

Announcing

The
appointment of

George K. Checketts as Buick Dealer in Farmington

Formal Opening Saturday January-7th

The Buick Motor Company announces the appointment of George K. Checketts as Buick dealer in Farmington.

A fine new building on Grand River Ave. will house the new Buick sales and service station.

There will be music and special entertainment at the opening celebration, all day and all evening, Saturday, January 7.

In addition to a representative selection of new Buicks, the George K. Checketts Buick Company offers Buick Authorized Service

to all residents of Farmington and vicinity.

Here you will receive prompt, efficient and courteous service at all times.

Satisfaction is further assured by a staff of skilled Buick mechanics, unusually complete equipment of the most modern type, and a full stock of genuine Buick parts.

You are cordially invited to attend the formal opening of this new Buick headquarters on Saturday, January 7, and to view the fine new Buicks which will be on display.

