

MALLS & MAINSTREETS

SHOPPING CENTERED



LINDA BACHRACH

Tame the beasts with Hallo' sweets

As it's candy corn season, I'm the mom who rummages through her children's trick-or-treat bags looking for those tiny packages of bright orange and yellow kernels. Halloween is a great excuse to indulge in your favorite sweets, send an incredible edible to a friend or throw a costume party with lots of confections on the menu.

The Epicure Shop on the third floor at Neiman Marcus in The Somerset Collection is alive with ghosts and goblins, black cats and pumpkins, all of the mouth-watering variety.

The jack-o'-lantern mug filled with chocolate pumpkins (\$12) makes a clever hostess gift, or select a box featuring a smiling pumpkin face or grinning black cat. Each holds candy pumpkins and orange and black jelly beans (\$13). The decorative basket full of peanut butter crunch is an ideal party favor (\$5.50). Morgen Chocolates ties up ghosts and jack-o'-lanterns in curly ribbons for clever solid chocolate treats (\$5-\$12). And with a name as cute as a place card, Neiman's own candy kitchen creates fancy Halloween trifles and chocolate-covered Oreos in spooky motifs, including skeletons, bats, spiders and pumpkins. Tuck one in a homemade spider web, add the child's name and use as a place card.

Neiman's also assembles custom gift baskets of candies. Their harvest display features a large straw basket brimming with beautiful Joseph Schmidt pumpkin-shaped truffles and chocolates boxed in autumn-hued leaf design (\$7-\$20).

While browsing the Epicure shop, flip through Neiman's new family cookbook, *Pigtails and Froglegs* (\$19.95). The collection of kids' all-time favorite recipes prepared by adults, benefits four national children's charities. Neiman Marcus customers contributed to the brightly illustrated book, including Barbara Bush, Elton John, Joan London, and our own Gloria Nysek from Dearborn. Look for her delicious Polish torte.

Harb Osborn works quietly under the street lights in the wee hours of the morning transforming her shop's windows into seasonal works-of-art. You can see her imaginative handiwork when you visit Just Nuts, 217 S. Woodward in Birmingham. Osborn and her partner, Cindy Kroyon, fill bins, bags and acrylic boxes with gummy pet rats and tarantulas, syrup-filled ghosts, spooky sour, bat corn and mellowcreme pumpkins. Or opt for the more traditional autumn mix jelly beans and Halloween malt balls.

If your sweet tooth craves caramel apples, try Osborn's. She hand picks Empire apples in Romeo, then dips them in melted caramel. "They're crisp, tart, and don't get soft," she promises.

Other treats

Just Nuts has everything you need to create a bewitching Halloween atmosphere — women characters (\$12-\$76), lighted haunted houses, creepy garland (\$3), even a collectible German witch nutcracker (\$68.50).

I filled a decorative bag with heribonned parcels of candies to send to my "starving" son at college. Even big kids enjoy receiving a care package of treats around All Hallow's Eve. A little sugar tames the monster in all of us.

Linda Bachrach is a Birmingham resident. You can leave her column ideas at 953-2047, mailbox 1889, or fax them to her at 644-1314.

LOOKING AHEAD

What to watch for in Malls and Mainstreets next week:

- Halloween parties at the malls
- Linda Bachrach shops for candleware
- Fall catalogs bring big business
- Added Attractions lists special events

Lauder gives a lesson

It was all about make-up and skin care and the women loved it. Estee Lauder's "More Than A Make-over" program at Twelve Oaks Mall almost sold out last week and set the stage for future events.

BY SUSAN DeMAGGIO
STAFF WRITER



"Ladies after this, life will never be the same!" Lauder make-up consultant Jeannette Noell of Livonia told her table of workshop participants. "We're going to teach you how to correctly use our products and feel beautiful."

Noell continued her lesson by stating that the most important part of making up is to "blend your colors. You want people to say, 'Gosh, you look great. Not, I love that blue shadow.'"

Her group giggled like school girls and leaned into their tabletop mirrors to dot concealing cream under their eyes and pat it in with their ring fingers because there's "less pressure on the skin this way."

The tips were endless for the next hour-and-a-half and the group thoroughly enjoyed the advice.

Christine Krebs, promotional specialist at Estee Lauder Cosmetics, said last week's "More Than A Make-over" program at Hudson's Twelve Oaks Mall store in Novi was a prototype for a project Lauder hopes to take across the United States.

She acknowledged that it might look like Lauder was copying the world-famous Mary Kay Cosmetics home parties, but she insisted the workshop came from customer requests for more training and advice about make-up and skin care routines.

The Country Shop at Hudson's was temporarily moved elsewhere in the

Sec WORKSHOP, 9A



SHARON LEMIEUX/STAFF PHOTOGRAPHER

Make-up lessons: The cosmetic department became aisles of beauty at Hudson's Twelve Oaks Mall last week. Women filled the Estee Lauder appointment book with requests to join the prototype workshops.

Changes drive the marketplace

BY SUSAN DeMAGGIO

Streamline
Tiffany & Co. is celebrating its first year anniversary in Michigan with the introduction of a new product line, Streamline.

Streamline is a 30-piece collection of stainless steel accessories celebrating the 1930s Streamline movement in American design. The products feature sleek, simple industrial designs that break with the flamboyances of the 1930s.

For inspiration for Streamline, Tiffany designers studied the Zephyr, the Hoover Dam and the Pickwick Landing Dam in Tennessee where the designs were shaped to conform to the force of the stream, allowing movement through air or water with minimum resistance and maximum speed and efficiency.

Some of the items in the new col-

lection include desk and personal accessories, writing instruments, watches and jewelry. Prices range between \$125 and \$3,800 for the highlight piece, a World Time Watch with bracelet in stainless steel.

Crafters like Michaels

Five Michaels stores have opened around metro Detroit just in time for holiday craft projects. Each store carries more than 40,000 items for do-it-yourselfers who like to work with flower arrangements, stitchery kits, frame art and sweatshirt paints, to name a few.

"They have an assortment of things we haven't seen in other craft stores," said Sandy Atlas, who shopped the Shelby Township store on Hill Road with her daughter Lee. Lee said moms will be glad to know that each store has a Kids Club where little ones can be dropped off to make projects while moms and grandmothers browse.

Linda Donovan, manager of the Troy store across from Oakland Mall, in the Oakland Plaza, said opening week sales were better than expected and customers were signing up for the craft classes.

New mall manager

Tel-Twelve Mall in Southfield, a Ramco-Gershenson property, welcomes Richard Fair as new general manager. Fair comes to Tel-Twelve after a long career in retail around the Washington D.C. hub in Maryland and Virginia.

Fair will preside over the re-branding of the 25-year-old center, "improving the retail mix for our customers," he said. "We will try to attract the younger shopper so we can influence developing shopping habits. We want shoppers to know they can find it at Tel-Twelve Mall."

Fair has a wonderful surprise for
See WHAT'S NEW, 9A

MONDAY, OCT. 18

NEW STORE

The Beary Worn Consignment Shop is open for business. The new store specializes in children's jeans, toys and maternity clothing. Owner, Melanie Jeong, welcomes inquiries.
294 S. Main, Downtown Plymouth.
416-9417.

NEW LINE

Bicker-Tunis Furs adds a new leather salon for men. The salon features designer name leathers and microfiber fashions. There is a Big and Tall Dept. The 77-year-old company is co-owned by Arthur Bicker and John Tunis.
Oakland Lake Mall, Maple/Oakland Lake, West Bloomfield.
855-9200.

LAUDER EXHIBIT

Neiman Marcus honors Estee Lauder for her lifelong contribution to beauty and art with "All Things Beautiful" exhibit through Oct. 23. Includes video, photographs, commemorative items and memorabilia. Admission is free, attendees receive free sample of Spellbound perfume. Regular store hours.
Somerset Collection, Big Beaver/Coolidge, Troy.
643-3300.

COAT BENEFIT

The Petite Sophisticate stores are collecting coats for homeless children, men and women until Nov. 2. The company collected 6,000 coats last year and hopes to top that figure in 1993. 25 stores locally include shops at Twelve Oaks Mall in Novi, Laurel Park Place in Livonia, and Meadowbrook Village Mall in Rochester.
348-3620.

PUPPET SHOWS

"Mother Goose" shows daily 7 p.m. Saturday at 11 a.m. and 3 p.m., Sunday at 11 and 3 p.m.
Meadowbrook Village Mall, Adams/Warren, Rochester Hills.
375-9484.

TUESDAY, OCT. 19

JAIL & BAIL

Benefit for March of Dimes. Through Oct. 22 from 9 a.m. to 5 p.m. For \$25 donation, shoppers can have friends and family "arrested." Trials and bail raising in center court.
Wonderland Mall, Plymouth/Middlebelt, Livonia.
252-4100.

WARDROBE SEMINAR

Editors from *GO* and *Vogue* magazines will help shoppers build a wardrobe 6:30-7:30 p.m. A/X Armani Exchange, Edward Cortese and Nicole Tysowsky will model outfits put together in a variety of ways. Discount on purchases for the event only. Reservations. Reservations suggested.
Somerset Collection, Big Beaver/Coolidge, Troy.
637-0080.

WEDNESDAY, OCT. 20

ADDED ATTRACTIONS

ART FAIR

"An Art Any" features demonstrations on quilting, basket weaving, and water color painting in center court. Exhibits and sales. Through Oct. 24.
Oakland Mall, 14 Mile/John R. Troy.
585-6000.

THURSDAY, OCT. 21

INTIMATES BENEFIT

Celebrating a grand opening, Talbot's Intimates donates portion of opening sales to Susan G. Komen Breast Cancer Foundation's Detroit Race For The Cure, Oct. 21-24. Talbot's Intimates joins Talbot's, Talbot's Kids and Talbot's Petties - all located at the Collection.
Somerset Collection, Big Beaver/Coolidge, Troy.
643-6360.

POTTERY EXHIBIT

Works in clay art featuring Native American pottery through Oct. 31.
Native West. 863 Ann Arbor Trail, Plymouth.
455-8838.

FRIDAY, OCT. 22

COMMUNITY BAZAAR

Annual three-day event open to non-profit groups featuring information booths. Hand-crafts for sale to benefit local charities. Through Oct. 24. During regular mall hours.
Westland Mall, Wayne/Warren.
425-5001.

ROOTS REUNION

Refreshments, Hayrides, Music, Midnight Madness sale, 5 p.m. to after midnight. Silent auction for Lou and Estel Handler Foundation which sends children to wilderness camp. "Roots" outdoor wear owners celebrate 20th Anniversary.
Roots, 138 W. Maple, Birmingham.
647-6687.

FASHION DIBOUCH

Hours to 2 p.m. Casual looks from The Gap and Dennis Saca informally modeled during lunch at D. Denison's and Marriott's Garden Court.
Laurel Park Place, Six Mile/Newburgh, Livonia.
452-1100.

SATURDAY, OCT. 23

DANCE CLASS

Country line dances with Beverly, Joe and the Country Class Dancers. Noon to 3 p.m. Center court, \$5 donation benefits St. Jude Children's Research Hospital.
Wonderland Mall, Plymouth/Middlebelt, Livonia.
522-4100.

CULTURES EXHIBIT

Multiworld hands-on geography fun and displays in salute to United Nations. At 1, 2:30 and 4 p.m. a storyteller performs in center court. On Oct. 24, an African prince and an Australian singer lead an audiencereparticipation program 2 and 4 p.m. Center court. Free samples of International coffees and sweets 15 minutes prior to performances.
Lakeside Mall, Schoenher/MS-59, Sterling Heights.
247-1744.

KIDS SHOW

Mary Ellen Clark, of the Clark Family Players, clown's around with creative stories, feats of magic, and contests for children. Performances at 11 a.m., 12, 1 and 2 p.m. Center court.
The mall begins a new Saturday series for kids with different events each week through Dec. 17.
Tel-Twelve Mall, Telegraph/12 Mile, Southfield.

MUSICAL SHOW

"Annie and the Orphans" cast performs spirited selections from the show. 1 p.m. Center Court. Annie is played by Rochester resident Laura Buono, member of Pontiac Theatre IV players.
Great Oaks Mall, Livonia/Warren, Rochester Hills.
651-6000.

COSTUME CONTEST

I.R. the Clown Judges Halloween outfits. Beginning at 10:30 a.m. stage near Crowley's. Participants must register by Oct. 18. Free coloring books. Also at the mall, a community resource fair.
Livonia Mall, Seven Mile/Middlebelt, Livonia.
476-1166.

PORCELAIN BENEFIT

Lu Belto Provence hosts representative of Limoges Porcelain Co. of France. 10 a.m. to 8 p.m. Repeated Oct. 24. Over 350 hand-painted boxes on display. Through the month, 10-percent of all purchases benefit Orphans Children's Services.
Twelve Oaks Mall, 12 Mile/Novi, Novi.
348-9433.

SUNDAY, OCT. 24

STORYBOOK SUNDAY

Greg Russell of WRNC radio, reads "For Every Child A Better World" and "We're Different, We're the Same." 1 p.m. Center court. Children receive tokens for discounts with every book report returned.
Fairlane, Michigan Ave./Southfield, Dearborn.
553-3330.

SPOOKYACULAR

Boogay and Hoogah's Silly Spookacular. 3 p.m. Center court. Poems, songs jokes and stories all about Halloween. Repeated Oct. 31.
Twelve Oaks Mall, 12 Mile/Novi, Novi.
348-9433.

CLASSICS BRUNCH

Co-sponsored by Franklin Bank, WQRS Radio, Southeast Jeep and Eagle Dealers. Noon to 2 p.m. Rotunda. Live classical music concert and brunch by Sebastian's Grill. Tickets \$20. Reservations suggested. Proceeds benefit Detroit Institute of Art and Center for Creative Studies.
Somerset Collection, Big Beaver/Coolidge, Troy.
643-6360.