

DATEBOOK

Datebook features upcoming events around the suburban business community. For an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is 313-591-7279.

THURSDAY, OCT. 28

WOMEN'S NETWORK
 Strive, a networking and support group for women and a local chapter of the National Association for Female Executives, meets 6 p.m. at the Troy Public Library, Big Beaver and I-75. This month's speaker: Linda Newman, an astrologer and business. First-time guests free, others \$5. No reservations required. Call 253-6800.

FRIDAY, OCT. 29

ARTS PARTNERSHIP
 A conference "Exploring New Dimensions in Art" focuses on business and arts partnership at the International Center and Athenaeum Hotel in downtown Detroit. Actor James Earl Jones will give the breakfast keynote address. Richard A. Manoghan, chairman and CEO of Amasco Corp., will be the luncheon keynote speaker. Registration for the entire luncheon including breakfast and lunch is \$50. For info, call 253-3252. To register, call Marilyn Wheaton at 901-1776.

SATURDAY, OCT. 30

HOUSING CONFERENCE
 NBD Bank and several community-based development groups host a conference — "Strategies that Work for the 1990s" — on techniques for improving neighborhoods and achieving home ownership. Presenters will include HUD officials, elected officials, real estate brokers, developers and lenders from NBD. The Michigan State University Management Education Center in Troy will host the forum. Registration fee is \$15 for the first individual from an organization, \$10 for each additional person from the same group. Call 253-3622.

TUESDAY, NOV. 2

IMPLEMENTING CHANGE
 Productivity Action Associates of Livonia presents a workshop "How to Implement Change in a Manufacturing Organization" 8 a.m. to 5 p.m. at the Novi Hilton this date and Wednesday. The cost of \$675 includes all workbooks, assessment and analysis materials, continental breakfast and lunch. For information, call 464-0844.

WEDNESDAY, NOV. 3

RETHINK STRATEGY
 "Increasing Competitiveness: Rethinking the Organization" for managers, executives and CEOs. A nationwide videoconference, noon to 3 p.m. at Warner Hall, Oakland University, Rochester Hills. Tuition: \$49. Call 370-3120 to register.

THURSDAY, NOV. 4

CHANNEL MARKETING
 The Direct Marketing Association of Detroit presents TV pitchman Steve Miller and what's new with infomercials, interactive cable advertising and selling on the tube. Registration and networking begin at 11:30 a.m. at the Plaza Hotel in Southfield. The luncheon costs \$16 for DMAP members, \$19 for non-members with an additional \$3 for registrations at the door. Call 258-8803.

EFFECTIVE PEOPLE
 Dennis I. Blender gives the keynote address "Seven Habits of Highly Effective People" during the annual fall dinner meeting of the Michigan Association of Certified Public Accountants Metro Detroit Chapter. The proceedings begin at 5:30 p.m. at the Radisson Plaza Hotel in Southfield. Blender is a partner in the Southfield office of Plante & Moran. Cost is \$25 for newly certified CPAs, \$50 for members and guests, and \$40 per person for groups of eight or more. Call the MACPA at 855-2288 for reservations and information.

FAMILY BUSINESS
 A free breakfast seminar "Providing for the Future of Your Family-Owned Business" runs 8-9 a.m. at the Skyline Club on the 28th floor of 2000 Town Center, Southfield. Speakers include Jack Zwick, Bob Albright from Grant Thornton, a management consulting firm, and Steve Fox and John Weisgerber, financial consultants from Smith Barney Shearson. To register, call Jana O'Neil at 262-1950.

FRIDAY, NOV. 5

MASONRY CERTIFICATION
 The Masonry Institute of Michigan presents its 10th certification seminar this weekend (today and Saturday) at its headquarters, 32080 Schoolcraft, Livonia. Instruction covers clay and concrete masonry units, mortar, grout, engineering and workmanship. A 100-question multiple choice exam will be given at the end of the seminar. The fee, which includes all reference materials and lunches, is \$175 for IMM members, \$200 for non-members. Advance registration at 458-8544 is required.

CPA WEEKEND

Registration is open for CPA Weekend this Friday through Sunday sponsored by the Oakland University Division of Continuing Education in Rochester Hills. For a brochure on available professional education credit offerings, call 370-3120. Registration fee is \$25, tuition is \$35 per course or \$120 all day, lunch included.

MONDAY, NOV. 6

HIGH PERFORMANCE
 Dan McBride presents a workshop "Five Keys to High Performance" 8 a.m. to 5 p.m. at the Stratton Oaks Hotel, Novi. The program, a benefit for Detroit Rescue Mission Ministries, will touch on finding balance in your life, time management, enhanced reading skills and turning stress into success. The fee of \$189 includes the workshop, materials, continental breakfast and lunch. Call 476-7370 to register.

IMPROVE PRODUCTIVITY
 A nine-week workshop "Improving Productivity Through Statistical Quality Control" offered by Oakland University's Division of Continuing Education in Rochester Hills starts today 6-9 p.m. Tuition is \$133. For a brochure and to register, call 370-3120.

TUESDAY, NOV. 9

TAXES AND RETIREMENT
 Retirement tax planning seminar 7-9 p.m. at the Grand Manor at Fairlane, Dearborn. Information: Rick Kolb, 903-8900. Sponsor: Dean Witter Reynolds.

WOMEN IN SALES
 Professional Women in Sales presents Auction Extraordinaire at their November meeting, 6 p.m. at Fox and Hounds, 1560 N. Woodward, Bloomfield Hills. Money raised will be used to award scholarships to women pursuing sales and marketing careers. For ticket information and reservations, call 441-5053.

RETIREMENT PLANNING
 Rochester Community Education Services presents a four-week seminar "Financial Strategies for Successful Retirement" 7-9:30 p.m. at Rochester High School, 4200 Fox for now to generate a steady income, protect assets from inflation, provide health care. No specific products or services will be promoted. Fee is \$40, plus \$25 for a workbook. Rochester senior citizens receive a 25 percent discount on the registration fee. Tuesday or Thursday classes are available. Call 651-6210 for information.

WEDNESDAY, NOV. 10

ECONOMIC TRENDS
 David Littman, senior economist for Commerce Bank, speaks at the Greater Detroit Chamber of Commerce Oakland County Chapter's October economic Forum noon to 2 p.m. at the Troy Marriott Hotel. The focus is on economic and business trends for Oakland County and southeast Michigan. Luncheon cost is \$25 for Oakland County Chamber Division members, \$30 for nonmembers. For reservations, call 456-8600.

Bone up on desktop operation systems

The Big Three suppliers of desktop computer operating systems software — IBM, Microsoft and Novell — will face off before a Strategic Information Technology executives and professionals Tuesday, Nov. 9, in Troy.

The forum is "Desktop Operation System Wars — A Strategic Look Forward," two identical half-day briefings sponsored by the Michigan Technology Council at the Michigan State University Management Education Center, 811 W. Square Lake.

Each seminar will consist of presentations by speakers from IBM, Microsoft and Novell, followed by a panel discussion moderated by a research analyst from the Gartner Group.

Participants will deal with the following issues:

- How suppliers will change during these periods.
- How suppliers will invest in computer hardware and software.
- Key features of desktop network and operating system products.
- How these products will affect existing desktop computing environments.
- Suppliers' product planning horizons and how products will change during these periods.
- How suppliers will invest in computer

presented by Michigan Technology Council's competitive advantages and Committee on Information Technology. Call Ann Arbur-based MTC to register: 313-763-9767.

The briefings are the second set in a series Management Education strategic issues in desktop computing 879-2456.

They lead remodelers team

Farmington Hills-based Builders Association of Southeastern Michigan has named a father and son as Remodelers Council co-chairs for 1993-94. BASM members, they are L. David Kellett of Bloomfield Hills, president, and Thomas Kellett of Troy, vice president, of Kellett Construction Co., Bloomfield Hills.

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