

MALLS & MAINSTREETS

Rukeyser from page 9A

■ Play the stock market. "Seize every opportunity the idiots give you to buy low. Buy when others are terrified. Invest regularly, systematically."

■ Get smart as a citizen. "Force Congress to stop stealing from you! This slowdown will pass, but Congress goes on forever."

Taking questions from the audience, Rukeyser endorsed the North American Free Trade Agreement (NAFTA), arguing that it's inevitable and a way to meet the new challenge from an organized European market.

When asked about the best stocks to buy, Rukeyser responded, "Think where the world's going and what it'll need when it gets there. Put your money in the

companies that have the products and services this new world will need."

More specifically, he recommended the drug industry, energy, high technology, (semiconductors and telecommunications) and financial services.

"Pick 10 or 12 companies you feel have the financial resources to get into the future and invest in them regularly regardless of what the Doom and Gloom saysers preach," he said.

After two curtain calls, Rukeyser left the stage and the audience broke up to discuss his advice.

Don Lynch of Livonia, Don Beesley of Canton, and Graham Porter and Bob Powanda of Dear-

born shared their impressions of the speech.

"A lot of what he said was just common sense," Lynch said. "But very interesting to hear in the Rukeyser style. He's wonderful."

The men agreed that they got their money's worth from the evening. "Rukeyser packed a lot of information into this talk," Porter said.

Beesley was in the audience when Rukeyser spoke in Detroit two years ago. "I think this was a better presentation," he said.

Gerry Steele of Allen Park wrapped it up for everyone. "I think Rukeyser is saying, 'Use common sense and do the research.'"

Service from page 9A

beyond the call of duty."

You can stay in a good mood throughout the day by "maintaining a positive mental attitude."

"Put a happy thought in your little mind," Dery instructed. "That's what the experts will tell you to do to stay in a positive mood. The average person hears 60 negative messages each day. You've got to think positive thoughts. Recall things that make you happy, like an upcoming vacation, where you're going for lunch, what you'll do on the week-

end, what your loved ones are doing."

The sales team from the Land and Sea Nautical Shop at Laurel Park Place applauded Dery's enthusiastic style.

"We've heard a lot of this before," said Merry Higgins, a sales consultant. "But hearing it again gets you charged up... lifts you out of the routine. His talk was a good reminder of why we're all here."

Manager Chris Olson agreed. "Laurel Park Place customers

are discerning. They shop a lot," she said. "They demand gift boxes, special orders, personable sales people. We definitely need to be strong in customer service if we want their business."

Mike Buescher, marketing director at Laurel Park Place, said the mall frequently brings in motivational speakers to address retail tenants. Dery's appearance was part of the "Putting the Pizazz in Customer Service" campaign of the center's fall season.

Styles from page 9A

Tracy Hanks, artistic director for the chain of Heidi's Salons, said French influences are strong for short bangs and either long or short hair, medium lengths are

growing their hair out to the bob length and slipping it behind the ears. Again, it's either long or short, medium lengths are out."

There's lots of soft details around the face, opening it up," he said. "Blondes are adding color, the hair is not so white. Men are

growing their hair out to the bob length and slipping it behind the ears. Again, it's either long or short, medium lengths are out."

Handcrafters ARTS & CRAFTS SHOW

October 8, 9, 10
Fri. 9-9, Sat. 9-5, Sun. 11-5

at the
Northville Recreation Center
303 W. Main 2 Blk. W. of Sheldon
downtown Northville

Admission 1st Lunch Available. No baby strollers please

Promotion: Sue Smy, Molly Pemberton P.O. Box 87444
Canton, MI 48187 244-0111 424-2000

A PRE-Holiday Opportunity FOR GRANDPARENTS & SENIORS

to Save 20% on Michigan's largest Selection of Quality Dolls & Toys

Show AARP card or sign our Grandparent Pledge to receive discount. Select items not included.

Ends Oct. 30, 1993

If you don't qualify for Senior discount, bring someone who does & you will both save!

DOLL HOSPITAL 1311 W. 112nd St. #101
(313) 542-3111

TOY SHOP 1111 S. 11th St. #101
(313) 542-3111



THE 19TH UNIVERSITY LIGGETT SCHOOL ANTIQUES SHOW

October 9, 1993 • 11:00 a.m. - 6:00 p.m.
October 10, 1993 • 11:00 a.m. - 5:00 p.m.
850 Briarcliff Drive • Grosse Pointe Woods, MI 48236

39 Antiques Dealers from 15 states

Preview Party Evening
October 8, 1993 • 6:00 - 10:00 p.m.
Reservations Limited

Clement E. Conger • Guest Speaker
Special Consultant, Christie's
Former Curator, White House & State Department

Raffle
Grand Prize: 1994 Lincoln Mark VIII
Pineapple Terrace
Subscription Luncheon • \$15 per person
Reservations Limited

For More Information • (313) 884-4444
Show Tickets • \$5.00 per person
Show managed by
Wendy Jennings and Susie McMillan, Antiques Network

FURNITURE & MATTRESS SALE

SAVE 50-75% * COMPARED TO SIMILAR MERCHANDISE SOLD IN THE MARKET PLACE

INTERNATIONAL FURNITURE & BEDDING MANUFACTURERS wish to increase market share in the U.S. and Canada! Famous-maker mattresses sets are priced near wholesale. Name brand living room suites are marked down to the lowest prices of the year! This is a one time offer! Don't miss out! Get huge savings, exclusively for nationwide warehouse customers. As quantities are limited, items come first served.

VERSATILE DURABLE FABRIC

\$298

SOFA, LOVESEAT & CHAIR

3 - PC. LIVING ROOM SUITE
GUARANTEED FREE LAYAWAY
PLUS 2 - PC. LIVING ROOM

BRAND NEW **\$368**

Beautiful designer fabric

SOFA & LOVESEAT

\$498

3 - PC. LIVING ROOM SUITE
GUARANTEED FREE LAYAWAY

THE HERITAGE

SET INCLUDES:
DRESSER, MIRROR,
HALL MIRROR AND
FRAMES

\$248

MANY OTHER BEDROOMS IN STOCK INSIDE OUR WEATHER PROTECTED WAREHOUSE FROM:

\$188

RECLINER CHILD SIZED \$29

NATIONWIDE WAREHOUSE & STORAGE

ROSEVILLE 27980 GROESBECK
27980 GROESBECK
771-8660

DETROIT 21050 COOLIDGE
21050 COOLIDGE
399-9666

LIVONIA 28156 SCHOLDCRAFT
28156 SCHOLDCRAFT
425-7840

Also in Lansing (517) 393-3003
Flint (313) 767-3320, Saginaw (517) 793-3500
and Toledo OH (419) 478-0656

CASH CHECK DEPOSIT
DISC. A/R

EXECUTIVE DIVIDEND SALE

MEN'S AND WOMEN'S TAILORED CLOTHING

SAVE 20% WHEN YOU PURCHASE 2 OUTFITS*

SAVE 25% ON EACH ADDITIONAL OUTFIT*

NOW THROUGH OCT. 17

Purchase any two men's or women's tailored clothing outfits from our entire stock and save 20% off the total price. After that, save 25% off each additional outfit.

* For men, an outfit consists of a suit, or a sportcoat and dress trouser combination. Select from any regular priced items in our tailored clothing department.

* For women, an outfit consists of a suit, or a dress, or a blazer and bottom combination or a coat. Choose from any regular priced items in our store. As an extra bonus, after you've purchased 2 outfits, select any regular priced blouse, shirt or accessory and take 20% off the price. Save 25% on the finishing pieces for your third and additional outfits.

As always, there is no charge for normal alterations.
Executive Dividend offer does not apply to special orders.

GRAHAM & GUNN
Somerset Collection, Troy • 643-6700