

## Kinko's offers unique gift idea

**K**inko's Copy Centers offers customers a unique and quick holiday gift idea: personalized color calendars in several formats including 12-month, 12-month tear off and year-at-a-glance. The calendars make a great and easy gift for families, friends and businesses.

*Bring in pictures of your new baby, or from a special event, family gathering, college party — your options are unlimited.*

"By personalized, we mean that you use your own color photographs. Bring in pictures of your new baby, or from a special event, family gathering, college party — your options are unlimited. We'll take the photos and produce a calendar from them," says Kinko's Copy Centers Director of Marketing, William Capsalis. "The best part is that the calendar is ready the same day you order it."

Bring in one or a dozen of your favorite photos to any Kinko's Copy Center. The photos are color copied, enlarged and bound or laminated to blank calendar pages to create a unique and practical gift that celebrates personal moments throughout the year. The price per calendar ranges from \$6.95 to \$34.95.

Some other options available include: personalizing the calendar by adding special events such as family members birthdays and anniversary dates to the calendar grids; laminating the calendar so it can be marked on; or adding a business logo to the template to create a gift for clients.

"Every year at this time holiday shoppers begin the quest for that perfect, special gift," Capsalis says. "Why not give one from the heart that demonstrates thought and effort?"

Kinko's Copy Centers is a privately-held network of 120 partnerships that own 650 stores nationwide, and in Canada is a privately-held network of 120 partnerships that own 650 stores nationwide, and in Canada, Japan and in the Netherlands. Stores operate 24 hours a day, seven days a week.




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