride on the park's Big Dipper or Raging Wolf Bobs coasters will send a tingling chill up the spine.

Geauga Lake's variety of live entertainment is something for children of all ages to enjoy.

Knee-slapping country, mystifying magic and stunning Broadway themes highlight the park's summer marquis.

For guests who are looking to stretch the entertainment dollar, a visit to Geauga Lake this summer to view the park's Laser Light Fantasy is a must. Any guest, who visits the park Monday through Friday until Aug. 20,



AMPHIBIOUS ACTION— Twelve water-filled attractions add up to 'kid-controlled' commotion at Geauga Lake's Turtle Beach.

1993, will be able to view a spectacular display of laser and fireworks entertainment at no extra cost.

The park will also be inviting top-name bands to perform during the summer. Geauga Lake has already scheduled a national recording act for their Country and Inspirational Day celebrations.

Geauga Lake, a theme park based in Aurora, Ohio, featuring over 100 rides and attractions, including four coasters: Big Dipper, Raging Wolf Bobs, Corkscrew and Ohio's first looping coaster, the Double Loop. Admission for anyone 42 inches and over is \$15.95; those under 42 inches are free. Seniors 61 and over are \$9.50. Open Memorial Day through Labor Day and weekends in September. Located 30 minutes southeast of downtown Cleveland on SR 43. For additional information, contact 216-562-7131 or 1-800-THE-WAVE.



GEM OF A RIDE— Geauga Lake's most valuable possession is its rare 1926 Marcus Illions carousel featuring 64 hand-carved wooden horses.

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