NEWS

Points of View, Page 13A

Page 9A



Eick fills tall order

aren Eick was promoted to store manager last month at the Farmington Hills Casual Male Big & Tall, the largest big and tall retailer nationwide.

Bick, is one of eight employees promoted to store manager in the Detroit area. She is a newlywed and stated as a first assistant at the Orchard Lake location.

Casual Male Big & Tall is a division of J. Baker lane, a \$340 million retailer of specialty clothing and footwear. The chain also operates Parade of Shoes stores, Fayus shoe stores, Work 'n Gear clothing stores and is the largest independent operator of ficensed shoe departments in the United States.

Davis rejoins CME-KHBB

Maureen Minor Davis has rejoned CMEKHBB Advertising as vice president, associate media director, denti, associate media director, heading up the agency 5 dealer media department.

The Farmington Hills resident was previously employed at CME-KHBB for five years before leaving, for a job with ABC network television in 1992 as director of sales proposals and sales service.

In her new nosition, Davis oversees the planning and buying of all media for Chrysler Corp. Jeen and Engle Dealer Advertising Association lusiness. She also manages the dealer media staff of 17 buyers, estimators and planners, prepares and executes client media presentations, and acts as media linison to CME-KHBB's Los Angeles office.

office.

Davis is a graduate of Wayne State university's
business school, as well as Michigan State university's advertising communications master's pro-

Borovoy heads podiatrists

Mare A. Borovoy of Farmington Hills has been appointed president of the Michigan Podiatric Medical Association.
As president, he serves as chairman of both the executive committee and the board of directors of the association. This will be his seventh term serving on the board of directors.
A published author, Borovey's scientific papers appear in several professional podiatric medical journals, including "The Journal of Foot Surgery," "The Hospital Podiatrist," and the "Journal of Current Podiatric Medicine.



Family business: Bernie Glieberman, owner of the Ottawa Rough Riders, and his son Lonie are much like the Irsays of Indianapolis Colt fame. Bernie the father owns the Riders and Lonie his son is in charge of operating the team. The two also share a challenge similar to Robert and Jim Irsay: Taking a traditionally winning team that has fallen on hard times back to a league championship.

Football team ownership: Rough ride



Oakland County builder Bernie Glieberman says the metro Detroit area is the right place for a CFL football team. Glieberman, owner of the Ottawa Rough Riders of the Canadian Football League, has territorial rights to bring a franchise here.

BY LARRY O'CONNOR STAFF WRITER

HAMILTON, Ontario — Ah, to own a professional football team: Sundays full of firsts-and-10s, quarterback sneaks and goal-line stands. Or so it would seem.

Bernie Glieberman's Sundays, especially this season, have been filled with firsts and fumbles, reporters trying to sneak off-the-cuff remarks about the fate of a 4-14 coach and stances against city government over sales of hot dogs and Diet Cokes.

There's a competitiveness to it, getting your football team to bent everybody else's football team," said Glieberman after his squad was knocked out of the CFL playoffs by

No one ever promised the West
Bloomfield resident a rose garden
when he bought the Canadian Football League Ottawa Rough Riders in
October of 1991.
Instead, he inherited use of an Astro-Turf field to pedal the talents of
40 players. Thorns, there have been
plenty.

Rough season

Rough season

This season — the second in Bernie Glieberman's tenure — has been rife with controversy.

See RIDE, 11A



Bloomfield Stills 873-8300 642-3000

DOLL|20/20 SOLDIER E <u>l Shop</u> 20% OFF All Items

\$20 & Under

3947 W. 12 Mile Rd. - Berkloy (313) 543-3115 M-Sat 10-5:30 · Fri. 10-(Conveniently located near 1-696)

BECOME A TRAVEL AGENT IN JUST 10 WEEKSI Enjoy 75% OFF Alfare

- Receive 50% OFF Cruises and Hotels
- Experience Europe. Hayrail, Mexica
- Day, Evening, Sat. Classes Starting Jan. 11
- Flexible Payment FREE Placement
- 352-4875

EDUCATION

LIVONIA WAREHOUSE OUTLET STORE

OLD YEAR PRICES NEW YEAR SAVINGS

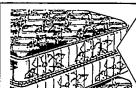
TO START THE NEW YEAR OFF, A LARGE SELECTION OF APPLIANCES AND FURNITURE HAS BEEN TAGGED FOR SPECIAL PRICE REDUCTIONS. LOOK FOR OUR "STARBURST" TAGS, THEY REPRESENT ADDITIONAL SAVINGS OF ...

10%-30% OFF...(Our Clearance Prices)...ON SELECTED APPLIANCES REFRIGERATORS • RANGES • WASHERS • DRYERS AND MORE

20%-50% OFF...(Our Clearance Prices)...ON SELECTED FURNITURE SOFAS · LOVESEATS · RECLINERS · CHAIRS · ACCENT TABLES DINING ROOM · BEDROOM · ENTERTAINMENT CENTERS (Limited Models, Quantities and Styles)

SEARS WAREHOUSE OUTLET 12001 SEARS AVE.,LIVONIA 1 MILE WEST OF MIDDLEBELT OFF PLYMOUTH ROAD PHONE: 422-5700

The Sears Outlet Store is a central clearing house for furniture and appliances from Sears retail stores. Returns, floor samples, damaged in transit, one-of-s-kind items are received daily and offered at tremendous savings. Quantities are limited, so nurry! All items are subject to prior sales.



EXCEPTIONAL **VALUES** ON MATTRESSES AND BOX SPRINGS

- SAMPLE PRICING -RECLINER

Reg. Price: \$499.99
OUR CLEARANCE
PRICE: '349"

NOW ADDITIONAL 30% OFF

YOU PAY - \$24492

PREVIOUSLY SELECTED MERCHANDISE NOT INCLUDED * LIMITED STYLES, QUANTITIES AND MODELS

OPEN 7 DAYS A WEEK

MON.-FRI. 10:00 A.M. TO 9:00 P.M., SAT. 10:00 A.M. TO 7:00 P.M., SUNDAY 12:00 NOON TO 5:00 P.M. - SPECIAL HOLIDAY HOURS -

DEC, 31st 10:00 A.M. TO 5:00 P.M.

-CLOSED-JAN. 1st, 1994

JAN, 2nd 12:00 NOON TO 5:00 P.M.

JAN, 3rd 10:00 A.M. TO 9:00 P.M.