

Account assistant joins Marx Layne

Robert Strobel has joined the Farmington Hills-based marketing and public relations firm Marx Layne & Company as an assistant account executive.

As account assistant, Strobel will assist in the writing, editing, production, design and implementation of public relations and marketing programs.

Prior to joining the company, he was a marketing and key account representative for Grand Rapids-based Liberty Telephone. A resident of Royal Oak, Strobel graduated from the University of Michigan in 1991 with a bachelor of arts degree in economics and communication.



Robert Strobel

Local Scout leader nets volunteer award

Jeanette E. Trinity, a Farmington area Girl Scout leader, has been named one of the 17 Michigan Metro Girl Scout Council's (MMGSC) Corporate Volunteers of the Year.

She received her award at the recent MMGSC's Corporate Tomorrow's Power luncheon held in downtown Detroit. More than 400 members of the Detroit business community were on hand to applaud her achievement. MMGSC President Gloria Lars and Executive Director Penny Baier presented the awards.

Trinity is an engineering supervisor for Electronic Data Systems (EDS).

She serves as a troop camp consultant and troop product sales manager for a Brownie Girl Scout troop in Farmington Hills.

She also volunteers for her church in the soup kitchen and nursery. Trinity previously received the Peer Recognition Award from EDS. She has been an adult volunteer for five years.

Michigan Metro Girl Scout Council is the fourth largest council in the United States and provides leadership, cultural and personal development opportunities for more than 31,000 girls in Wayne and southern Oakland counties.

Hills firm hires new account exec

Thomas Petro has joined Triad Performance Technologies in Farmington Hills as its senior account executive. He will be responsible for developing custom training and performance improvement accounts for a wide variety of clients.

Petro brings 17 years of experience in the training and communications business, with the last nine years focused on the sales and marketing of custom training and performance improvement programs. He was previously Sales Team Leader for Masco Tech Training and Visual Services.

Petro received a bachelor of arts in marketing from Wayne State University and is currently vice



Thomas Petro

president of communications for the Bethesda American Society of Training and Development.

Triad Performance Technologies provides custom training and consulting for a wide variety of companies.

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