

MARKETPLACE

Marketplace features a glimpse of suburban business news and notes, including corporate name changes, new products, new stores or office openings, new affiliations, new positions, mergers, acquisitions and new ways of doing business. Write: Marketplace, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is 313-591-7279.

DESIGNERS CLUB

The Designers Club, a newly formed Livonia-based buying club for professionals in the field of interior design, offers its members special prices on selected fabrics and furnishings.

Membership is open to designers, manufacturers representatives, installers, seamstresses and others working in residential and commercial design. Members also may bring their clients to the club's sample showroom.

Manufacturers represented by the club include Stroheim, Schumacher, JAB, Kravet, Swalm, Kron, Park Place and others.

For membership information, or for designer referral, call 421-3233.

NEW LINE

Livonia-based Garwood, Budo, Knight & Associates will represent Auto-Owners Insurance, the sixth largest mutual property and casualty insurer in the U.S.

Lansing-based Auto-Owners offers personal and commercial property casualty insurance, annuities and life and health insurance.

NEW BRAKE SHOP

Canton resident Mark Girmont has opened The Brake Shop, Inc. at 1700 W. 14 Mile, Royal Oak. The shop, a national franchise, opened Dec. 6, special-

izing in automotive brake repair and replacement for domestic and import cars and trucks. The shop also offers fleet service for commercial accounts.

The Royal Oak franchise is the 32nd opened in Michigan. The franchisor is headquartered in Clinton Township.

U-M BUSINESS GUIDE

The University of Michigan has free information for area businesses interested in tapping the expertise of U-M faculty and programs.

"Research and Development Resources: A Guide for Business" lists more than 30 university offices that offer information about economic development programs, university research, the university's computer facility and library, continuing education, reference and research and university placement offices.

For a copy, call (313) 763-5587, or fax requests to (313) 763-4053. Mail requests to Guide for Businesses, U-M, DRDA, Wolverine Tower, 3003 S. State, Ann Arbor, MI 48109-1274.

TAP ROSS ROY

Bloomfield Hills-based Ross Roy Communications will handle marketing communications for Domino's Pizza's northeast region. Ross Roy took over Domino's midwest region marketing in September 1992.

The full-service marketing, communications and advertising firm will open a Baltimore, Md. branch this month and begin work Jan. 1.

NEW SPONSOR

Troy Chamber of Commerce member ABB Paint Finishing is the newest sponsor of Family-Works of Troy, an agency that provides family support services to Troy employees. One of Family-Works services is helping metro



Business lifelines: Beside their Troy-based company's newly planted tree are French & Rogers executives (from left) Richard J. Fosdick, vice president; Stephen B. Penn, executive vice president; James Meloche, president; and Bellemore of Michigan Inc. senior vice president Ken Strobel.

Detroit families find child and adult care.

Other sponsors include Troy businesses William Beaumont Hospital, The Budd Co., Kelly Services, Kmart Corp. and Walsh College.

BBDQ MAKES FORTUNE

An article in Fortune Magazine's Nov. 15 issue cites Southfield-based BBDQ advertising as

an example of large agency success in an industry being reshaped by smaller shops. The article, "Do You Need Your Ad Agency?" refers to BBDQ as a lone creative dynamo among global agencies. It says BBDQ's creative output is unaffected by its size. In its ranking of agencies, Fortune calls BBDQ "King of creativity (which is) important in this ad-zapping era."

NEW BRANCH

Old Kent Bank-East has opened a full-service branch at 27255 Lahser, Southfield. The office offers 24-hour banking, Saturday hours and drive-through service. The Brighton-based bank will open branches in Canton Township and Novi.

SIGN PACT

ComSpec International, Bingham Farms, a designer and developer of computer software, and Oracle Corp. will jointly assist companies that use or install Oracle products. ComSpec also will resell Oracle's products, including relational database.

The joint venture with California-based Oracle will result in a 50 percent increase of ComSpec's technical staff in 1994, according to Bob Brender, ComSpec vice president.

NAME DONOR

Southfield-based W.B. Doner & Co. will handle advertising for Minneapolis-based National Car Rental/Inrent. National leases General Motors vehicles and has more than 5,000 locations in 130 countries.

TOP TUB

Tension Tamer Softub, Rochester Hills, is the local distributor for Softub spas. California-based Softub is ranked 100 on INC Magazine's list of the 500 fastest growing privately held companies in America.

Tension Tamer, the third largest Softub dealer in the U.S., has received Softub's gold sales award for sales and customer service for the past three years.

DESIGN AWARD

Southfield-based Jon Greenberg & Associates, a retail design firm, earned an honorable mention from the Institute of Store Planners and Visual Merchandising & Store Design Magazine for

the design of Scott Shuptrine Furniture, Troy. The firm renovated the 80,000-square-foot building, formerly a warehouse, to highlight the store's new lifestyle-specific merchandising.

JGA also won honorable mentions for designs for Marshall's and the Detroit Institute of Arts museum store at The Somerset Collection, Troy.

GOLF MARKETER

Golf Marketing Services, Bloomfield Hills, will handle marketing and public relations for Dummaglas Golf Club, Charlevoix, and High Point Golf Club, Traverse City.

Golf Marketing Services, a full-service marketer and promoter of golf courses nationwide, is headed by Dave Richards, who helped pioneer the Northern Michigan Golf Council. Other clients include Boyne USA, Garland Resort, Grand Traverse Resort, Shanty Creek-Schuss Mountain resorts, The Rock on Drummond Island and golf pro Rick Smith from Trestle Resort.

NEW DOSE CHEK

Dose Chek Plus, a new feature at Arbor Drugs pharmacies, offers customers useful and education information about their prescriptions. Arbor is based in Troy.

Arbor pharmacists give customers a printout telling them how the medication is used, for how and when to take it and what side effects might occur. Dose Chek also lets pharmacists review a customer's current prescriptions to make sure the new drug can be taken with other prescribed drugs. There's no charge for the service.

NEW LOCATION

MacTemps, a temporary and permanent employment agency specializing in personnel with computer skills, has moved to 30 Oak Hollow, Suite 340, Southfield. The new phone number is 1-800-MAC-TEMPS.

DATEBOOK

Datebook features upcoming events around the suburban business community. To list an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Our fax number is 313-591-7279.

THURSDAY, JAN. 6

CAREER NIGHT

The Continuing Education Center at Oakland University presents a free career night to help its legal assistant program 7:30-8:30 p.m. at Oakland Center on campus, Rochester Hills. Call 370-3120 for information.

INVESTMENT CLASS

The Activities Group and the Metropolitan Activities Group Investment Clubs present a basic investment class on the stock market, investment analysis and techniques beginning 7 p.m. at the Bloomfield Township Library, Lone Pine and

Telegraph. The class lasts nine weeks. Fee of \$30 plus book purchase "How to Buy Stocks" required. Class leader William Waggoner II. For information, call 624-7777.

TUESDAY, JAN. 11

STOCK CERTIFICATES

The National Investor Relations Institute Detroit Chapter hosts a presentation on alternatives to retail investors holding physical certificates when purchasing stock. The luncheon meeting begins at 11:45 a.m. in the Renaissance Club at the Renaissance Center. Speaker: James J. Volpe, vice president at First Chicago Trust Co. of New York. Cost is \$20 for members, \$25 for non-members. For information and reservations by Jan. 7 deadline, contact Lisa Hudy of Franklin Bank at 358-5170.

WEDNESDAY, JAN. 12

CABLE LEGISLATION

The Farmington/Farmington Hills Chamber of Commerce presents a program

"Legislative Changes in the Cablevision Industry" 7:30-8:30 a.m. at the Wyndham Gardens Hotel, 47100 Crescent Blvd., Novi. Speaker: Bob McCann, general manager, Oakland County Metropolitan. Cost of the breakfast meeting is \$10. For information, call 474-8800.

THURSDAY, JAN. 13

GROWING BUSINESS

Human resources consultant and trainer John Stenier kicks off the 1994 Human Resources Publications seminar series with a day-long offering "Growing Your Business in the '90s." The seminar goes 9 a.m. to 4 p.m. at the Plaza Hotel in Southfield. Topics include management types, maximizing efficiency, corporate cultures, personal strategic planning and reducing turnover. Cost is \$95 in advance, \$105 at the door. Phone 581-2047 for reservations.

SUPERVISION PRACTICES

The American Society of Employers, a non-profit association, presents a seminar "Principles & Practices of Supervision" 9

a.m. to 4 p.m. at its offices, 23815 Northwestern Highway, Southfield. The seminar continues during the same times on successive Thursdays, Jan. 20 and 27. Speaker: Dick Warner, ASE's management education division. Cost is \$395 for members, \$475 for non-members. Advance registration requested at 353-4500.

AFFLUENT INVESTORS

Prudential Securities sponsors a free seminar on professional money management for affluent investors 7 p.m. at the Detroit Golf Club, 17911 Hamilton. Speakers: David Sweeney, chief economist and director of fixed income for Beacon Investment Co., and Lyle Woberg, financial advisor with Prudential. Reservations required at 259-5512.

MONDAY, JAN. 17

EMPLOYEE EMPOWERMENT

The American Society of Employers presents a seminar "How to Make Employee Empowerment Work" 9 a.m. to 4:30 p.m. at its offices, 23815 Northwestern Highway, Southfield.

Speaker: Phyllis M. Hemm, Personnel Consulting Group. Cost is \$195 for members, \$225 for non-members. Advance registration requested at 353-4500.

TUESDAY, JAN. 18

GOAL SETTING

Ann Savelle, a Bloomfield Hills consultant, presents "Goals, Planning & Prioritizing: A Systematic Approach" during a luncheon of the Livonia Chamber of Commerce 11:30 a.m. at St. Mary's Cultural Center, 18100 Memman, Livonia. Tickets cost \$12 in advance, \$15 at the door. For reservations, phone 427-2122.

PERFORMANCE REVIEWS

The American Society of Employers presents a seminar "Effective Performance Appraisals" 9 a.m. to 4 p.m. at its office at 23815 Northwestern Highway, Southfield. Speaker is Joyce Kelly, a human resource development consultant. Cost is \$195 for members, \$225 for non-members. Advance registration requested at 353-4500.

WEDNESDAY, JAN. 19

WATER TREATMENT

The Society of Environmental Sciences, a

branch of Engineering Society of Detroit, continues its luncheon series with the topic "Water Treatment with Ozonation" 11:30 a.m. at the Ruchum Memorial Building next to the Detroit Institute of Arts. Discussion will center on uses of ozone in the treatment of industrial waste water for water reuse, lower water and removal of organic compounds from contaminated water sources. Tickets are \$22 for ESD members, \$25 for non-members. For reservations, call 1-800-589-9907.

THURSDAY, JAN. 20

BLOOM MONEY TALK

Rick Bloom, host of Money Talk on WXYZ Radio, presents "Money Talk for College and Retirement" 7-9 p.m. in the Livonia Civic Center Library Auditorium, 32777 Five Mile. The program is free and reservations aren't required.

STOCK WATCH

David Sweeney, chief economist and director of fixed income for Beacon Investment, speaks on "Stock Watch '94: Hot and Not-So-Hot Industries" 7-8:30 p.m. at the Townsend Hotel in Birmingham. For reservations, call Kathy Conner at 810-644-2301.



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