

# Music Management

Listening to music at the family's holiday reunion usually means the same old Bing Crosby or Nat King Cole standards played over and over again, unless someone in the family has the ration to act as DJ for the weekend. Most of today's CD-based music systems just can't play more than a few hours of holiday music without someone standing by to load and unload discs.

When it was first introduced, the single-CD player was welcomed as a major improvement in sound quality, and the CD changer later offered a few more musical selection choices (usually 4 to 5 CDs.) Now, a new breed of audio component being sold by Fisher Audio/Video, dubbed a CD Management System, offers more than 24 hours of CD playback that can be custom-arranged by various music genres.

The new form of CD audio component promises you and your family a method of choosing exactly which music each individual wants to listen to, using custom-input categories. Up to 31 user-programmable music categories and sub-categories can be assigned to CDs with the CD Management System. The system allows the user to categorize CDs by musical type (i.e., jazz, rock, classical, etc.), mood (i.e., morning music, romantic music), owner (i.e., mom's music, dad's music), occasion (party mix 1, party mix 2), or simply by disc name (i.e., Elton John). To skip categorizing and play back that great new CD you just bought, pop it into an empty slot and press play.

With a standard CD changer, dad comes home from a particularly grueling day at work, turns on the audio system and presses play — only to be blasted by Metallica. Bob and Suzy are continuously fighting over whose CDs get to stay in the changer. All this, and no one can even

remember which CDs are stored in each of the numbered CD changer slots. Do these sound like problems you're encountering in your home? Studio 24 is designed to eliminate the problem of remembering which CD is which by organizing the discs in a 24-CD vertical-loading carousel.

A CD management system allows dad, mom and the kids to store and categorize their music for easy playback, without the hassles of loading and unloading discs. If each member of a family of four chooses six favorite CDs, each person can play back just his or her own music, or other selected CDs. And if you happen to turn off the component or unplug it or suffer a power failure, the unit has a built-in memory to save your categories.

"People that we interviewed were truly excited about this product," says Michael Shoemaker of Fisher. "With today's diverse lifestyles, people need a way to organize and play their CDs in a variety of arrangements to suit an individual and an entire family."

Fisher calls the entire line of its new products that include a CD management system "Studio 24." The separate audio component sells for about \$300, and Fisher also offers Studio 24 in two of its new shelf systems, rack systems and one complete audio/video system. Compared to anything with similar CD capacity, Studio 24's music categorizing capabilities make it a unique find.

Today's turbulent world doesn't quite reflect the holiday hopes for "Peace On Earth." With a product designed to satisfy most of the music listeners in the home, however, some may enjoy a little more family harmony during the holidays. For a store near you that carries Studio 24, call 1-800-209-2424.

# A master stroke of inspiration: Gifts men will love

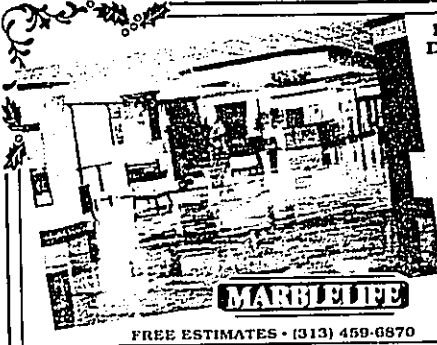
When it comes to buying a gift for the men on your list this holiday season, you may find that the hardware store lacks panache, the tie counter seems passé, and the sporting goods department leaves you cold.

Instead, what will quicken your pulse and his is a gift of sheer luxurious pampering in a masculine scent like Lauder For Men — a crisp, citrus fragrance with a touch of warm woods and a deep blend of moss. Elegant Cologne Spray, bracing After Shave, soothing Close-Shave Cream, and a stunning gold-plated razor, puts it all together for the man who has everything, but who can never get enough of the genteel luxuries: fabulous, masculine fragrances and elegant, indis-

pensable shaving accouterments.

This holiday, Estee Lauder celebrates "the masculine" with two gorgeous gift sets: 1) Lauder For Men Master Stroke, containing a 1.7-ounce Lauder For Men Cologne Spray, a 2-ounce Lauder For Men Close Shave-Cream and a gold-plated twin cartridge razor; and 2) Lauder For Men Twin Classics, containing the elegant scent of Lauder For Men in a 1.7-ounce Cologne Spray and a 1-ounce After Shave. (Lauder For Men Master Stroke, about \$32.50; Lauder For Men Twin Classics, about \$29.50.)

Pamper him as you wish him to pamper you. Lauder For Men holiday gift sets are available at all Estee Lauder counters.



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