

BUILDING & BUSINESS

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BUILDING & BUSINESS SUBURBAN STARS

Suburban Stars highlights promotions, transfers, hirings and other key personnel moves within the suburban business community. Send a brief biographical summary - including the towns of residency and employment and a black-and-white photo, if desired - to: Suburban Stars, Building & Business, Observer & Eccentric Newspapers, 36361 Schoelcraft, Livonia 48150. Our fax number is 313-691-7279.

Ravi R. Nayar of West Bloomfield has joined BDO Seidman as a partner to direct the expansion of the Detroit firm's manufacturing systems consulting practice. He's a certified management consultant. In 1986, he founded Southfield-based Ranyk Consulting Group.



Nayar

Debra Lamberson of Westland has earned a Certified Rehab Registered Nurse designation. She's vice president/assistant administrator of Health Care Professionals, a Southfield home nursing firm.



Lamberson

Gary A. Pnielowski of Plymouth was named vice president and product team manager at Douglas & Lomason Co., a Farmington Hills automotive supplier of seating, decorative trim and energy management systems. He had been a Ford Motor Co. plastic and trim products engineering manager.



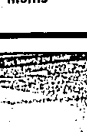
Pnielowski

Karla D. Morris of Southfield joins the Troy-based Kresge Foundation as program associate. She previously was development associate at WTWS/Channel 68 in Detroit.

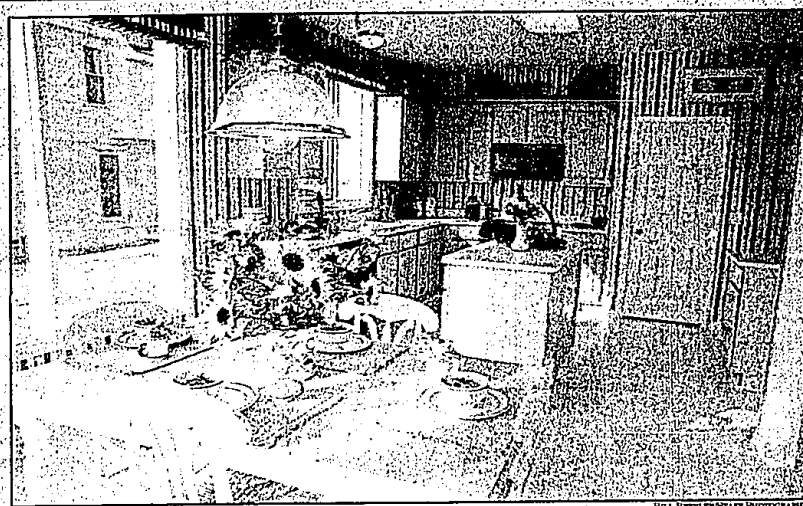


Morris

John C. Shaffer of Birmingham joins Michigan National Bank, Farmington Hills, as a vice president of commercial treasury services.



See STARS, 2F



Spacious kitchen: The Augusta model at Fairway Pines features a large kitchen/eating nook with plenty of working space, including an island.

Fairway Pines: a move-up community



A new subdivision built around a municipally-owned golf course will feature the priciest homes in Canton Township to date, the builders say. The sub is off Canton Center Road, just south of Cherry Hill.

BY DOUG FUNKE
STAFF WRITER

Fairway Pines at Pheasant Run in Canton Township is another residential development in which several name builders have formed a working arrangement to construct houses on a rotation basis.

Bonadeo Builders in Plymouth and Curtis Building and the Selective Group of Farmington Hills offer several models ranging from a three-bedroom, 1,900-

square-foot ranch on a standard lot for \$212,900 to a four-bedroom, 3,150-square-foot colonial on a golf course lot for \$274,900.

All three builders can build any of the models.

The big attraction at the site, the principals agree, is a public golf course and a pay-for-use community center to be built and owned by the township. Both are due to open in 1995.

"That's probably the biggest as-

set for this (residential) community," said Steven J. Calverley, marketing director for Selective.

"If you can go out your door and walk over to it, it's a tremendous advantage to our community," said Nancy Bonadeo, operations manager for Bonadeo. "And it provides a productive greenbelt whether you golf or not. Everyone can enjoy it."

The builders will provide a one-year family membership to the community center as an inducement to buy.

Biltmore Properties of Troy developed Fairway Pines. Some 123 units will be constructed in the initial phase.

"Canton is absolutely a great community for families in terms of amenities, the environment,

schools," said Leon Zolkower, a Biltmore vice president.

"We worked diligently putting together a product line," said Melvin Menuck, vice president of Curtia. "Together, don't we have 100 years of experience?"

"One thing we offer to customers is the ability to semicustomize," Bonadeo said. "We work off basic floor plans but if people want something changed, it's not a big deal."

Currently, five floor plans each with three or four different exterior elevations are available.

"It won't be a cookie-cutter development," Menuck said. "We try to maintain an architectural con-

See FAIRWAY, 2F



Copy plant: Kinko's offers customers a variety of services in addition to photocopy reproductions, says Craig Shuler (right), regional manager

Kinko's: a one-stop print shop

BY DOUG FUNKE
STAFF WRITER

Some businesses narrow their focus to target a relatively small niche market.

Not Kinko's, the copy center which has opened nine stores in suburban Detroit in the last three years.

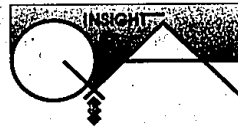
In addition to copying documents, you can rent a computer, send a fax, rent a conference room and send Federal Express mail.

All that and bring your corporate accounts, too.

Stores in Livonia, Troy, Plymouth, Bloomfield Hills, Farmington Hills, Lathrup Village, Birmingham and Southfield are open around the clock.

Kinko's, a privately-owned company, was started by Paul J. Orfalea in 1970 in Santa Barbara, Calif. The name Kinko's arose because Orfalea had kinky hair.

The chain now has some 870 stores worldwide, all company-



owned. Craig Shuler serves as regional manager headquartered in Southfield. Following are edited excerpts from a recent interview in Plymouth.

Describe your typical store. Shuler: It's about 6,000 square feet, probably has in the area of eight to 10 self-service copy machines, eight to 10 self-service computers. We have 30 people on staff, color copiers, binding service, laminating, free pickup and delivery. What makes us different is we're

a little more like one-stop shopping. What Meijer's is to retail in shopping we're like that in printing.

What about other services that set you apart from the competition?

Shuler: The obvious ones. We're open 24 hours per day. This probably will eventually be used as a video teleconference room. Sprint is working with us on that. People will be able to walk in a store and hook up with a company with its own equipment or another Kinko's store.

There will be 30 nationwide by the Olympics - two in the Detroit area, Southfield and Ann Arbor.

Personal computers really get used a lot.

What other services are you looking at?

Shuler: We're trying one-hour photo processing now in Ann Arbor

See KINKO'S, 2F

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