

BUILDING & BUSINESS

THURSDAY, JANUARY 6, 1994

BUILDING & BUSINESS:
SUBURBAN
STARS

Suburban Stars highlights promotions, transfers, hirings and other key personnel moves within the suburban business community. Send a brief biographical summary - including the towns of residence and employment and a black-and-white photo, if desired - to: Suburban Stars, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is 313-591-7279.

Tim Breitmeyer of Livonia was named Quality Achiever of the Month at Farmington Hills-based Jervis B. Webb Co., material handling systems integrators. The 16-year employee is assistant manager of reprographics (duplication services) in the marketing department.

Tommi A. White of Orchard Lake was named vice president of service for Troy-based Kelly Services. She oversees technical and organizational development of processes that serve as the foundation of Kelly's products and service lines.

Kevin J. Dacev of Birmingham was named manager of the Ford account at Madison Heights-based CDI Computer Services. He previously was an account executive. He came to the company in 1992 from a recruiting firm.

Marilyn Rottner of Bloomfield Hills was named branch manager of the Troy office of Manpower Temporary Services. She coordinates all sales and marketing activities and directs the recruitment of employees.

See STARS, 2F



Breitmeyer



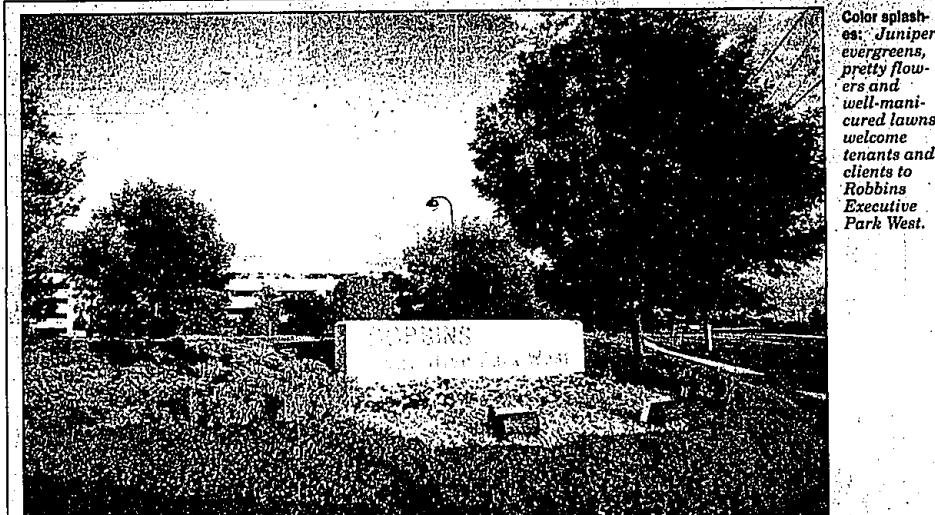
White



Dacev



Rottner



Color splashes: Juniper evergreens, pretty flowers and well-manicured lawns welcome tenants and clients to Robbins Executive Park West.

Office park's landscaping honored

By DOUG FUNKE
STAFF WRITER

Landscaping is important to office owners, managers and tenants.

Rental look for as many amenities they can get for their dollar and conscientious landlords like to provide as many extra services as they possibly can.

Three years ago, Torre & Bruglio Landscape Construction took over maintaining the grounds

A little color in the form of foliage goes a long way enhancing an office work environment. Landscapers for a large suburban complex have won national recognition for their efforts there.

at Robbins Executive Park West in Troy.

The Pontiac-based company has won a national merit award from the Associated Landscape Contractors of America for craftsmanship, contribution to quality of the environment and overall excellence on site there.

The office park consists of 17 buildings constructed between 1972 and 1985 on 80 acres along

Stephenson, between 14 and 15 Mile roads.

Compared to other landscape companies, they're about the most responsive group I've ever worked with," said Jay Bearman, property manager for Damone/Andrews, which oversees the office park.

"They're outstanding. They're a very service organization," he added.

Upwards of \$30,000 worth of flowers are planted annually. Lawns are cut on opposite diagonals every week to give a checkerboard effect.

Torre & Bruglio transformed the front entrances a couple years

back from a crawling ground cover to Juniper trees and splashes of colorful flowers, including begonias, marigolds and purple salvia.

"We've fertilized those annual beds at least monthly with slow release fertilizer, nitrogen as well as phosphorus and potassium," said Dave Kier, horticulture services manager for Torre & Bruglio. "The salvia gives nice depth to the bed."

"It's nice around here in summer," Bearman said. "People walk on the sidewalks, get their exercise."

Although the value of landscaping may escape the notice of indi-

See OFFICE, 2F

Start new car hunt at world-class show

By DOUG FUNKE
STAFF WRITER

Spectators attend the North American International Auto Show for a lot of different reasons.

Some enjoy viewing the new domestic and foreign models and the concept cars. Others like taking in the glitz of the exhibits and displays. For some, it's a night out.

Then there's the celebrity factor with entertainment and sports personalities making appearances and radio stations broadcasting from the scene.

But the cars and trucks still are the stars.

The 1994 show, sponsored by the Troy-based Detroit Auto Dealers Association Saturday through Jan. 16, showcases more than 700 vehicles within the cavernous Cobo Center in downtown Detroit.

Some 928,000 people, including a one-day record turnout of 134,166, attended last year's extravaganza. A special section detailing the 1994 North American International Auto Show in Detroit appears in today's newspaper.

There's always a segment of the population that needs new wheels or is thinking about getting a new car. The auto show can provide a good starting point to launch a search.

"If a person wants to make it a great shopping exercise, it's a great place to come to," said Ken Meado, the owner of four dealerships and co-chairman of this year's show.

"They can literally look at what's available pretty much in one day," said Tony Wasil, sales manager at Lou LaRiche Chevrolet in Plymouth.

"You can decide what type you want - luxury or sports car," said Ray Nabozny, sales manager at Pat Milliken Ford in Redford. "Then you look at different options by different manufacturers. They're all there."

"Everyone's going to have customized needs," added Kevin Meichigan, sales manager at Bob Saks Oldsmobile in Farmington Hills.



JOE WILSENS/AUTOMOTIVE NEWS

Show stoppers:
The vehicles
are the star
attractions
for the
throngs that
attend the
Detroit auto
show.

So how can you go about it?

Probably the biggest factor - along with price - is how much car you need. If you have several kids, climb into the back seat to see firsthand what kind of room they'll have.

Better yet, bring them along and let them get into the back seat to test for fit. Keep in mind that they'll continue to grow and space will shrink in time.

It's a whole new perspective

from a front bucket or split bench seat than in back; especially on long drives.

Open the door. Do you pack up a lot and go to the beach? How about jaunts of several hundred miles? If trunk space seems a little tight, is there an option for a luggage rack on the roof or trunk?

Maybe you don't have kids. There's just you and your transportation dreams. If sportiness

is important, get into the car and twist the knobs and levers. Feel the carpeting, tap the inside roof. Is there a sense of permanence or cheap functionality?

Are the accessories where you want them?

If you're the kind of person who likes to do your own maintenance, open the hood and locate the oil and air filters and the sparkplugs.

See START, 2F

Premier Living to boost circulation

Premier Living, a monthly magazine published by Farmington Hills-based Specialty Communications, will increase its circulation in February by being inserted into a select number of the Observer & Eccentric Newspapers.

January will be the final month the magazine will be directly mailed to non-paid subscribers.

Premier Living is being positioned primarily as a pre-retirement guide for people 50 to 65 years of age. The magazine is not a typical "seniors" publication. It contains insightful information on finance, health, housing and entertainment. It

also offers articles on pertinent issues such as estate planning, health management as well as lively features on local people, book reviews and travel.

Initially the magazine will be placed in selected editions of the following Observer & Eccentric Newspapers: Farmington, Livonia, Plymouth and Westland. The total circulation of the magazine in the newspapers will be 44,825. The magazine also will be available on a paid subscription basis: one year for \$9.95 and two years at \$14.95.

The editorial content for February's issue will contain a special health section - "Managing Your Health: A

Lifetime Guide." This pull-out section will focus on preventive medicine and health maintenance for men and women older than 50. Among the features will be an easy-to-use reference chart of the medical check-ups men and women should have and how often they should have them. Other articles will address topics about nutrition over age 50, reducing your risk for cancer and how to prevent heart problems.

The February issue also marks Premier Living's one-year anniversary. Specialty Communications is a subsidiary of the Livonia-based Observer & Eccentric Newspapers.



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