

COMMUNITY LIFE

THURSDAY, MARCH 2, 1995



LEON I. SCHOCHIT

Kids today miss simpler pleasures

I remember when you could purchase ice cream on a wooden stick for a nickel; many times you'd get a free stick (clearly marked), and receive a bonus one.

It was a large block of vanilla ice cream, covered with rich, thick and delicious chocolate.

I also recall my family buying a huge chunk of ice every day for our icebox. (No refrigerator!) It lasted all day and cost about 5 cents; it was usually bought from a man driving a large truck carrying ice. He had to sell it fast before it melted.

I don't know how we got along without air-conditioning; it was so hot and humid that we used electric fans to blow around the hot air, during the summertime, of course.

Drugstores sold us kids 6-cent frozen candy bars, as we had no freezers in which to keep them ourselves. This was a treat, and a change from eating ice cream. In those days, drugstores usually had some type of ice cream parlor or counter on the premises.

Milk was left on the front doorstep of each house; it was delivered by truck early in the morning. The cream settled to the top, and in winter, because of the cold weather it would sometimes pop up to around eight inches above the neck of the bottle. It looked very weird, and quite funny.

There were plenty of fruit peddlers pushing their wares, on foot down the streets in huge wooden carts, on a daily basis. The fruit was fresh, cheap, and usually warmed over from

See KIDS, 10A



*Finding a job doesn't just seem like work, it is work. A local support group meets monthly to offer direction and encouragement.*

BY BETH SUNDELA JACHMAN  
STAFF WRITER

If only there were a magic wand, looking for work wouldn't have to be like gazing into a crystal ball to see your job future.

But looking for work is work, and that's the message offered by a job search support group that meets monthly in Farmington Hills.

Career development specialist Eida M. Schwartz spoke at a

recent A.C.T.I.O.N. meeting at Orchard United Methodist Church on Farmington Road. The support group meets the third Monday of each month. Each meeting features a speaker; topics include trends in the job market and tips on how to interview or write a resume.

People entering the job market today can expect to have at least seven jobs and change careers three or four times in their

working life, according to Rob Rudnick, one of the coordinators of A.C.T.I.O.N., which stands for Active Career Training Information On Networking.

Barton Foster, who also coordinates the volunteer group, says he thinks of A.C.T.I.O.N. as a resource.

"Some people come a year or more."

See JESS, 10A

TAMER GRAY/STAFF ARTIST

Detroit Riverview Hospital is pleased to announce



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Please step outside and read this.



The cold you feel right now is how thousands of families feel 24 hours a day.

This year, thousands of men, women and children will be cold due to a financial hardship. For them, the thought of winter's cold only brings doubt and fear. Whether they are unexpectedly unemployed or the working poor, they will endure the chill of winter without the protection of a warm home. You can help prevent this by contributing to The Heat And Warmth (THAW) Fund.

THAW is a non-profit organization which helps struggling families in 11 Southeastern Michigan counties keep their heat on. It is the last resort for families who have exhausted all other possible resources. Since 1986, THAW has assisted over 15,000 families, more than half with children. Yet, THAW is not considered a handout, but a helping hand, for less than 10% of the recipients are repeat cases.

Once again, Detroit Edison is supporting THAW's efforts. Every dollar you donate will be matched by Detroit Edison and will go directly to help those in need. So, as the nights grow longer, please remember the families who grow colder.

