

[illegible]

How would this man compose a

PERSONAL SCENE ad?
 Perhaps something like this:



Observer & Eccentric
CLASSIFIED ADVERTISING

"Setting too Good an Example is a kind of Slander seldom forgiven."
—Benjamin Franklin, 1753

Personal Scene Ads in The Observer & Eccentric Newspapers allow you to record a message in your own voice over the phone. That way when people see your ad in the paper, they can dial your code, hear your message and leave a message of their own. You can call, day or night, to get your messages. It's fast, it's easy, and it helps people

find out more about each other. Look in today's classifieds or call your Observer & Eccentric ad taker and ask about our introductory offer. There may be a printer in your future, or a trip to France, or a walk in the rain. It pays to advertise.

PERSONALScene
581-0800