

# MALLS & MAINSTREETS

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MONDAY, MAY 30, 1994

SHOPPING CENTER



LINDA BACHRACK

## Grads award 'A' to special gifts

Does your mind absolutely go blank when trying to come up with a useful, innovative idea for a graduation present? Graduates typically receive a bevy of boring knickknacks that end up in the deep reaches of a closet at home, not to be seen until spring cleaning.

My son, now a junior at Michigan State, received some much appreciated goodies (by the way, he was grateful for anything that warmed up a dull, drab dorm room). His favorites were electronic gadgets — a telephone answering machine and a self-programming universal remote control (\$25 at Brookstone in the Somerset Collection, Troy).

Allison Carlson, a senior at Henry Ford II High School in Sterling Heights, puts toasters and can openers last on her graduation gift wish list. She wants Rollerblades to get her across campus at Western Michigan next fall.

Though not quite as coveted as fat checks and Caribbean cruises, the following ideas received high marks from the graduates I consulted. Hudson's has unique ideas for every kid on your list. The brand new recordable picture frame (\$18.95) allows the sweetheart back home to send her photo and a romantic message to her honey at school. What a fun way to say, "I love you."

Your favorite coed can carry an ice cold drink to all of his or her classes in a tri-color 16-ounce Cool Mug (\$6.99). Just freeze overnight and enjoy an icy thirst quencher throughout the day and during long study halls.

Pick-up basketball and softball games can be tough on muscles and joints. Make sure your student is comforted with a Bed Buddy Heat Pack (\$15). It's a sore-back saver.

Don't be late

Does Jane need a wake-up call in the morning or a reminder to study in the afternoon? The Swatch Musical is the first Swatch to feature an integrated alarm function. Hardly an annoying beep, this captivating watch plays a 12-second melody by French musician Jean Michel Jarre. Choose Fandango, Tambour or Tone In Blue (\$50). Speaking of time, although alarm clocks were cited as boring gifts, the sleek Keith Haring travel clock is far from ordinary. Haring's pop art designs are hot, and his bright hues will enliven any



coed's desk (\$40). An array of Keith Haring posters and other art-related gifts can be found at The Print Gallery, 2203 Northwestern Highway, Southfield.

The computer mouse in the dorm room can now reside in a "cool pad." Gallery MousePads turn an ordinary computer accessory into a mousepiece with such famous paintings as the Mona Lisa and Symmetry of Man. This creative idea really injects the work station with a little personality (\$18.95).

Also from The Print Gallery, an avant-garde constructivist-look Russian mobile (\$28), vintage Detroit baseball posters, the Peter Max World Cup poster (\$35) and, to relieve stress and promote creativity, Claymation Clay, the stuff that made the California Raisins (\$5.50 includes instructions, \$12 for sculpting tools).

Right on

Stephen Pardonnet, an Oakland Community College student from Troy, recommends the following great gadgets from Brookstone in the Somerset Collection: A compact box fan (\$24.99) cools a steamy dorm room, a unique water pillow (\$45) allows you to adjust for firmness, compact disc portfolios (\$20-\$30) cleverly encase your favorite tunes. The Light Writer is a pen with a lighted tip that allows you to take notes in a darkened lecture hall (\$20).

Linda Bachrack is a Birmingham resident. You can leave her column ideas at (313) 953-3047, mailbox 1889, or fax them to her at (810) 644-1314.

## Shhh! Secrets Salon tells no beauty tales



A new full-body spa is open in downtown Rochester with state-of-the-art relaxation and skin therapies that are attracting both male and female clients. The 22-member staff is waiting to pamper you and keep your beauty secrets.

By SUSAN DEMAGGIO  
STAFF WRITER

Judy Morse of Rochester was never content operating one of the busiest hair salons off Main Street, Secota.

She always had her mind set on bigger things.

"My ultimate dream was to have a full-service, full-body salon and spa where I could really take care of my customers from head to toe," she said.

"Being beauty educators, my staff and I realized that attractive hair-styles lead to attractive make-up applications, which lead to good, healthy skin care, which leads to facials and massages, which lead to body treatments and nail services.

"We wanted to be able to do the job right. When the physical therapy clinic moved out next door, I took over the space. In December, I realized my dream by building a first-rate spa onto the salon, tripling my business, my staff and the services available at the salon."

The 2,600-square-foot salon-spa has a classical interior in design, set in taupe and black throughout. Spa clients can select background music to suit their mood, anything from

ocean waves hitting the shore to Mozart. The spa is immaculate, tranquil and lit moodily with recessed lighting.

"We treat our spa rooms with the respect of a confessional," Morse said. "We never interrupt a treatment unless it's an emergency, and then only a note is slipped under the door. A client's privacy and confidentiality is a priority."

Morse said the Secrets Spa and Salon is a one-of-a-kind for the area. Most other spas, she said, are "on the west side." She's proud to have her business in downtown Rochester, where the entrance looks over the municipal park and there are plenty of special shops and restaurants nearby.

Staying current

To keep up with the latest treatments and products, Morse's staff attends the Aveda hair and make-up training sessions and visits work shops at the Sassoon studios in Toronto and London.

The techniques are shared with clients because, after all, "What good is a smashing salon hairstyle or make-up application if you can't do it for

See SECRETS, 2D



JIM RUDEK/STAFF PHOTOGRAPHER

Stress relief: Paula Elzerman of the Secrets Salon and Spa gives a facial to a client in one of three private facial/massage rooms in the newly expanded salon.



Lakeside leaders: Sonia Liskiewicz (left) joins partner Janita Gaulzetti in the Lakeside management office. The pair hopes to continue Lakeside's excellent reputation as a great shopping experience.

## Pair gears Lakeside to shopping families

By SUSAN DEMAGGIO  
STAFF WRITER

Shoppers should be on the look-out for two new faces popping up in the darndest places at Lakeside Mall in Sterling Heights.

Marketing director Janita Gaulzetti of Royal Oak and assistant manager Sonia Liskiewicz of Birmingham have been spotted staffing the Information Booths, moving through pairs of early morning walkers and sipping coffee in the Cappuccino Cafe.

"We're getting to know the center right now," Gaulzetti said. "The best way is to get out of the office and meet the shoppers, the tenants, and the mall employees . . . to see how everything flows."

Liskiewicz shook her head in agreement and added, "What comes through and distinguishes Lakeside from other shopping centers is the sense of ownership that comes from its shoppers. The mall is really 'their' center. They let you know what they like and don't like, even when you don't ask!"

The women join center manager Miles McFee of Rochester Hills to

complete the team directing operations at the 18-year-old, Taubman-owned shopping center at M-49 and Hall Road. Both are single, both share after-hours interests in dining out, reading and watching movies.

Gaulzetti comes to the mall from an advertising and marketing background. She held communications positions at Compuware, PAM Distributors, The Michigan Opera Theatre and ad agencies J. Walter Thompson, Ross Roy and McCann Erickson. She has a B.A. in communications from Michigan State University.

Liskiewicz joins Lakeside after 16 years with the Taubman Co. She has been a personnel specialist and manager of special events and projects for the corporate offices. She has a bachelor of science degree in business administration from Oakland University with a major in human resource management. She fills a new position at the center, reporting to McFee on the day-to-day operations of security, engineering and maintenance.

See LAKESIDE, 2D

Retail businesses in suburban malls and on suburban Main Streets are invited to submit announcements of upcoming special events and promotions for Added Attractions. The deadline to submit news is the Wednesday before publication on Monday. Send announcements to Malls & Mainstreets, 36251 Schoolcraft, Livonia 48160 or fax them to (313) 691-7278.

MONDAY, MAY 30

**SAND CASTLE**  
90-ton, three-dimensional Looney Tunes sand sculpture, featuring a Looney Tunes soccer match, on display through Aug. 15, in the Briarwood Grand Court. The work was created by sand artist Todd VanderPylm of Sand Sculptures International, based in L.A. Questions known for precise detail and life-like figures. A real, don't miss! Bring a camera.  
Briarwood Mall, S. State/Elmhurst, Ann Arbor. (313) 769-9810.

**DISCOVERY PROGRAM**  
Marxists throughout the mall explore space, weather, marine life, rain forests and dinosaurs. Fun discovering the answers to science trivia questions on each market. Through the summer months.  
Summit Place, Elizabeth Lake/Telegraph, Waterford. (810) 682-0123.

**PUPPET SHOW**  
The Three Little Pigs through June, Monday-Friday 7 p.m., Saturday 11 a.m., 1 and 3 p.m. Sunday, 1 and 3 p.m. Free at mall's puppet stage.  
Meadowbrook Village Mall, Adams/Watson, Rochester Hills. (810) 375-9431.

## ADDED ATTRACTIONS

WEDNESDAY, JUNE 1

**FAMILY NIGHT**  
Frank Cappelli, host of Nickelodeon's "Cappelli & Co.," performs, signs autographs beginning at 6:30 p.m. Performing Arts Court. Hour-long concert features doo wop to bluegrass, dealing with good manners to music appreciation, 99-cent kids meals at mall restaurants. Merchandise discounts, food sampling, prize drawings. Floors at mall entrance.  
Lakeside, Schoenherr/M-59, Sterling Heights. (313) 247-1744.

**FASH BASH TICKETS**  
Tickets for the 25th annual Fash Bash at the Fox Theatre, sponsored by Hudson's and the DIA Founders' Junior Council, on sale through date of event.  
Wednesday, Aug. 3, 6 p.m. Fash Bash features live auction, pre and post parties and a theatrical fashion presentation. Prices range from \$25 per person including seating and post parties, \$35 main and merchandise floor seating and post parties, \$100 private reception, buffet, auction at State Theater, valet parking, and \$150 for private reception, buffet, auction, program mention, gift, post party and valet parking.  
(313) 833-2323.

THURSDAY, JUNE 2

**ANTIQUe EXHIBITS**  
Jeanne Fairman Antique Show through June 5. Antique appraisals, glass sets show, jewelry repair, starting and silverplate replacement service, plus items from 35 dealers from nine states. Daily 10 a.m. to 9 p.m. Sunday noon-5 p.m.  
Crestwood Mall, Orchard Lake/McNichols, West Bloomfield. (810) 851-7777.

SATURDAY, JUNE 4

**TODDLER FUN**  
A miniature athletic stadium combines safety street and creative come through June 6. Kids 18 months to 4 years enjoy Little Tikes Toys by participating in eight free events. Garber Graduates provides snacks to all. Daily 11 a.m. to 6 p.m. Sunday, noon to 5 p.m. Toys featured include Wise Waffle Blocks, Junior Activity Gym, Basketball Shootout, Cozy Coupe, Golf and Big Strika Bowling.  
Wonderland Mall, Plymouth/Middlebelt, Livonia. (313) 522-4100.

**PEM FAIR**  
Learn all about Waterman, Mont Blanc, Parker, Sheaffer and Cross writing instruments from company representatives in Hudson's Stationery Department, Oakland Mall 11 a.m. to 1 p.m. and Twelve Oaks 3-5 p.m. Repeated June 5 at Lakeside, noon to 2 p.m.  
(810) 597-2200.

**PIANO-A-TRON**  
11 a.m. to 6 p.m. Parliation Court. Sponsored by Schoolcraft College, Livonia. Benefits Muscular Dystrophy Association.  
Lauri Park Plaza, Six Mile/Newburgh, Livonia. (313) 462-1100.

SUNDAY, JUNE 5

**STORYBOOK SUNDAY**  
WHC radio personalities read children's classics, 1 p.m. Center court. Kids receive book reports for district (Livonia, Newcomers welcome). Parents with same-day mail receipts of \$50 or more get free storybook mat, 99-cent kids meals.  
Fairlane Town Center, Michigan/Hubbard, Dearborn. (313) 583-1370.

**CLASSIC BRUNCH**  
Co-sponsored by WQRS. Local musicians perform in concert. Rolland stage. Noon to 2 p.m. Brunch catered by Sebastian's Grill. \$20 tickets available at concierge desk.  
Somerset Collection, Big Beaver/Coolidge, Troy. (810) 643-6360.

## LOOKING AHEAD

What to watch for in Malls & Mainstreets next week:

- A Troy jewelry designer sells her "beads" at Jacobson's.
- Linda Bachrack shops for Victorians and visits new tea houses.
- Added Attractions lists the latest attractions at the malls and main street shops.