AND Z

THEY WANT MORE MONEY **FOR THEIR** TRADE-INS **A Lot More Money**

avis ford GIVES MORE FOR EVERY TRADE-IN!

IN THE 1st 11 MONTHS OF 1993 **OVER 1500** A, X AND Z PLAN BUYERS

Traded in their USED CARS and trucks of AVIS FORD. The reason continues to be that AVIS FORD gives more money on each and every trade in.

NEW 1993 FORD MARK III VAN CONVERSION



SALE PRICE **W**

(72 Month Financing)

NEW 1993 FORD MARK III VAN CONVERSION



Retail SALE PRICE

(72 Month Financing)

HAVE YOUR TRADE-IN APPRAISED AT AVIS FORD BEFORE YOU BUY

A Sensational "A" & "Z" Plan '93 Model Close-Out Offer!

YOUR "A" & "Z" PLAN PRICE PLUS...

\$1,850

EXTRA SAVINGS ON MUSTANG EXTRA SAVINGS ON

\$2,850

MUSTANG CONVERTIBLES **EXTRA SAVINGS ON**

\$**2,850**

AEROSTAR

EXTRA SAVINGS ON

^{\$}2,450

EXTRA SAVINGS ON PROBE GT

HURRY! HURRY! HURRY! This Offer Ends January 10!

Celebrate the New Year in style with spectacular sav-Ings on a brand new Ford. You can gel it all whon you purchase or lease from your Metro Delucif Ford Dealer be-tween December 27, 1993 and January 10, 1994.

A MUSTANG **CONVERTIBLE CAN DOUBLE YOUR FUN AND INCREASE YOUR EXTRA** SAVINGS!



- "A" & "Z" Plan prices start the deal.
- \$750 Consumer Cash from Ford makes it bette \$750 Consumer Cash Holl Ford Interest
 \$850 "A" & "Z" Plan Post-Introduction Cash from Ford makes it better still.
- \$1,250 Metro Detroit Ford Dealer Cash makes it simply irrestible!

Save an extra \$2,850 ... and get ready for Spring!

HURRY! HURRY! HURRY! EXTRA SAVINGS FOR "A" & "Z" PLAN PARTICIPANTS

PUT A '93 PROBE ON YOUR NEW YEAR'S LIST!



- · Resolve to get big "A" & "Z" Plan savings.
- · Concentrate on \$400 Consumer Cash from Ford.
- Include the \$850 "A" & "Z" Plan Post-Introduction Cash from Ford.
- Focus closely on \$1,600 Metro Detroit Ford Dealer Cash.

Save an extra \$2,850... and resolve to make your New Year bright!

SEEK THE SUN IN A '93 AEROSTAR. PLAN YOUR TRIP WITH 12,475 EXTRA



- Rejoice with "A" & "Z" Plan savings. · Warm your heart with \$750 Cons
- Revel in the \$975 "A" & "Z" Plan Post-Introduction from Ford.
- Bask in the glow of \$750 Metro Detroit Ford Dealer Cash.

Save an extra \$2,475 ... and make Aerostar a New Year's family reward!

A '93 PROBE GT MAKES THIS IS A GREAT TIME TO SAVE!



- \$850 "A" & "Z" Plan Post-Introduction Cash from Ford puts you out front.
 1,600 Metro Detroit Ford Dealer Cash adds the kick!

Save an extra \$2,450... and get ready for admiring looks driving vour new '93 Probe G1

SAVE AN EXTRA 1,850 ON A MUSTANG



- · Begin with your great "A" & "Z" Plan price.
- Get \$400 Consumer Cash from Ford,
 Get \$850 "A" & "Z" Plan Post-Introduction Cash from Ford.
- · Get \$600 Metro Detroit Ford Dealer Cash.

Save an extra \$1,850... and feel like a million!

INCLUDE YOUR ELIGIBLE FAMILY IN THESE INCREDIBLE "A" & "Z" PLAN EXTRA SAVINGS

- in addition to active Ford Motor Company employees, retirees and surviving spouses, eligible family members include:

Father, mother, father-in-law and mother-in-law
 Sons, daughters, sons-in-law and daughters-in-law

Brothers, sisters, brothers-in-law and sisters-in-law
 Step-brothers, step-sisters, half-brothers and half-sisters

MAKE THE NEW YEAR A FAMILY AFFAIR...WITH EXTRA SAVINGS DURING THE '93 CLEARANCE SPECTACULAR!

AVIS FORD

CALL



FREE TANK OF GAS with every new vehicle purchase from stock.

1-800-358-AVIS

TELEGRAPH RD. Just North of 12 MILE RD., SOUTHFIELD OPEN MON. & THURS. 'TIL 9 P.M.