THEY WANT MORE MONEY **FOR THEIR TRADE-INS** A Lot More Money

AVIS FORD GIVES MORE FOR EVERY TRADE-IN!

IN THE 1st 11 MONTHS OF 1993 **OVER 1500** A. X AND Z PLAN BUYERS

Traded in their USED CARS and trucks at AVIS FORD. The reason continues to be that AVIS FORD gives more money on each and every trade in.

NEW 1993 FORD MARK III VAN CONVERSION



Retail **SALE PRICE**

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NEW 1993 FORD MARK III VAN CONVERSION



Retail SALE PRICE

KKKKKKKKKK

HAVE YOUR TRADE-IN APPRAISED AT AVIS FORD BEFORE YOU BUY

A Sensational "A" & "Z" Plan '93 Model Close-Out Offer!

YOUR "A" & "Z" PLAN PRICE PLUS...

\$1,850

MUSTANG EXTRA SAVINGS ON MUSTANG CONVERTIBLES §2,850 EXTRA SAVINGS ON

\$2,850

EXTRA SAVINGS ON PROBE **EXTRA SAVINGS ON**

AEROSTAR

EXTRA SAVINGS ON

\$2,450 EXTRA SAV

HURRY! HURRY! HURRY! This Offer Ends January 10!

Celebrate the New Year In style with spectacular savings on a brand new Ford. You can get it all when you purchase or lease from AVIS FORD between December 27, 1993 and January 10, 1994.

A MUSTANG CONVERTIBLE CAN DOUBLE YOUR FUN AND INCREASE YOUR EXTRA



- "A" & "Z" Plan prices start the deal. \$750 Consumer Cash from Ford makes it better.
- \$850, "A" & "Z" Plan Post-Introduction Cash from Ford makes it better still.
- \$1,250 Avis Ford Dealer Cash makes it simply irrestible!

Save an extra \$2,850... and get ready for Spring!

HURRY! HURRY! HURRY! EXTRA SAVINGS FOR "A" & "Z" PLAN PARTICIPANTS

PUT A '93 PROBE ON YOUR NEW YEAR'S LIST!



- · Resolve to get big "A" & "Z" Plan savings.
- · Concentrate on \$400 Consumer Cash from Ford.
- Include the \$850 "A" & "Z" Plan Post-Introduction Cash from Ford.
- Focus closely on \$1,600 Avis Ford Dealer Cash

Save an extra \$2,850 ... and resolve to make your New Year bright!

SEEK THE SUN IN A '93 AEROSTAR. PLAN YOUR TRIP WITH '2,475 EXTRA SAVINGS!

- Warm your heart with \$750 Consumer Cash from Ford
- Bask in the glow of \$750 Avis Ford Dealer Cash
- Save an extra \$2,475...

and make Aerostar a New Year's family reward!

A '93 PROBE GT MAKES THIS IS A GREAT TIME TO SAVE



- "A" & "Z" Plan price sets the pace
- \$850 "A" & "Z" Flan Post-Introduction Cash from Ford puts you out front.
 A \$1,600 Avis Ford Dealer Cash adds the kickl

Save an extra **52,450...** and get ready for admiring looks driving your new '93 Probe GT

SAVE AN EXTRA 1,850 ON A MUSTANG



- Begin with your great "A" & "Z" Plan price.
- Get \$400 Consumer Cash from Ford.
 Get \$850 "A" & "Z" Plan Post-introduction Cash from Ford.
- Get \$600 Avia Ford Dealer Cash

Save an extra \$1,850... and feel like a million!

INCLUDE YOUR ELIGIBLE FAMILY IN THESE INCREDIBLE "A" & "Z" PLAN EXTRA SAVINGS

In addition to active Ford Motor Company employe

MAKE THE NEW YEAR A FAMILY AFFAIR... WITH EXTRA SAVINGS DURING THE '93 CLEARANCE SPECTACIE ARE

CALL 1-800-358-AVIS



FREE TANK OF GAS every new vehicle purchase from stock

OPEN MON & THURS TIL A P M