

BUILDING & BUSINESS

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THURSDAY, NOVEMBER 11, 1993

BUILDING & BUSINESS' SUBURBAN STARS

Suburban Stars highlights promotions, transfers, hirings and other key personnel moves within the suburban business community. Send a brief biographical summary — including the towns of residency and employment and a black-and-white photo, if desired — to: Suburban Stars, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is 313-591-7279.

Gary D. Gilmer was named president and CEO of Farmington Hills-based Alexander Hamilton Life Insurance Company of America, replacing Richard Headlee, who continues as chairman. Gilmer joined AHL in April after serving as president of Household Bank Maryland and, later, of Household Retail Services.



Gilmer

Margaret A. Dermody of Canton was promoted to senior audit manager for Ernst & Young's Detroit office. The CPA previously had been a manager with the firm. She specializes in working with insurance clients.



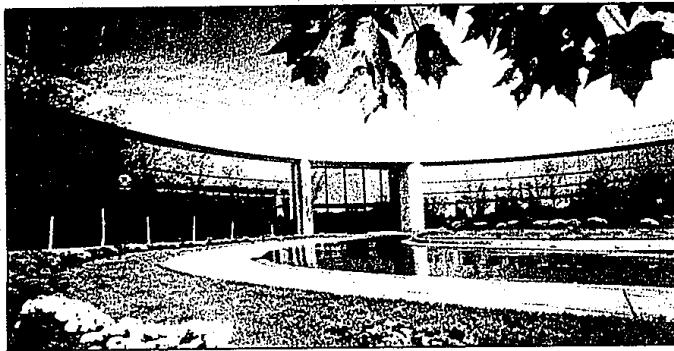
Dermody

Valerie Moss of Southfield has joined the Southfield-based Michigan Credit Union League as a regulatory specialist. She's league liaison on the National Credit Union Association Field of Membership Policy Statement Review Committee.



Moss

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LASLO RIZZO PHOTOGRAPHY

Brookfield III: Designed by Minoru Yamasaki Associates, Brookfield III in Farmington Hills features plenty of glass and lush landscaping. Etkin Management Services over sees the building.

Buildings praised for usability, not only for eye-popping appeal



BY DOUG FUNKE
STAFF WRITER

Office buildings must function as well as look good. Several structures located

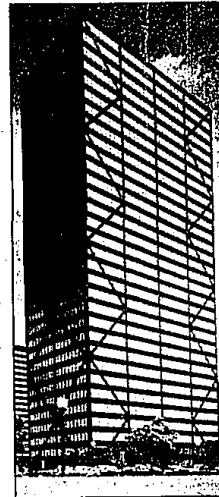
in Observer & Eccentric communities have been selected as award winners in an annual competition sponsored by the Building Owners and Managers Association of Metro-

politan Detroit.

Those honorees were:

- Timberland Office Park, 1450 W. Long Lake, Troy — suburban office park.
- City Center, 26999 Central Park Blvd., Southfield — corporate headquarters facility.
- Prudential Town Center, 3000 Town Center, Southfield — 500,000

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BETTY SINGER

Town Center: Prudential Town Center, a series of interconnected buildings, four towers and more than two-million square feet of space in Southfield, is managed by PREMISYS.



WILLIAM HANSEN

Getting the score: SCORE counselors Robert Willens (left) and Lester Lipton meet with Steven Goren of Farmington Hills. Goren visited SCORE to discuss his already successful business, Goren and Associates, which specializes in human development for industry.

Helping hand

Agency helps businesses SCORE

BY SUSAN TAUBER
SPECIAL WRITER

It's hard to keep up with the hundreds of government agency abbreviations. But small business owners, or those wanting to start a business, should make themselves familiar with two sets of initials: SBA and SCORE.

SBA stands for Small Business Administration. The Washington-based federal agency is dedicated to helping entrepreneurs get into and stay in business.

One of the ways it does that is by sponsoring SCORE, an acronym for Service Corps Of Retired Executives. SCORE is a federal agency that wants more publicity versus some that prefer to avoid the limelight.

"SCORE offers a myriad of free services to anyone thinking of starting a business, or who already is in business," said Bob Willens of West Bloomfield, one of more than 12,000 volunteers who help make SCORE work.

Founded in 1964, SCORE taps the vast business expertise of successful active and retired executives to counsel and assist people in the small business community.

The organization has locations throughout Michigan. Michigan SCORE Chapter 18 is based in downtown Detroit in the Patrick V. McNamara Building but has satellite offices in Livonia, Troy, Rochester, Southfield and other cities. Most of the satellite offices are in

■ 'SCORE offers a myriad of free services to anyone thinking of starting a business, or who already is in business.'

Bob Willens
SCORE volunteer

chamber of commerce offices.

To see a counselor or for more information, call the main office at 313-226-7947 between 10 a.m. to 3 p.m. weekdays.

Joe Brenkus is vice chairman of Chapter 18. He served as a volunteer counselor for 14 years in the Livonia office, which is open for appointment 9 a.m. to 3 p.m. Mondays. Bob Wightman of Farmington is current administrator of the Livonia office in the Livonia Chamber of Commerce. Jeannette Lips, also of Farmington, is a SCORE counselor there. Southfield office hours, in the Southfield Business Incubator Center, are 9-11 a.m. Tuesday and Friday.

"We help people deal with all facets of business, from location to bookkeeping, real estate, insurance, sales, marketing, exports and procurement," said Brenkus, a retired sales

See HELPING, 2F

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\$209,900

\$269,900

\$174,900

\$274,900

\$164,900

Brokers Always Welcome