

MetroVision gets good review in survey

MetroVision's overall performance in the Detroit area is significantly better than that of other cable companies nationwide, according to a recent survey conducted by The Research Network, a Tallahassee, Fla.-based public opinion polling firm.

MetroVision has hired The Research Network for the past four consecutive years to conduct annual independent telephone surveys of 400 MetroVision customers.

For the past three years, results of those surveys have been compared to similar national survey results obtained by the National

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Cable Television Association, a Washington, D.C., trade association of which MetroVision is a member.

Participating customers were first asked to rate MetroVision's overall performance on a scale of 1 to 5 indicating excellence. Second, they were asked if they were satisfied with keeping MetroVision as

their cable provider, would like to keep MetroVision but make some changes, or would like to replace the company altogether.

The two questions were combined to create an Index of overall performance on which MetroVision received a rating of 2 percent higher than the average rating of cable companies nationwide.

"The results of this year's survey are the best ever," said MetroVision President and Regional Manager Tom Bjorklund. "We spend many hours evaluating our practices and considering customers' suggestions about our service, and it seems to be making a difference."

MetroVision also rated highly with survey participants in customer service and in involvement in community and civic activities as compared to other businesses in its service area.

MetroVision serves about 74,000 customers in Livonia, Redford and Farmington Hills.

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Weight Watchers cooks up recipes

"Fruits and vegetables play an important role in disease prevention and health," said Darlene Zimmerman, a registered dietitian for the Farmington Hills-based Weight Watchers. "Fruits and vegetables provide vitamins, minerals and fiber."

Recipes that use fruits and vegetables will be available to those who join Weight Watchers Food Advertisers this month. Food advisor Gayle Cripps will prepare linguine-vegetable salad packed with fiber-rich beans and tomatoes at 9:30 a.m. Thursday, May 5, at the Dearborn Weight Watchers center, 20216 Michigan. "One of nature's fruits, tomatoes are also a good source of Vi-

tamin C, an antioxidant, which may reduce the risk of some cancers," said Zimmerman.

At 10 a.m. on Tuesday, May 24, food advisor Dianne Piziali will make apple crumble, a low-fat, cholesterol free dessert made with baking apples, at the Shelby Township Weight Watchers center, 8198 23 Mile Road.

"With over 300 types of apples to choose from, Granny Smith, Jonathan and Northern Spy are among several apples great for baking," said Zimmerman.

Food samples and recipes will be available for those who attend. All events are free and open to the public. For information, call 487-4777.

CARRIER OF THE MONTH: FARMINGTON

David, 14, delivers the Observer in Kearswood subdivision. He has been delivering the Observer since May 1991.

The North Farmington ninth-grader's favorite subjects are biology and gym.

His hobbies are baseball and hockey card collecting. He graduated from Dunckel Middle School with honors and was recognized by his teachers with the Academic Award of Excellence. He is one of five freshmen to make the junior varsity baseball team at North Farmington.

David plans to attend college to study anesthesiology.

If you want to be a Farmington Observer carrier, please call 591-0500



David A. Gosselin

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Our individualized program helps participants to deal more effectively with cancer through exercise, coping techniques and shared experiences.

All classes are conducted by a certified yoga instructor who is also a breast cancer survivor.

Classes will be held Tuesdays, beginning May 24, 1994 7 - 8:30 p.m.

at the Jewish Community Center
6600 West Maple Road
(at Drake Road)
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Please join us for this informative and valuable course. We look forward to meeting you.

Reservations are requested as space is limited.
Call Linda Diaz, ACSW, Coordinator of Oncology Counseling at (313) 492-8507.