

Gain of 52,000 jobs in county by end of '95 forecast

BY RALPH E. ECHINAW

Three University of Michigan economists, in their eighth annual forecast, predict that Oakland County will gain 52,000 jobs by the end of 1995.

Some of the jobs will be new jobs, but many of them are expected to be moved into Oakland County from somewhere else. For example, Chrysler is supposed to move thousands of current employees to its new engineering center in Auburn Hills. In the survey these count as "new" jobs because they weren't physically located in Oakland County before.

If the economists' figures are accurate, Oakland County will account for half the private-sector job growth in Michigan over the next two years, despite having just 17 percent of the state's private employment. But again, some of that "growth" comes from

existing jobs that are moved into Oakland County.

The economists, George Fulton, Donald Grimes and Peter Nicholas, have a pretty good track record in predicting job growth. Since 1986, the first year they made a prediction for Oakland County, the economists' forecast for job growth has been no more than 4 percent off.

U-M is paid \$22,000 a year for this forecast by the National

Bank of Detroit, Oakland Community College and county government.

According to the latest forecast, 9,000 of the predicted 52,000 new jobs will be in manufacturing. "Most of these manufacturing jobs are white-collar jobs," Grimes said. "That's the message we want to get the press to focus on."

About 17,000 of the predicted jobs will be in business and pro-

fessional services, with this industry's employment expected to reach 117,000 by the end of 1995, more than triple its size in 1979.

About 22,000 job gains are expected in service industries, including 9,000 in retail, 4,000 in finance and 3,000 in construction. No growth is expected in transportation, communication and utilities.

County Executive Brooks Patterson had a press conference

Tuesday, April 19, to announce all the happy news. "I'd like to take credit for the strong economy in Oakland County," he joked.

A reporter asked Patterson and the economists what this forecast means to typical county residents. "If they're unemployed and living in Oakland County, it indicates they should look for a job in Oakland County," Grimes said.

Hills woman honored by franchiser

Ann Marlett of Farmington Hills was named Franchise Owner of the Year by Decorating Den, an international franchiser.

Marlett won the award for "outstanding achievement in all areas of the business, from marketing and sales to teamwork and camaraderie in 1992," according to a company statement. This is the highest honor a franchise owner can receive at Decorating Den.

James S. Bugg, chairman, chief executive officer and president of Decorating Den, presented the International Franchise Association's "Fanny" award at the company's convention in Cancun, Mexico.

Decorating Den is a full-service international interior decorating franchise company.

Today there are more than 1,200 franchise owners operating in the United States, Canada, England, Scotland, Spain and Australia. Decorating Den trains each of its franchisees in decorating, marketing, merchandising and business.

Decorating Den decorators drive to clients' homes and offices in specially equipped ColorVans bringing samples of drapery, furniture, carpet and wallcovering.

Hills resident to be speaker at conference

The National Association of Mutual Insurance Companies has named Bernice Hoffman, a Farmington Hills resident, as the keynote speaker for their Executive Leadership Conference in Indianapolis on May 15.

Boy damages local man's windshield

A 12-year-old Canton boy was taken to the Wayne County Youth Home after he was seen throwing a rock from the Palmer Road overpass on I-275, April 17.

A 36-year-old Farmington man whose windshield was hit by the thrown rock apprehended the boy. The driver was not hurt. Damage to the windshield was estimated at \$300.

When police arrived they took the boy into custody. He was charged with malicious destruction of property and throwing a missile-like object.

LWV offers state government info

Looking for information about state government? The League of Women Voters has a toll-free telephone service (1-800-292-5823) that may be helpful.

The league's Citizen Information Center in Lansing offers to help people find out about such things as pending legislation, the state constitution, election laws, voting regulations or tax information.

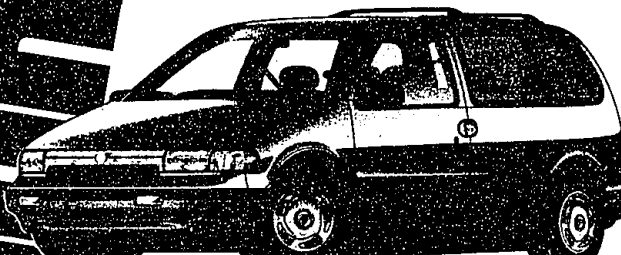
The telephone is answered from 10:30 a.m. to 3:30 p.m. weekdays. The telephone service is paid for by the league's education fund. The League of Women Voters is a non-profit, non-partisan organization that educates voters about government.

Continued and Advance Payment Program have payments based on 94 Mercury Villager with PEP 4912 MSRP of \$21,225. 94 Mercury Tracer MSRP of \$10,775 and 94 Mercury Topaz with PEP 4544 MSRP of \$10,965. Cashback offer, lease and finance for. Lease payment based on average cap. Oakland cost of 92.35% of MSRP for Villager, and 93.74% of MSRP for Tracer and 98.13% of MSRP for Topaz for 24-month full Carpal. Leases purchased in the Great Lakes Region through 12/31/93. Some payments higher, some lower. See dealer for payment terms. Leases may have options, but is not obligated to buy or lease at end of term or to be repurchased with dealer at varying. Leases responsibility for excess wear, tear and mileage over 10,000 miles at \$11/mile. Credit approval/creditworthy determined by Ford Credit. Take new retail delivery from dealer stock by 6/29/94. Total of monthly payments is \$7,376 for Villager, \$4,776 for Tracer and \$4,993 for Topaz. This is an average of prices based on an independent survey of Mercury (Ford Credit) dealers (including in-state and out-of-state). Dealer and March 29, 1994 for Grand Marquis. Some prices higher, some lower. Title and taxes extra. See your local Mercury Dealer for his price and terms. *Amounts near your sale by both "Tracer and title extra."

MERCURY LINCOLN
ANN ARBOR Apollo
2100 W. Stadium Blvd.
662-8706
DEARBORN Krug
21531 Michigan Ave.
274-8200
DETROIT Bob Maxey
1900 Mack Ave. at Cadillac
825-4000
DETROIT Park Motor
18102 Woodward Ave.
885-5500
FARMINGTON Bob Dussseau
31625 Grand River Ave.
474-3170
GARDEN CITY Stu Evans
3200 Ford Rd.
426-4300
PLYMOUTH Hines Park
4001 N. Main St. (at I-75)
1-800-550-MERC
ROCHESTER HILLS Crissman
1165 South Rochester Rd.
832-4200
ROSELAND Arnold
20000 Grand at 12 Mile Rd.
442-6000
ROYAL OAK Diamond
221 N. Main St. at 12 Mile Rd.
841-8530
SOUTHFIELD Star
24350 W. 12 Mile Rd.
354-4900
SOUTHGATE Stu Evans
16000 Ford Rd. at Perryman
285-8500
STERLING HEIGHTS Crest
36200 Van Dyke at 12 Mile Rd.
839-8000
TROY Bob Borst
1600 W. Main
842-6000
WATERFORD Mel Farr
4175 W. Main Rd.
842-8506
YPSILANTI Sesi
800 E. Michigan
845-8112

SPRING PRICE BREAK

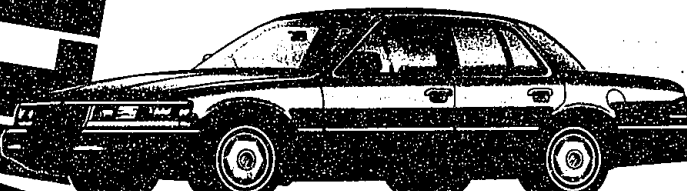
YOU can drive off with any of these five great Mercurys right now...for a great low price!



1994 MERCURY VILLAGER GS

\$299 A Month for 24 Months

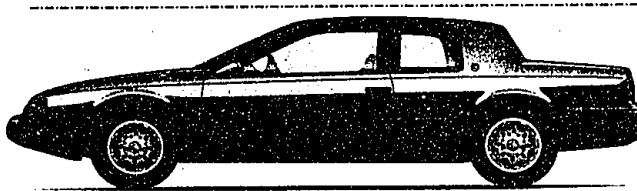
First Month's Payment: \$299
APR Payment: N/A
Down Payment: \$2,082
Refundable Security Deposit: \$300
Cash Due at Signing: \$2,681



1994 MERCURY GRAND MARQUIS GS

ABOUT \$19,080

STANDARD FEATURES: • DRIVER AND RIGHT-FRONT PASSENGER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM • 3.8-LITER V-6 ENGINE • SEQUENTIAL MULTI-PORT ELECTRONIC FUEL INJECTION • SPEED-SENSITIVE, VARIABLE-ASSIST POWER STEERING • DRIVER AND RIGHT-FRONT PASSENGER-SIDE AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM • 4-WHEEL POWER DISC BRAKES • CFC-FREE AIR CONDITIONER • POWER WINDOWS • POWER OUTSIDE MIRRORS • 6-WAY POWER DRIVER'S SEAT • ELECTRONIC AM/FM STEREO CASSETTE RADIO • PREPARED EQUIPMENT PACKAGE 157A • FINGER TIP SPEED CONTROL • POWER LOCK GROUP • ELECTRIC REAR WINDOW DEFROSTER • FRONT AND REAR CARPETED FLOOR MATS



1994 MERCURY COUGAR XR7

ABOUT \$16,615

STANDARD FEATURES: • DRIVER AND RIGHT-FRONT PASSENGER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM • 3.8-LITER V-6 ENGINE • SEQUENTIAL MULTI-PORT ELECTRONIC FUEL INJECTION • POWER STEERING • CFC-FREE AIR CONDITIONER • ELECTRONIC AM/FM STEREO WITH CASSETTE • PREPARED EQUIPMENT PACKAGE 260A • FINGER TIP SPEED CONTROL • POWER LOCK GROUP • ELECTRIC REAR WINDOW DEFROSTER • LIGHT GROUP • 6-WAY POWER DRIVER'S SEAT • CAST ALUMINUM WHEELS



1994 MERCURY TRACER/TOPAZ

\$199/\$208 A Month for 24 Months

First Month's Payment: \$199
Down Payment: \$1,096
Refundable Security Deposit: \$200
Cash Due at Signing: \$1,406



TRACER

STANDARD FEATURES: • DRIVER-SIDE AIR BAG • SUPPLEMENTAL RESTRAINT SYSTEM • 1.9-LITER I-4 SINGLE OVERHEAD-CAM ENGINE • SEQUENTIAL MULTI-PORT ELECTRONIC FUEL INJECTION • POWER STEERING • POWER BRAKES • ELECTRONIC AM/FM STEREO

TOPAZ

STANDARD FEATURES: • 2.3-LITER I5C ENGINE • SEQUENTIAL MULTI-PORT ELECTRONIC FUEL INJECTION • ELECTRONIC ENGINE CONTROL (EEC-IV) • POWER STEERING • POWER BRAKES • PREPARED EQUIPMENT PACKAGE 354A • CFC-FREE MANUAL AIR CONDITIONER • ELECTRIC REAR WINDOW DEFROSTER • ELECTRONIC AM/FM STEREO CASSETTE RADIO • 7-SPOKE ALUMINUM WHEELS