

MALLS & MAINSTREETS

MONDAY, MAY 2, 1994

SHOPPING CENTERED



LINDA BACHRACH

Teens are busy buying for prom

Perplexed about what to wear to prom? It's a fantasy kind of night, but your dress should reflect your personality, not the stereotypical prom queen image. The choices are endless and there's a perfect prom look for everyone, from the free spirit to the romantic to the sophisticated glamour girl.

Short and long, black or white, tuxedo and budget buys. I checked them all out and you'll want to do the same. Here are some top picks.

Hannah Rose, 6621 Telegraph Road at Bloomfield Plaza in Bloomfield Hills, is a fun and trendy yet elegant boutique and they've gone all out for prom this year. Stop in 1-5 p.m. on the next two Saturdays, May 7 and 14, and enjoy complimentary consultations from leading hair and makeup experts while you browse for your perfect dress.

Hannah Rose is collecting special occasion dresses to donate to Cass Technical High School in Detroit, so bring one in to trade for a 10-percent discount on your new prom frock. In addition, a representative from A.J. Bari will be on hand for a trunk showing on Friday, May 6, and Saturday, May 7, from 10 a.m. to 6 p.m.

Teen models

Birmingham Seaholm High School's recent "Fashion Splash" featured prom dresses from Hannah Rose. Included were a long stretch panne velvet with plunging back by Betsey Johnson, modeled by Lora Pomfret and a short, flirty red slip dress modeled by Kerry Taylor. Allison Schubert was stunning in a feminine tie-dye silk chiffon slip dress by Vivienne Tam, one of this year's hottest designs.

Simple spaghetti-strap slip dresses and soft, flowing fit and flairs are the newest silhouettes, while popular fabrics include matte jersey, georgette and chiffon. Black is still the color of choice, although red, white and navy are gaining popularity. Missing this year are the bubbles, the ruffles and the all-over beading. Instead, you'll find beaded shoulders or necklines and sexy barebacks. Carole Friedman, a junior at Harrison High School in Farmington Hills and a model for Hannah Rose, was partial to a simple, straight red silk jersey dress with a gorgeous criss-cross cut-out back (\$240). "I think a lot of girls will wear long this year and some will wear vintage looks," she said.

Amanda Telford of West Bloomfield High School adores the black lace slip dress shown here (\$245). It's romantic, but classic enough that it can be worn again and again. Hannah Rose dresses are priced from \$120 to \$300. For a funky, retro prom look, check out "It's The Ritz," 193 W. Maple in Birmingham. Cotton gauze slip dresses with crepe sheathing come in long and short styles and great color combinations like slate blue with chocolate brown, lemon and lime, and lemon and pumpkin (\$76 and \$86). They can be knotted and tied for highly individual looks.

A more traditional prom gown can be found at Gantow in Oakland Mall. At a recent fashion show, Toni Revere of Latheran High School North modeled a short white brocade halter dress (\$85) and her friend Jordan Roth wore a flirty dress in black with a flirty crinoline peeking out from the hemline (\$90). Both were fit and flair silhouettes.

Don't forget pearl or velvet chokers, vintage earrings, strappy platforms or mules and natural makeup. Do leave your ankle bracelet, shoulder pads, spike heels, can of hairspray and panty lines at home. And enjoy a night to remember.

Linda Bachrach is a Birmingham resident. You can leave her column ideas at (313) 953-2047, mailbox 1889 or fax them to her at (810) 644-1314.

LOOKING AHEAD

What to watch for in Malls & Mainstreets next week:

- Behind the Label with jewelry designer Erwin Pearl.
- Linda Bachrach shops for the hip boy leg.
- Spring hair: tangles, tangles and lots of layers.

Foundations expert offers ground rules



BY SUSAN DeMAGGIO

How many times have you opted for the ordinary because you didn't know what to wear underneath a sensational strapless sheath or a sheer poet's blouse?

The question was put to a dozen Rochester Hills women last week at an Intimate Apparel fashion show sponsored by Jacobson's at Great Oaks Mall.

"The audience admitted their frustration, undergarments buyer Paula McManus told them to worry no more."

"There are so many different bras styles, underwear cuts, slip lengths and body suits available today that no woman should feel intimidated or have her straps or underwear lines showing," she said. "It's all a matter of knowing what foundation is required for what look and where to find it."

McManus, who has been buying intimate apparel for Jacobson's stores for many years, said 85 percent of the company's undergarment business was in underwear bras. The newest underwear materials and designs are comfortable, flexible and

provide the best support. They are a big improvement over the underwires available 10 years ago.

The miracle fabric, Lycra, with its memory yarns, can provide a seamless slimming silhouette when used in one-piece foundations or longline pants. These undergarments are a must when wearing form hugging knits, like St. John, she said.

The sheer blouses and vintage-looking dresses on the runway this spring call for camisoles or body-tone liners to be worn underneath, according to McManus. Some body suits come in colors, others have small stripes or floral designs to add interest.

Skirts with a slit require slips with a slit. McManus insisted. Form-fitting tube skirts require form-fitting tube slips. Slips now come in lengths as short as 19 inches.

"The saying goes, 'Where the elastic ends the line begins,'" McManus said. "So never overlook the thong underwear. It is often worn by models to eliminate any pant line."

She said that french-cut underpants and girdles are often the most

See INTIMATES, 9A



Revealing the truth: Paula McManus (left) with the help of a model, demonstrates how a camisole and slip offers "no seam" lines under a suit or sheer summer dress.

Secretary looks over 52 years on the job

BY SUSAN DeMAGGIO

Retire? What?

Flashback: Christmas 1942. St. Thomas Aquinas High School student Wanda Jazowski of Detroit applies for a part-time job as a holiday gift wrapper at J. L. Hudson's Department Store downtown. She enjoys the work, saves the cash and, after graduation, gets promoted to the retailer's secretarial staff.

Through the years, she moves up the ladder, reporting to executive after executive, including members of the Hudson family. She goes from

typing through eight sheets of carbon paper and taking hours of dictation by hand, to copy machines, computer word processing and instantly fading memos across the world.

"I can't imagine us getting any better or faster at communicating than we are right now," she said, laughing.

After 52 years on the job, she still wears her bright, shy smile. From Hudson's corporate offices at Northland Center, she says she would do it all over again.

See SECRETARY, 9A



Loves her job: Longtime Hudson's secretary Wanda Jazowski has no plans to retire soon. "I love my work," she said.

Retail businesses in suburban malls and on suburban Main Streets are invited to submit announcements of upcoming special events and promotions for **Added Attractions**. The deadline to submit news is the Wednesday before publication on Monday. Send announcements to **Malls & Mainstreets**, 36251 Schoolcraft, Livonia, 48150, or fax them to (313) 591-7279.

MONDAY, MAY 2

MOM'S DAY DRAWING

Enter in center court to win weekend for two at Livonia Marriott and dinner for two at D. Dennison's. Through May 8. Also join mall's weekly club, receive a free T-shirt and message card to e-mail family packs after 100 miles. Winners get merchandise discounts from select mall shops.

Leisure Park Place, Newburgh/Six Mile, Livonia. (313) 462-1100.

WEDNESDAY, MAY 4

KIDS CONCERT

"Robot Tunes," a spring musical concert performed by Children's Theatre of Michigan, 6-8 p.m. Performing Arts court. Free, part of mall's monthly Family Night Concert Series. 99-cent children's meals merchandise discounts 4-9 p.m.

Somerset Collection, Big Beaver/Coolidge, Troy. (810) 643-7440.

JAZZ CONCERT

Larry Hanco performs, 7-8:30 p.m. Rotunda stage. Free. Reservations required, seating limited. Refreshments available. Co-sponsored by WJZZ and Mid-Man-Den Center for the Arts.

Somerset Collection, Big Beaver/Coolidge, Troy. (810) 643-7440.

CLAIROL CONSULTS

Clairol hair specialists offer seminars at various F & M locations through May 13 from 11 a.m. to 2 p.m. May 4 in Canton Township at 42053 Ford Road and Westland at 35715 Warren Road; on May 5 in Southfield at 29008 Southfield Road and in Farmington Hills at 30100 Grand River; on May 6 in Troy at 288 John R.; on May 7 in Livonia at 13505 Middlebelt and Farmington Hills at 31005 Orchard Lake Road; on May 13 in Rochester Hills at 12602 Rochester Road and Bloomfield Hills at 21055 S. Telegraph. (313) 590-5850.

DIOR SPECIALIST

Hudson's presents Nick Carraway with "Dior On Tour."

ADDED ATTRACTIONS

offering make-up lessons and consultations by reservation. Hours through Saturday, May 7. Call for appointment. \$35 fee redeemable towards Dior cosmetic and fragrance purchases.

Twisted Oak 12 Mile/Novi, Novi. (810) 344-6882.

DIOR AT SAKS

Make-up lessons from Lee Aldrich, national Dior beauty specialist at Saks Fifth Avenue. Complimentary cosmetic bag for each participant. Consultation is free with \$35 purchase from Dior. Through May 7. Reservations required.

Somerset Collection, Big Beaver/Coolidge, Troy. (810) 643-9000. Ext. 365.

THURSDAY, MAY 5

ROYAL CANADIANS BAND

Guy Lombardo's Royal Canadians with Al Pierson perform on stage near Crowley's. 5:30-8:30 p.m. Concert is free for shoppers.

Livonia Mall, Seven Mile/Middlebelt. (810) 476-1166.

FRIDAY, MAY 6

HUG A NURSE

Celebrating Nurses Week May 6-12, Angel Treasures Store has a drawing for A Very Important Nurse Angel. Prizes include rest and recreation for two in Toronto (includes train and hotel). Guardian Angel portrait by Elaine Ulrich, Angel from Sarah's Attic. Stop by to enter your favorite card giver.

Downtown Royal Oak, 401, N. Main. (810) 546-5799.

GIFT WRAP BENEFIT

Mother's Day comes to mall with free gift wrapping by Rainbow Connection volunteers through May 8. On May 6, a campaign give-away. On May 7, Rochester Symphony Orchestra's "Light Metal Band Brass Quintet" performs center court 1-2:30 p.m.

Meadowbrook Village Mall, Watton/Adams, Rochester Hills. (810) 958-9451.

SOUTHWEST JEWELRY

Trunk show of ancient motif and contemporary-inspired jewelry by The Christofers, representing numerous Native American and southwest designers. Through May 7. Mesa Arts. 32800 Franklin, Franklin. (810) 851-5949.

PARTY DRESSES

Hannah Rose presents Geoffrey Bliz for A.J. Bari, 10 a.m. to 6 p.m. Refreshments. Showing of spring special occasion dresses. Free beaded lipstick case with any purchase. Repeated May 7. Shoppers bringing in old prom dresses for donation can get 10-percent off new purchases.

SATURDAY, MAY 7

SOAP STAR

Meet Rudolf Martin, Anton Lang on All My Children. Autographs 1-3 p.m. Win an autographed soap script by entering an essay contest. "Why All My Children is my Favorite Soap." Contest deadline: 5 p.m. Wednesday, May 4. Winner selected from random drawing. Mail or drop off entries to Mail Management Office. Attention: Bill Checks.

Livonia Mall, Seven Mile/Middlebelt. (810) 476-1166.

MOM'S DAY BRUNCH

Brunch and fashion show featuring clothing for mom and moms-to-be. Bonnie Burke from Estate Lauder presents spring clothes. 9-45 a.m. Jacobson's Restaurant. \$9.75 per person. Reservations required. Leisure Park Place, Six Mile/Newburgh, Livonia. (313) 591-7696. Ext. 263.

KIDS BOUQUETS

Twigs Floral Gallery hosts "Make it for Mommy" floral bouquets. 10 a.m. to 4 p.m. Appointments not required. Dads and children can select and create flower arrangements for mom. \$10 and up. Free balloons.

Sammy Plaza, 32250 W. 14 Mile, West Bloomfield. (810) 851-0140.

SUNDAY, MAY 8

STORYBOOK SUNDAY

WNC radio personalities read children's classics. 1 p.m. Center court. Kids redeem book reports for discount tokens. Newcomers welcome.

Fairlane Town Center, Michigan/Hubbard, Dearborn. (313) 593-1370.

CLASSICS BRUNCH

Co-sponsored by WQRS. Local musicians perform in concert. Rotunda stage. Noon-2 p.m. Brunch catered by Sebastian's Grill. \$20 tokens available at concierge desk.

Somerset Collection, Big Beaver/Coolidge, Troy. (810) 643-8360.

MONDAY, MAY 9

STUDENT ART SHOW

Rochester Schools Art Exhibit through May 31. Meadowbrook Village Mall, Adams/Watton, Rochester Hills. (810) 375-9451.