

# From Santa's workshop to the Disney Store

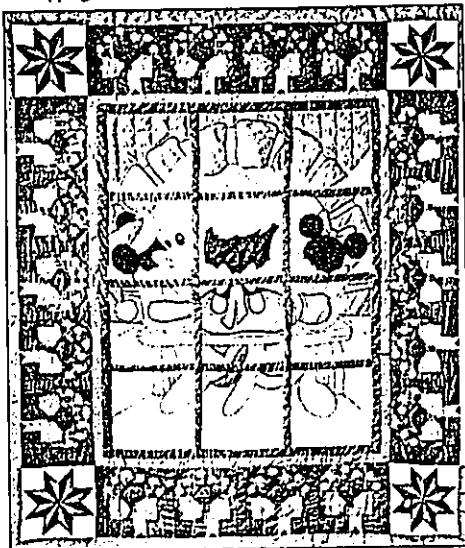
This holiday season, guests visiting The Disney Store will discover a delightful selection of exclusive gifts for everyone on their shopping list.

Ranging in price from \$2 to \$200, the collection includes children's and adult's apparel, toys and collectibles.

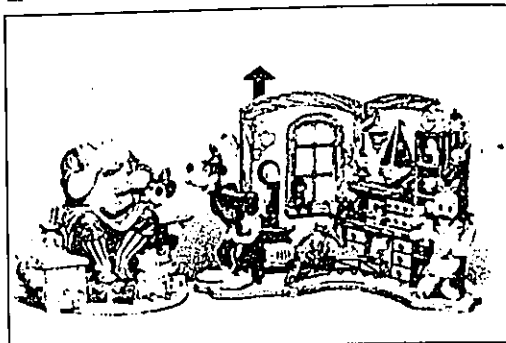
In much the same way that a motion picture begins with a storyboard, this merchandise was created with a storytelling theme. This year's story centers around Santa's Workshop. Accidentally stranded at the north Pole, Mickey, Minnie and the rest of the gang are enlisted to help Santa get ready for Christmas Eve. Various scenes from the story are portrayed on each item—from Donald trimming a tree to Santa painting a Dalmatian puppy.

As one of the leaders in the area of

specialty retail, The Disney Store provides one of the most unique retail shopping experiences in the world, offering a wide assortment of toys, jewelry, clothing,



"Santa's Workshop" Quilt depicts a visit to Santa by Mickey and Minnie. Makes a delightful addition to any room.



"Holiday Bustle in the Workshop" & "Santa's Sweet Treat"—two scenes from the three-piece set of hand-painted resin collectible figurines depicting Santa's Workshop.

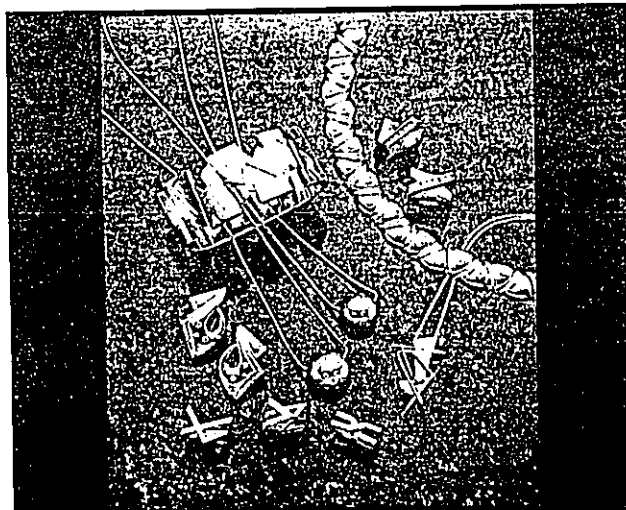
books, videos and animation cels. There are more than 240 Disney Stores in operation worldwide, to be joined by new locations in 1994. The Disney Store first opened in Glendale, California, in March 1987.

Santa's workshop is recreated in a three-piece set of resin collectible figurines. Fully hand-painted, this collection is exclusive to The Disney Store and is only available for the 1993 Christmas season. This center piece (above), "Holiday Bustle in the Workshop," features Mickey, Goofy and Daisy and retails for \$85. The figurine on the left, "Santa's Sweet Treat," shows Minnie bringing Santa a plate of cookies while he

paints spots on Dalmatian puppies.

A special addition to any room, the "Santa's Workshop" Quilt is designed exclusively for The Disney Store. The Disney Catalog. Assembled by a hand-guided machine and hand-quilted, this lovely decorative item is 50" wide and 60" long. With a 100% cotton cover and 100% polyester fill, the quilt retails for \$120.

Find these and more at The Disney Store — Fairlane Town Center, Dearborn; Lakeside Mall, Sterling Heights; Twelve Oaks Mall, Novi.



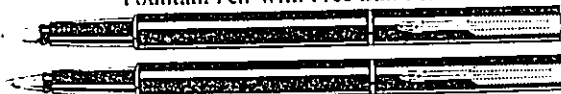
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