

# Zoom lenses have special effects



MONTE NAGLER

**FOCUS ON PHOTOGRAPHY**

Rather than being limited to one focal length, zoom lenses have the great advantage of making possible a whole range of focal lengths in just one lens.

Early zoom lenses were awkward to operate and not very efficient in sharpness and contrast. But times have changed and zoom lenses today are easy to use and offer superb optical quality.

By adjusting the focal length without changing your position, you can make the subject fill the frame or appear as part of the background. You can follow the action and zoom in on sporting events that a fixed focal length lens just won't allow you to do. And nothing is better for snapping the children or family pet as they frolic at the beach or in the backyard.

Zoom lenses can be practical in cost, too. Even though individually they may cost more than a fixed focal length lens, the cost is much less than the total price of the separate lenses a zoom replaces.

Zoom lenses are available in a wide variety of sizes. There are wide angle zoom lenses (21-35mm) for example. There are telephoto zooms (75-300mm). And, amazingly enough, zoom lenses no more than 4 inches long are available with a range of 28-200mm.

Many of today's zoom lenses

**Zoom lenses today are easy to use and practical in cost, and offer superb optical quality.**

have macro capability that enables you to zoom in for closeups of flowers and insects.

For travelers, zoom lenses are an especially practical alternative. A camera body with only one or two zoom lenses will give you a wide range of coverage. You can economize on space in your camera bag and keep the weight down, too.

Many of today's popular "point and shoot" cameras are available with a moderate zoom lens. I would always recommend one of these if this is your choice of camera.

An unusual special effect can be achieved with your zoom lens. By using a long shutter speed and "zooming" during the exposure, a "kaleidoscope"-like image will result. It may take some experimentation, but you'll be pleased with the results.

## Short shot

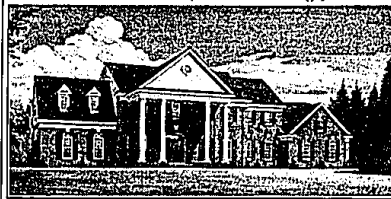
Monte Nagler has an exhibit of his photography at the Bloomfield Plaza Arcade (Telegraph at Maple) until Dec. 31. He will be at the exhibit between noon and 3 p.m. Saturday, Dec. 4, to meet people and sign his book and new 1994 calendar. Don't miss this opportunity to meet Nagler and see his latest works.



**Getting close:** A zoom lens is just the thing for taking people pictures with impact. Monte Nagler was able to zoom in close to produce this strong photograph showing all the character of this delightful man in Seoul, Korea.

Monte Nagler is a fine art photographer based in Farmington Hills. You can leave him a message by dialing 953-2017 on a touch-tone phone, then his mail-box number, 1873. His fax number is 644-1314.

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Goldner Walsh Florist and Greenhouses will host its annual Christmas open house 9 a.m. to 6 p.m. Saturday, Dec. 4, and 10 a.m. to 4 p.m. Sunday, Dec. 5, at 659 Orchard Lake Avenue in the heart of Pontiac's historic district.

The turn of the century, English Tudor style flower shop will be filled with displays and ideas for the Christmas holiday that can be used in the home.

Featured at the open house will be the custom creations by Leslie Mahoney. Her one-of-a-kind wreaths, handmade ornaments, topiaries, swags, arrangements and tree ornamentation can be seen exclusively at Goldner Walsh.

Also showcased will be five custom-designed Christmas trees with themes including Southwest (which will be on exhibit at the Festival of Trees), Victorian, old-time Santa, jewel tone and traditional.

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Ruth Stepney  
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A year Bloomfield resident Ruth Stepney recently joined our Bloomfield Hills office. Ruth specializes in marketing residential real estate in Oakland County and enjoys skating and golfing.

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