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William Beaumont Hospital offers you FREE health screening at Beaumont, Troy... Saturday, September 25 10 a.m. to 4 p.m.

- Prostate Screening
- a digital rectal exam (DRE)
 a prostate-specific antigen blood test (PSA)
- Breast Screening
- a 20-minute educational program
 an examination by a physician
- Pneumonia Vaccine
 - a lifetime vaccine All people age 65 or older or any individual with a chronic condition may be scheduled
- Open House
- hospital tours

at Beaumont, Royal Oak... Wednesday, September 22 1 to 7 p.m.

Prostate Screening Only

For an appointment call 1-800-633-7377



If Your Child Has Problems Learning at School, A Free Screening May Find the Cause

Your child may have 20/20 eyesight but 0/0 vision—the difference is critical. Eyesight is merely the basic ability to see; vision is the ability to identify, interpret, comprehend, and act on what we see.

Routine vision tests performed by school personnel or by most eye care professionals measure eyesight. They do not include the kinds of testing that can find visually-related learning problems.

COULD YOUR CHILD BE AT RISK? Our VIP (Vision Improvement Program) can diagnose and successfully treat vision problems that are often reflected in the following behaviors:

- Very clumsy; poor eye-hand coordination.
- Does written work very slowly; often fails to complete a task.
- Has difficulty copying visual material; constantly looks up and down.
- 5. Moves entire head instead of eyes when reading.
- 6. Reversals—for example: confusing the words "wa



 Is disorganized and frustrated when studying visual information. 8. Makes frequent, "careless" errors. If you son or daughter, age six to 16, has one or more of these behaviors, call 5145-25-8170 today to schedule a free screening for vision-related learning problems. It could be the most important phone call you will make during his or her school years.

The screening consists of 18 different tests and takes approximately one hour.

The free screening will evaluate the child's ability to gather visual information, process it and make appropriate decisions or movements.

Forty-one percent of students in the lower third of a normal class and 68% of students in special ducation programs have vision problems that can be corrected. Could your child be among them? It costs mothing to find out. Call us at 313-528-170 for a free screening!

WHAT IS THE VIP STRATEGY?

WHAT IS THE VIP STRATEGY?
First, we test and diagnose a child's visually-related learning problems. If a visual handleap exists, a vision therapy program will be developed to meet the child's special needs. One enrolled in our intensive Vision Improvement Program, a child will work on specific goals. A professional vision therapist will conduct carefully sequenced activities to strengthen weak areas in order to bring the vision system' up to par. The time span for therapy is designed to allow each child to achieve maximum results.

WILL INSURANCE COVER THE COST Here's a comforting thought. Our VIP program is covered by most major medical insurance policies.

THE TIME TO ACT IS NOW! If you child is between the ages of six and 16, call us today at 313-525-8170 to set up an appointment for a free screening. Any unexplained learning problem is a potential vision-related learning problem. When diagnosed early, VIP can slignificantly improve and often alleviate the problem entirely.

The comprehensive screening is free. Can you afford to pass up this possible explanation for your child's baffling lack of success in school? Call \$13-525-8170 today.

Suburban Optometric 1550 C14115, P. C. Landet to Care & Contact time Spounded (313)525-8170 31330 Schoolcraft Rd. Livonia, Michigan 48150



WHAT PARENTS HAVE TO SAY ABOUT THE VIP VISION THERAPY PROGRAM...

"This program is so important to school success, I wonder why it's not part of the curriculum!" V. Singer

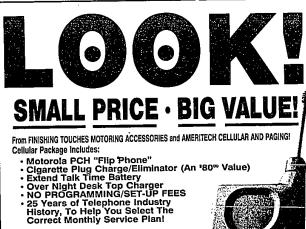
"I have seen my son reading a book on his own—what a sight!" S. Kraly

"Since starting the VIP program, my child's self-esteem is much higher than ever."

"(My son) appeared more confident when playing hockey," S. Stutz



Dr. John Jacobi, VIP Coordinator



(A \$579° Value)



235 PIERCE ST. • BIRMINGHAM

1-800-282-2236





*Some Restrictions Apply • Sale Ends 9-30-93