

Home Quarters comes to suburbs

Virginia-based Home Quarters Warehouse opened four new stores in suburban Detroit Oct. 28, including one at 13700 Middlebelt, south of Schoolcraft, in Livonia.



The 130,000 square-foot home improvement warehouse in Livonia employs 300 people, including many veteran home improvement specialists and tradespeople. Other suburban locations are at 30550 Stephenson Highway, Madison Heights, 27118 Gratiot, Roseville; and 1-75 and Northline Road, Southgate. "Our investment in Detroit is

"We plan to raise the level of home improvement retailing in this market, with warehouses that are progressive, innovative and customer-driven."

Frank Doczi, president Home Quarters

major and long term," said Frank Doczi, Home Quarters president. "The opening of these first four warehouses charts the course for our future. We plan to raise the level of home improvement retailing in this market, with warehouses that are progressive, innovative and customer-driven. Without a doubt, we will be a force to be reckoned with here."

"Whether it's fixing a faucet or redoing an entire kitchen, we're partners in the process," he added.

The store includes a greenhouse and gardening center, tool rental, installation services, three home design centers (Kitchen and Bath, Home Decor and More, and Millwork and Lumber) and a contractor's center for professional

and commercial customers. The store also has do-it-yourself decorating clinics and a child care area called Kids Quarters.

A highlight of the store is the home decorator center, "Home Decor and More." Staffed by specialists in interior decor and design, the center offers an in-stock wallpaper selection as well as special order wallpaper choices. It also boasts one of the area's largest selections of custom-order window treatments. Customers can work with experts to choose complementing paint, wallpaper and accessories to decorate a single room or an entire home. The store also offers at-home-measuring, free to customers.



BILL BRUSHER/STAFF PHOTOGRAPHER

Shopper's delight: Canton resident Frank Pizzo with 2-year-old Nicholas study the merchandise-packed aisles in the new Home Quarters in Livonia during the grand opening Oct. 28.

MARKETPLACE

Marketplace features a glimpse of suburban business news and notes, including corporate name changes, new projects, new store or office openings, new affiliations, new positions, mergers, acquisitions and new ways of doing business. Write: Marketplace, Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is 313 591-7279.

NEW FIRM
Armen G. Garbooshian, a co-founder and former principal of Garbooshian/Budday Associates, Birmingham, has opened Garbooshian Architects, Inc., 30550 Northline Road, Bloomfield Hills. The phone number is 851-1700.

The firm's first project, a joint effort with Architects Four, Ann Arbor, is a new Borders Books & Music in Utica.

CHARITY BEGINS
The Birmingham office of Chicago-based Kemper Securities, a full-service investment brokerage firm, will celebrate its first

Kemper Securities Community Charity Day Nov. 4, said Len Elder, vice president and acting branch manager. The firm's Birmingham will contribute a portion of its total revenues for that day to Eton Academy, which serves children with learning disabilities throughout southeast Michigan. "It is a pleasure to give to an organization that gives so much to the community," Elder said. "Eton provides the necessary effort for children who are capable of learning."

Each of Kemper's 150 offices will participate in the day through donations to local charities.

EXTENDS MARKETING
Southfield-based AlliedSignal, a supplier of automotive safety restraint systems, has assigned a three-person staff to its Tokyo facility to market the company's air bag.

The technical and marketing group will be increased to five in a few months. Matt Yoshida, who's worked for company's Tokyo facility since 1984, has been named director of air bag marketing and sales in Japan. He'll also represent an AlliedSignal joint venture

company, Bendix Atlantic Inflator.

AlliedSignal has exported air bags to Suzuki and will increase its involvement with Suzuki and Isuzu cars and trucks for the 1994 and 1995 model years.

NEW DIVISION
Birmingham-based World Wide Financial Services has introduced a new division called World Wide Home Lending, a non-conforming loan service for clients with credit or income problems. World Wide Home Lending has satellite offices around the state and will expand throughout the Midwest, said Jack Wolfe, World Wide Financial Services president.

The full-service mortgage lender also made a donation to Make-A-Wish Foundation, a national charity that grants wishes to children facing life-threatening illness. The company's Closing in on Community Needs program allocates part of each mortgage closing fee to a different charity each month.

RECYCLE MEIJER BAGS
Meijer stores have started an ambitious loop recycling program that benefits local schools and the

environment. Shoppers began donating their plastic Meijer bags to participating schools Oct. 25.

For every pound of bags turned in, schools get \$1 for an educational program of their choice. The retailer stopped collecting bags in its stores when the program began. Meijer will turn recycled bags into household trash bags, sold at its stores under the label School Recycling Program. Bags will come in three sizes and contain at least 30 percent recycled material.

Customers who buy this end product get a coupon worth 20, 25 or 30 cents to turn over to participating schools for redemption. For a list of participating schools, or to register a school, call 1-800-866-3954.

CPA CONFERENCE
Frank T. Mamat of Bloomfield Hills recently spoke at the annual construction industry conference of the Michigan Association of Certified Public Accountants. His topic was "Personal and Employment Law Issues in the '90s." The implication of the Clinton Administration on Your Business." Mamat is a partner in the labor and employment department of Honigman Miller Schwartz and

Cohn, a Detroit law firm.

NEW ADDRESS
Volles Investment Management has moved from 24901 Northwestern Highway, Southfield, to 3000 Town Center, Suite 2420, Southfield. The phone number is 355-3232.

AD WINNER
"Stripes," a public service announcement created by CME KHBB Advertising, Southfield, won best of show and best of category for television public service at the 19th annual Detroit Caddy Awards show. "Stripes" was part of a fund-raising campaign to build a Vietnam war memorial in Lansing. It's the third consecutive year CME KHBB has won the show's top award.

SERVICE AWARDED
Hydro-Cam Engineering, Troy, received the 1992 supplier excellence award from Lexmark, a former IBM company. Lexmark awarded seven of its 1,100 suppliers for quality, delivery, cost, technology, service, communications, stability and citizenship.

TOP 500
Sim Ware Inc., Livonia, is included in Inc. Magazine's 1993 list of the country's 500 fastest growing, privately held companies.

The manufacturer of local network products opened in 1981 from the owner's basement shop. In 1988, with six full-time employees, it moved to a 3,200-square-foot location. In 1991, Sim Ware and 90 employees moved to its current 14,000-square-foot facility. It's listed as the 16th fastest-growing, privately held company in Michigan.

TRANSPORTATION SPEECH
Richard F. Beaubien, transportation director at Hubbell, Roth & Clark, a Bloomfield Hills consulting engineering firm, was a featured speaker at the annual meeting of the Institute of Transportation Engineers held in The Hague, Netherlands. His topic was "Information and Control Networks for Traffic Management."

Beaubien has been employed in traffic engineering for more than 24 years. He joined HRC in 1989 and previously was head of the transportation department for the city of Troy.

FILMMAKER OPENS OFFICE
The Network Group, a Maryland-based television documentary company, has opened an office at 2245 E. Hammond Lake Drive, Bloomfield Hills. The phone number is 335-6885. The office will produce the company's newest international series, "Automobiles."

QUALITY ACHIEVER
Farmington Hills-based Jervis B. Webb, a manufacturer of materials handling systems, named Stanley Armstrong quality achiever of the month. The 20-year employee is a fabricator/assembler at the company's Mont Vernon, Ohio plant.

WINNING CAMPAIGN
A direct mail campaign for Troy-based Employment Group, a temporary employment service, received second place in the 16th annual advertising and public relations competition held by the National Association of Temporary Services.

The campaign included postcards with a humorous, old-fashioned theme to deliver the company's message to potential clients.

St. Jerome Church becoming St. Lucille

The name of the new St. Jerome Church to be built in Troy will be St. Lucille Church.

It will be named in memory of St. Lucille, a Catholic martyr, and the mother of the church donor, Lucille Drazick Prepelice, who donated \$1 million for its construction.

A Bloomfield Hills resident for 30 years, Prepelice moved to Palm Beach in 1992. As reported in a story in

Building & Business Oct. 21, the Bloomfield Township architectural firm of Brown Associates will design the new 400-seat church. Groundbreaking will be in spring on 14 acres off Wattles, east of Livorno. Four acres have been set aside for a nature preserve.

The American Croatian church will move from Eight Mile, east of Woodward in Detroit, and retain that ethnic identity. The church was

founded on Oakwood in Detroit in 1924 and moved to Eight Mile in 1954.

"I wanted to give something of myself because I have been blessed so much," Prepelice told the Observer & Eccentric in a telephone interview from Palm Beach. "I'm thankful to God for my health and for all he has given me. I wanted to do something lasting for humanity."

Deciding exactly what to do

took time. "I thought about this for over a year. With attendance falling, I knew there needed to be a new church built if the congregation was going to survive."

"This is something I'm really proud of."

Plans also call for a dining hall, office and rectory, bringing the total cost to \$2.5 million. Church fund-raising will cover the additional \$1.5 million.

ADULT COMMUNITIES

Are you 55 or older... and looking for the home of your dreams?

"Come Share Our Dream"

From: **\$67,900**

Comfortable, Scenic Living for Adults 55 and older (No resident children under the age of 17 years)

BUY NOW CONTINGENT ON SALE OF YOUR HOME

- 1 & 2 Bedroom Ranch Units
- Private Entries
- Air Conditioning
- Clubhouse and Nature Area
- Sandy Beach or Pool
- Hot/Pool Appliances
- Full Basements
- Optional Preplace, Family Room and Walkout Basements

Furnished Models!

OPEN...MON.-FRI. 12 to 4 P.M./SAT. & SUN. 12 to 5 P.M. (ALL MODELS CLOSED THURSDAYS)

South Lyon COLONIAL ACRES	Green Oak Twp. CENTENNIAL PARK	Williamston RED CEDAR
From \$67,900 (313) 437-1159	From \$72,900 (313) 437-8887	From \$72,900 (617) 655-3448

CENTAUR CONTRACTORS, INC. COLONIAL ACRES SALES, INC.

ANN ARBOR SCHOOLS NEW 93 MODELS

Room To Grow. Space To Play.

For generations, families from far and wide have settled in the countryside surrounding Ann Arbor in search of a better life. Today, in Beacon Square, that promise is still available at a remarkably affordable price. With spacious 1 1/2-acre lots, large rooms for family gathering, roomy kitchens and family rooms for casual times together...every Beacon Square home is built with dedication to the qualities that make up today's family. Look into Beacon Square built by Irvine Group today and discover what sets us apart.

- Low...low taxes
- Neighborhood sidewalks
- Wide choice of single family homes from \$139,900

BEACON SQUARE
Models & Sales Office
Open Daily Noon till 6 pm
971-0600
Beacon Square

Another Distinctive Community by The Irvine Group

IN CANTON, ONE COMMUNITY STANDS APART FROM THE REST...

...IN PRICE & VALUE!

Come see for yourself! These spectacular 2000 to 3000 square foot homes are packed with functional features and are located in a fantastic Canton family community. For the best quality and value, you can't beat Meadowbrook!

Features include:

- LARGE ESTATE SIZE LOTS
- SIDE ENTRY GARAGE
- 4 BEDROOMS, 2 1/2 BATHS
- 3 CAR GARAGES AVAILABLE

FREE AIR CONDITIONING if you buy a home before November 8, 1993!

Priced from \$179,900

981-8980

Models open every day from noon - 5:00 or by appointment. Closed Thursdays.

Meadowbrook

Brokers welcome.

PRESENTED BY **COHEN** and **HILTON HOMES**

We're located on Highway 24, off Canton Center Rd., between Cherry Hill and Sals Roads.