

MALLS & MAINSTREETS

Bridal show best



More than 600 brides-to-be attended Hudson's bridal show and registry fair at the Southfield Pavilion. This off-white silk satin gown with sweetheart neckline and pearl braid trim was a favorite.

Retail Details features the latest openings, closings, new merchandise lines, personnel changes and other news around the Malls and Mainstreets community. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Or fax them to: 313-591-7279.

HOLLYWOOD STYLE JEWELRY
Joni Johnson-Illesley of Rochester Hills has opened Troy's Secrets, a faux jewelry shop, on the main floor of the Top of Troy Building at Big Beaver and I-75. The company is based in Beverly Hills, Calif., where they have designed the jewelry worn on such television programs as Dynasty and Dallas. Prices begin at \$18 and go into the thousands for copies of pieces normally sold at \$50,000 to \$70,000. The shop is open daily Monday through Saturday. For more information call 1-810-362-8245.

NEW CAFES OPEN
Boxies Cafe, a franchise concept uniting the products of I Can't Believe It's Yogurt and Java Coast Fine Coffees, opens in downtown Birmingham at Maple and Woodward, and by the end of February at Long Lake and Telegraph in Bloomfield Hills. The cafes are co-owned and

managed by Mark Sackett and Mike Peluso. Boxie's will also feature soups, sandwiches and salads deli-style.

MATERNITY WEAR
Bold Beginnings Inc., is marketing maternity wear by New Additions through home showings and mall order catalog. The collection is based on interchangeable, mix and match pieces that provide a variety of outfits at a affordable price. For more information call company president Charisse Dore-Nilles of Canton at 1-313-459-4148.

MAJOR MAGIC'S OPENS
Major Magic's All Star Pizza review opened at the Seven & Farmington Center in Livonia. The restaurant features family-oriented entertainment with a menu of salads, sandwiches and pizza. Children can play video games, enjoy indoor rides, and win prizes to take home. Bob Rashid, president of Major Magic's said the Seven & Farmington location is the fifth to open in Michigan.

OPTICAL MERGER
D.O.C. Optics Corp. and the Vision Institute of Michigan joined forces to open a D.O.C. Superstore and VIM ophthalmology practice under the same roof at 509 W. 14 Mile, outside the Oak-

land Mall in Troy. Dr. Lawrence Loewenthal, founder and director of VIM, said the new facility provides total eye care to customers under one roof—everything from eye exams and eye wear to surgical treatment.

FAIRLANE NEWCOMERS
Nine new stores have opened at the Fairlane Town Center in Dearborn: Musicland, Sompliners Tuxedo World, The Goldsmith Limited, The Art Effects (specializing in Afro-American imports), Little King Deli & Pizzeria, The Sweet Factory, Frederick's of Hollywood, Pacific Coast Sunwear and The Nature Food Center.

FARMINGTON BOUTIQUE
Fini of Farmington, next to the Grand Cafe on Grand River, opened in downtown Farmington. The shop's buyer Gina Smith said the boutique offers unique women's clothing and accessories, and soon, gifts for the home with a romantic, vintage look. Fini of Farmington is open Tuesday through Saturday.

HOURS EXTENDED
Lakeside in Sterling Heights will open an hour earlier on Sundays at 11 a.m. instead of noon. Closing time remains at 6 p.m. Weekday hours are unaffected. The shopping center made the change, according to manager

Miles McFee, at the request of shoppers who said they would prefer to start their shopping earlier to have an extra hour at day's end to spend with family. Lakeside is located on Hall Road at Schoenherr, 1-313-247-1744.

NEW BRIDAL SHOP
Bonnie's Bridals is open in the Village Fashion Mall on Merriman, south of Seven Mile in Livonia. The store specializes in custom dress designs for brides, maids, prom gowns and flower girls. Custom headpieces and expert alterations are also included. Owners Bonnie Bentley of Farmington and Karen McDermott of Garden City agreed that the reason they opened the shop was to offer the bride-to-be an opportunity to create "the dress of her dreams." Bonnie's Bridals is open Monday through Saturday and evenings by appointment. For more information call 1-810-471-7394.

KIDS' COMPUTER CENTER
FUTUREKIDS, the world's largest chain of computer learning centers for children, opened a new franchise in the West Sugar Tree Shopping Center on Orchard Lake Road in West Bloomfield. For more information about classes and activities call Linda Reavill at 810-932-0310.

Lovers from page 5B

their rehearsal dinner at Kruso & Mauer here in the mall." Shafiq mused that since the wedding ceremony will take place during mall business hours, she can picture shoppers stopping to watch, and wondering, "Is this for

real?" The couple is planning a honeymoon in the Poconos and looking for a home in Rochester. Rebh recently changed jobs at the mall and is working at the center's, D.O.C.

Playground from page 5B

parents are expected to supervise their own children. "Developing the playground seemed like a natural," McFee said. "So many families come to Lakeside, and all of the children love to play in our Performing

Arts Court, so we figured we should just go ahead and make it the best activities area it could possibly be." The "Breakfast Playground" was built by New Braunfels General Store International of Texas,

a leader in the manufacture of children's soft play elements. The company works with hundreds of amusement parks worldwide and has play creations in parks such as Walt Disney World, Six Flags Great Adventures, and Busch En-

tertainment's Water Country. Lakeside, on Hall Road (M-59) and Schoenherr in Sterling Heights, features more than 180 stores and services, along with Crowley's, Hudson's, J.C. Penney, Lord & Taylor and Sears.

WINTER SPECIALS

Local Arm of National Program Helps Children with Attention, Comprehension, and Reversal Problems

LIVONIA—The rationale behind the Vision Improvement Program (VIP) is that if children are unable to intake, process and respond to visually presented information, they are missing 80% of the learning opportunity. "For these children, it is like placing a wall between them and knowledge and asking them to retrieve it," according to VIP Director John P. Jacobi, O.D.

Area eye doctors have referred patients to the program and have found it a welcomed relief to frustrated parents. Due to time constraints, these doctors note that many of these visual skills are not investigated during routine eye exams. Educators from numerous school systems have recommended the Vision Improvement Program as a way of enhancing a child's ability to function visually.

But, the most impressive effects beyond mere statistics have been cited by parents as they observe their children's daily functions.

Susan C. noted, "After therapy had finished, I found my son's memorizing ability greatly improved. In music lessons, we once struggled to remember a new song without music—now it is much easier and happens much quicker."

"I have seen my son reading a book on his own—what a sight! Our family reads a lot and previously, my son wanted to be read to or would simply flip through the book looking at the photos," said an enthused Susan K.

"My daughter has made marked improvement in her self confidence. At her school conference, her teacher remarked that she had seen great improvement as well. I am very pleased with the progress she has made. In fact, her teacher has requested that she present to the class her visualization training. Thank you for all the support your staff has given my daughter," wrote Mary Alice K.

- processing problem include:
- reversing letters.
 - avoils reading.
 - illegible or unorganized writing.
 - headaches.
 - inability to sit still.
 - slow work.
 - careless errors.
 - difficulty copying.

"Parents be aware," warns Dr. Jacobi. "In this information age, the modern world is a very competitive place, and can be particularly hostile to non-readers. With empathy, I listen to parents who say, 'If my child were only given more time...' or 'My child is smart, but he has to learn everything auditorially.' Unfortunately, these scenarios are either impossible or unacceptable, but when the problem is visually related, we have been able to obtain tremendous results."

To identify a child who could benefit from this program, doctors utilizing VIP, such as Dr. Jacobi, provide a comprehensive screening of 18 different tests for children ages six to 16. The screening is free, therapy is covered by most major medical insurance, and if treatment is needed, parents can start their child immediately.

To schedule a free screening, call (313) 525-8170.



Dr. John Jacobi, VIP Coordinator

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With Coupon

Dr. Jacobi and VIP have been repeatedly featured in local media.

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