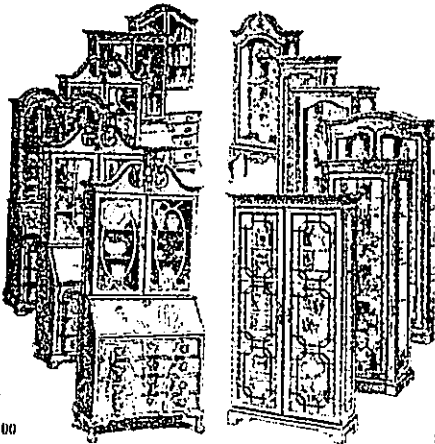


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Employee, from page 31

ees who remain anonymous in their giving.

Evans, the mother of a preteen daughter herself, says, "There's no better feeling than helping a kid realize a wish that they have."

At Ameritech's advertising services division (formerly Ameritech Publishing) in Troy, spokeswoman Donna Watson says, "We provide volunteer opportunities for our employees that allow active participation in the communities where they live and work during the holiday season and throughout the year."

As of January 1, 1994, Ameritech Publishing and Ameritech PagesPlus® names will be officially changed to simply Ameritech. Like many companies, Ameritech had a storage closet full of branded items that were used as corporate gifts, like sweaters, pens, golf balls and even boxer shorts. In mid-November, Joanne Hopp, corporate public relations employee, organized a new twist on an idea that homeowners have had for years. She sold the advertising specialty items in a "garage sale" for employees in the lobby of the Troy headquarters building.

Hopp says "We raised more than \$8,000. Employee response was great." The items were priced from 5¢ to \$50. The money raised will help Forgotten Harvest, an organization that supports hunger relief in the metro Detroit area.

Watson is responsible for organizing the annual Toys For Tots drive, a 46-year-

old program that is sponsored by the United States Marine Corps Reserve (USMC).

Employees contribute new and unwrapped toys, as well as cash donations, to designated sites. In 1992, Watson says, "Hundreds of toys were donated by the employees at our offices." Toys are then delivered to USMC Reserve sites where they are separated according to the age and gender of child that will receive the gift, and distributed accordingly.

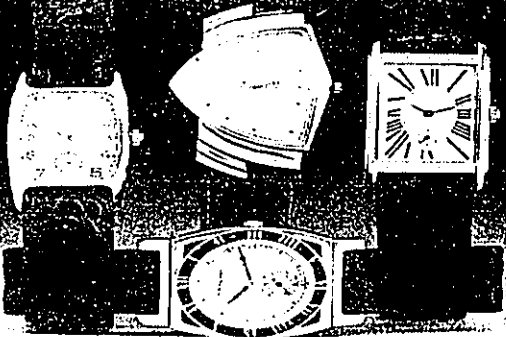
"I participate in the program because I believe that every child deserves to have a nice Christmas like the Christmases I remember," Pat Morgan, Ameritech legal assistant says.

Another holiday program in which Ameritech employees participate, through the Volunteer Impact Organization, is in conjunction with Focus:Hope and benefits homebound seniors. Employees box, pack and deliver packages of food to area seniors. "The seniors are really appreciative of everything we do. Many of them don't usually have anyone around to help them," says Toni Buchnoff, Ameritech district secretary.

These and other corporations take time through employee volunteer programs to help spread good cheer to those who need it most, exemplifying what holiday spirit is really all about.

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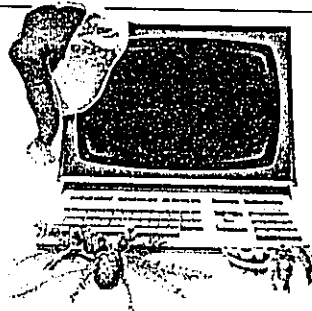


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