### SHOPPING CENTERED



LINDA BACHBACK

## Cuffs and collars soften up styles

Pretty, Graceful, Feminine. Soft. These are adjectives that have been missing for so long in the fashion world. The new glamour is not about crinolines or skin-tight skirts or Marilyn Monroe's sex kitten appeal. Rather, it about softening up simple silhouettes.

It's about rich browns, not harsh blacks. It's about her some softening up simple silhouettes.

A-line shapes and curvy jackets.

Just when you thought your daughter would never wear anything but faded jeans, she opts for a streamlined jumper or a bias-cut dress. The look is unadorned and sophisticated, but the textures and the lines are pretty and feminine.

Add an accessory

The real beauty of the new chic, polished suits
and dresses is their ability to be enhanced by wonderful accessories. You embellish your outlif according to your taste in scarves and shawls. Wrap
and layer to your heart's content. The selection is
andless, from chenille mufflers to faux fur stoles to
feather hore.



and layer to your heart's content in a selection is endless, from cherille mufflers to faur fur stoles to feather boas.

At a recent fashion show, Hudson's models added marabou collars, cuffs and stoles to tailored business suits. Bright fuchsia and purple capes revved up classic day dresses, with wool plaid scarves. Fringed shawls swept over leggings and trousers Patricia Underwood designs her fall/with the stoles of the stoles of the stoles. Shades of burgundy, heather and chocolate color her malleable hats in cashmere, chemilia, mobair and faur fur. Knitwear, scarves and a gossamer shawl complement the hats. Underwood's distinctive accessories will be presented at a trunk show on October 21 and 22 at Boott Gregory in Applegate Square, Bouthfield were imported around cowl-necked sweaters over leggings and trousers.

Caped crusaders

At Robert Mann Furs, also in Applegate
Egraers, the exquisite scarves could dress your pisno or a sofa as gracefully as they draps your body.

A flocked black velvet on chiffon adds sleganes to
the simplest alig dress (8300), while a fringed
black and taups design in the same fabrication
takes an unadorned jacket uptown (3180). A chenlike oblong sear in muted coppers, emeralds and
aspphire, glistens with jet beads. Put on the Ritz
in a cashmer cape-type one-button jacket with
nutria coller and cuffs (\$960).

These are but a few of the accessories that Rob-



in a cashners cape-style one-button jacket with nuries collar and caffs (3850). These are but a faw of the accessories that Robert Mann displays to enhance his knitewer, wool costs, thesrlings and fur. Look for eachners scarres (3120), Italian wool capes (\$215) and merine wool shaws (\$2450.710 change the entire look of the company of the control of

fit.

No need to buy a scarf-tying video. Keep it aim-le, fost toes a fringed shawl over your aboulder, ircle layers of cashmere around your neck or let a lipe fall casually acrose your back. You're thapped and ready to go.

wrappen and rendy in a Birmingham resident. Y con leave her column ideas at (313) 963-3047, n box 1889, or fut them to her at (810) 844-1314.

## LOOKING AHEAD

names de mateir der in Made & Mainetracte nest

E Linda Backrack shops for larger sixed fashion

B Added Attractions lists special events at the ing contents puts special events at the property familiaring stores address changing ing bakits. Designs are fit to be tied

■ You can tell a lot about a man from the tie he wears, or doesn't wear. And that's just the way contemporary designers want it.

## By Suban DeMaggio

BY SURAN DERIAGIO

BERNY'S CER 'ran out of gas on a
desert highway. He began to walk,
but soon was crawling, dirry with
thirst. Finally a car stopped, "Water! Water," gasped Berny.
"Ger, I'm all out," waid the drivtr, "but I've gat some beautiful-ties
for sale. Like to buy one?"
"Water, Water!" gasped Berny,
"Look, there's a restaurant fook, there's a restaurant fook, the salesman, and he drove of the selement and collapsed at the maitre d's feet.
"Water, Water!" gasped Berny.
"Water, Water!" gasped Berny.
"Water, Water!" gasped Berny.

"Water, Water!" gasped Benny.
"Sorry," replied the maitre d'.
'You can't come in without a tie!"
With all the talk of casual Fri days and dress down Thursdays and laid back Mondays, tie makers



Tie one on: These fall designs can be worn with a sport shirt to add a little personality to casual dress days, according to the Nechwear Association of America.

See TIES, pext page

# Jacobson's men's shop has a new attitude

BYATY WHITES

Last year, during its 125th anniversary, Jacobson's took a long hard look
at itself. If the Michigan-based upcale department store was going to
enter the store was going to
enter the store was going to
enter the years, some
hard would have to be made.
With Nordstrom's and Parisan's
poised to enter the home field as direct competitors, Jacobson's decided
it would need to find its niche and

fight hard to keep it. As vice-presi-dent of the Men's Division (which makes up about 16-persont of Jacob-son's sales,) it became Jeffrey Senn's job to attract new, younger, and more contemporary shoppers to the very traditional Jacobson's Men's Store. "We saw that the world is changing year of the lates of the store.

very quickly and guys are more in tune with what's happening all around them and not just in the Mid-west," Senn said. "They travel. They

read magazines, watch movies. They think, I'd like to look like that, or I'd like to look like that, or I'd like to have that item. To attract their business, Jacobson's needed to bring in new designers and give more prominence to the men's contemporary collection."

The trend toward more casual dreasing at work also dictated that Jacobson's expend its men's clothing departments.

attitude than an age," Senn explained. "If a guy is 50-something, hip, travels around, he'll like what he sees in the new contemporary collection." Must-have items for the contemporary man include 3-button, unconstructed jackets that may or may not be worn with a shirt and tie. These have great drapability and mix well with denim. Add vests, shirts,

Hee JACOBSON'S, next page

# Designer adds sass to career clothes

By Susan DeMaggio

Ah, it's the life.

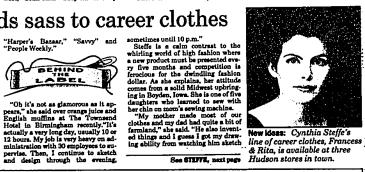
Cynthia Steffe rises early each morning, grabs a no fat breakfast and heads out the door of her New York spartment to work out at the health



heads out the noor or as a speciment to work out at the health club.

Next she heads over to her Seventh Avenue design house where she is building an international reputation for clothing that offers "luxury without excess."

Between meetings with staff, consultations with suppliers, and garment inspections at various stages of production, Staffe electhces and gives interviews to publications like



Retail businesses are invited to submit an-nouncements of upcoming special events and pro-motions for Added Attractions. Send announce-ments to Maile & Mainstreets, 806 K. Maple. Bir-mingham. 48009 or fax them to (810) 644-1514.

MONDAY, SEPT. 12

PLAYBOOGH EXAMINT
Fartany play southtures creeted by local architectural
firms exhibited in Crowley's court area through Sept.
15. Playhouses will be railled off to benefit Detroit.
Festived of Arts.

Lateratte, Schoon

k-long series of designer visits and servinars for e-sizes. Selv's Fifth Avenue. Third floor, Call for Somersel Collection. Big Neuver/Cookings. Troy. (810) 843-8000, est. 331.

PRINE Puppet shows performed delty 11 a.m. 1, 3 and 7 p.m. Schnedoys 11, 1 and 2 p.m. Sundays 1 and 3 p.m. Sundays 1 and 3 p.m. Alon, Steeler Penetration through Sept. 28 Center court, Startist dones allows perforparis to see consistentiant, Fine. Delty 7, 25 p.m. Seturdays 11;20 a.m., 1;20 and 2,20 p.m. Seturdays 11;20 a.m., 1;20 and 2,20 p.m. Seturdays

ter (Mis. (810) 275-9451.

Today, Chico's Schion experts discuss color, 6-7 p.m. On Sept. 14 "a alleveer appearance through accessories," 6-7 p.m. On Sept. 16 business causel wardacks presentations. 6-7 p.m. Reservations re-

#101 932-671S.

N.ADEMB bowe' by Hudeon's for hindestance Depts. Cell post attre for conspists list of lopics and times. nations required. Classes are live.

## ADDED ATTRACTIONS

IOMALE
Revion's Lip Mobile at F & M, 1-5 p.m. Visitors
sought for Vises Off spotch contest. Prick up the copy
of "Revion's Godde to Kleeling Facts and Facili," Repeeted Sept. 15, 9 a.m. to room at Fermington Hills
store, 3 (2005 Orbinard Lailer M.
F & M. (200 Rochester Rd. Rochester Hills.
(213) 974-987.

WEDNESDAY, SEPT. 14

Ernis Hernett sutographs "The Babe Signed My Left Shoe," 7-8-30 p.m. B. Delton Bookstore. Livonis Mail. Seven Milly/Middletest. 28 TOL 47 IL 1 FM

FRICAY, SEPT. 16

pets sincePTide; Watch HSI Antiques calebrates 10 years in busines with reception for the public, 6-9 p.m., Music, hors of osuves and codicials. \*\*22 E. Mages, Downtown Briningham.

WHOSE PROPRIES VINIAGE MAIN Street computer through tegs. I.B. Centerplace is 1.0-foot con depicy flaturing eight computer work sta-in foot of ellege backgrop. Ride heat Karr's in and Watchoe lack centra set in jumples of no and Watchoe lack centra set in jumples of no and Watchoe lack centra set in jumples of no and Systowy Harbor. Addit cillerings installed

ITRY PESTIVAL.

Live music, WTCD young country dancers, line of inglessors, country learnoise, Chiest Train Robbe slid, western asknow with bings and casking gament office confert, licks confests, dought glemonstrations, ornit booths, western week, and flood own stone. Co-Sponsored by Twelve Dates shopping or slone. Co-Sponsored by Twelve Dates shopping.

SATURDAY, SEPT. 17

EXCESSIT
The Detroit Rose Society Show through Sept. 18. includes minietures and hybrid tea roses.
Laurel Park Place. Six Jalle/Newburgh, Livonia.
(313) 891-7896.

scot sective
Fall heritons from mail stores on the center court
names, 1 and 3 p.m. Calabrity took a-Bees Whitney
Houston and Jack Richolaon mangle with the crowd.
Cestand Medi. 14 MBM/John R. Troy.
(810) 585-6000.

nur mart PABRISSESS.
Accident's prevents Lametord II dress collection fuller figures show 9-65 a.m. Continents breakin served. 8-65 for persone. Recentrations required Caleswood Dept. Also, winner of gif's design or amounted soldly, soldweed by last-to-echool set show 11 a.m. Chiddrel's Dept. Christia codeware demonstration 11 a.m. to 3 p.m. Nichten Bhou. Laurel St. Phose. Set Alley Niewburgh, Livona. (214 gif 8) 1-7668.

LETY deader Most Lee Broward and see his total cree a.m. to 4 p.m. Fashion Jewelry Dept. He Martin. Someset Collection, Sig Beaver/Coolings, Troy, #8109 848-8300.