## Ethical spirituality: A new phenomenon called idealism



that calls forth the dram to actually make our world a better place to live. In a recent book review, published by the University of North Carolina, the same phrase that describes this loosely related phenomena. It is summed up under the cate-hall term of "ethical spirituality." The article goes on to say that Robert Coles, of Harvard psychologist, has published a new book called, "The Call to Service." It explores the phenomenon called idealism.

Idealism as described by Coles.

thing stirring in the air. An ener-

idealism.
Idealism as described by Coles
is the impulse in all of us which
makes us want to help others. It
is evident in social activism. He
explains, "While Idealism is
nothing new, nor is t necessarily
opposed to traditional religion,
the resurgence of it at this time is
highly significant."

Why? "Because," Coles observes, "It gives meaning and direction to life." This idealism has spread to many areas of life, continues the book review, and is finding expression in that area which has usually been considered most inconsistent with it, business.

"A new style of management which emphasizes the 'spiritual' and uses insights from psychology and traditional ethics has omerged," claims UNC's Bull's Head Bookshop review.

A typical title which reflects this trend is "Golden Rule Management" by Stephen J. Holoviak. The article continues with these insights: "More generally, many people have realized the need to incorporate spiritual and ethical values into their lives, even if more traditional values into their lives, even if more values into their lives, even if more values int

business world. Peter Block's
"Stewardship Choosing Service
Over Self-Interest" says that organ train must replace traditionannagement tools with partments and choice for all employees. William and Kathleen
Lundin have written "The Healing Manager. Now to Build Qualiing Manager. Now to Build Qualiing Manager. Now to Build Qualiing and New Traditions in Business." And "First Things First: A
Principle-Centered Approach to
Time and Life Management" by
Steven Covey (author of "The 7
Habits of Highly Effective People"), we find the focus on 'relationabips and results rather than
on time and things."

And check this title, "Managing With A Conselence: How to
Improve Performance Through
integrity, Trust and Commitment" by Frank Sonnenberg.

It will be fascinating to watch
this movement of "ethical spiritubeing. Perhaps some will even return to the basic values, stories
and roots of their faith herlages.

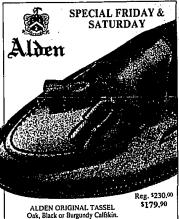
Rev. Kate Thoresen is director

Rev. Kate Thoresen is director of the Partnership Ministries at the First Presbyterian Church of Birmingham. If you have a ques-tion or comment, call her at 953-2047, mail box number 1882, on a touch-tone phone.

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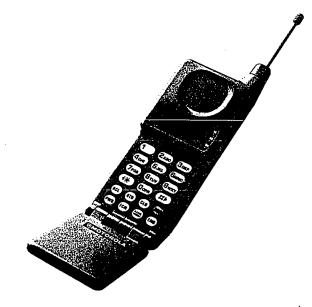
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