What?

from page 1F

But wait a minute. What was that you just whizzed by on Telegraph north of Square Lake Road in Bloomfield Township?
It sure looked like golden arches, but what the beck were they attached to? Naw, couldn't be. Could it?
It is.

A new approach

A new approach

The Bloomfield Township

McDonald's is but one of a growing

number of buildings that takes a new
approach when it comes to traditional

architecture.

Mike Goodman, regional construc
tion manager for McDonald's, acid

the relaxation of corporate standards

on the traditional McDonald's architecture is driven by community re
strictions and to a leaser degree, by

franchisers who want something a lit
tle different.

Many restaurants are very different

from what people would have found

even five years ago.

Goodman said he doesn't think cor
porations with a vested interest in a

particular architectural style are like
iy to completely shandon them. It is,

however, likely that future stores will

be an amalgamation of traditional

and new styles.

"I don't think you'll see a."

be an amelgametion of traditional and new styles.
"I don't think you'll see a McDonald's without the golden arches," he said. The maneard roof will also remain near and dear to the corporation's heart, he said.
"But I think there's room for a blend of other styles," he added, has been slowly coviding its style from the usual earthtone brick to lighter, more

open architecture even without the request of communities and franchisers.

New look at Kmart

New look at Kmart

Jeffrey Budday, president of JBA
Architects Inc. in Birmingham, is designing the new Kmart on Telegraph
in Bloomfield Township. The design
is strikingly different for the now
common gray and red building with
the large red 'K.'

Budday said it is no surprise to
people in the building trades that
communities are placing more and
more restrictions on businesses.

"What drives any retailler?" Budday said. "Location. And once location is decided upon, everything else
is driven by that."

So if Kmart wants a store in
Bloomfield Township, it has to meet
certain requirements of the community."

certain requirements of the community.

"There is a tromendous strength
(in communities) to stick to their
guns on zoning and building codes,"
he said. "The desire for a certain location — how strong that desire is —
determines how far a company will
bend."

Which is not to say Kmart's design
is being totally driven by Bloomfield
Township. "Kmart does have a series
of atandards when they want to build
in a more upscale area."

Breaking mold at Infiniti

Architect Ron Kaliszowski, a part-ner at the architectural firm Lucken-bach/Ziegelman and Partners in Bir-mingham, designed the Infiniti auto-mobile dealership in Birmingham.

The typical Infiniti dealership is contemporary design consisting of white planes and glass. The Birmingham Infinit is strikingly different and looks nothing like an auto dealership— at least on the outside.

"It took some arm bending on our part (to get Infiniti to agree to the changes)," Kaliszewski said. For example, instead of exterior insulated wall system, they opted for birck. "We upgraded the building substantially."

"We upgraded the Dumung souscentially."
Kaliszewski said while he had to comply with certain design and architectural restrictions handed down by Infiniti, owner Fred Lavrey (and Birmingham) wanted something that was more in keeping with Birmingham's traditional, conservative imace.

ago.
"Fred Lavrey had a plan in mind that didn't look like an oriental car dealership," Kaliszewski said.
"Infiniti has a prototype that is very original, but Mr. Lavrey had a site that wasn't very forgiving," he

site that wean't very forgiving," he said.

Fortunately, the location is adjacent to Lavrey's other dealership, which meant service could be performed nearby without adding the garage area to the dealership itself.

Plus, the cost of property in Birmingham necessitated the building have additional uses, hence the second-floor office space included in Fred Lavrey Infiniti.

How likely are corporations to deviate from their trademark architecture?

"That depends," Kaliszewski said.
"Sales — or lack of sales — can change a lot."

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Glen Eagles at

How to remove unwanted Z-Brick

Home repair questions answered by Popular Mechanics Magazine:

by ropular Mechanics magazine.

Q. I recently purchased a home with Z-Brick on one of the kitchen walls. I'd like to remove the Z-Brick, and wallpaper the entire kitchen. Can you recommend a product that is fast, easy and safe for removing Z-Brick?

A. Z-Brick is a mode of temoria 2-Brick?

A. Z-Brick is a moded ceramic type material measuring about three-eighths inch thick. It's applied with a mastic to an interior wall, giving it the appearance of a real brick wall. Removing the Z-Brick without damaging the surface behind it is virtually impossible. Knocking the Z-Brick off the wall with a hammer is somewhat hazardous because pieces of Z-Brick will fly all over.

The fastest, most economical way to remove the Z-Brick is the most radical. That is, take the wallboard with the Z-Brick on it off the wall, ripping it back to the study, then recover the wall with new gypsum board. This sounds harder and more radical than it is.

Be careful not to damage any wires that might be in the wall cavity. Also, be sure to wear eye protection and a respirator or dust mask during

Although removing the Z-Brick is somewhat messy, the job should go relatively fast. Since there is only one wall with Z-Brick, cover the wall and remove the mess all within a half day's work.

Any other removal method will not give the wall the smooth surface necessary for wallpapering.

Q. Our 1973 automatic frostless refrigerator-freezer forms ice in the bottom. What do you suppose is wrone?

bettom. What do you suppose in wrong?

A. First, check that the ice does, in fact, melt when your unit is in it sautomatic-defreat cycle. Open the door and see if water runs down the tube at the back.

Then inapect to be sure that the water passages from the freezer section are clear. Remove any food or packaging material that may be obstructing the water passages.

Remove the cover over the defroster mechanism and check for a blocked hose. You can run a flexible wire carefully into the tube to help remove any obstructions. While the cover is opened, check the defrost-unit action by advancing the defrost timer. Rotate the dial clockwise.

The fact that your refrigerant runs frequently could indicate that fan, coils, and compressor need cleaning. You may also have a low Freon if the level is too low.

Q. What is the reason for the warning about using specific maximum wattage (such as 60-watt) buils in lamps and fixtures?

A. The reason for such warnings is to minimize the chance of heat buildup and fire that can result if you use a higher wattage buils in the fixture.

To submit a question, write to Popular Mechanics, Reader Service Bureau, 224 W. 57th Street, New York, NY 10019. The most interesting questions will be answered in a future column. Remove the cover over the defrost-

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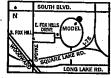
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