

Observer & Eccentric

CLASSIFIED ADVERTISING

CA Report

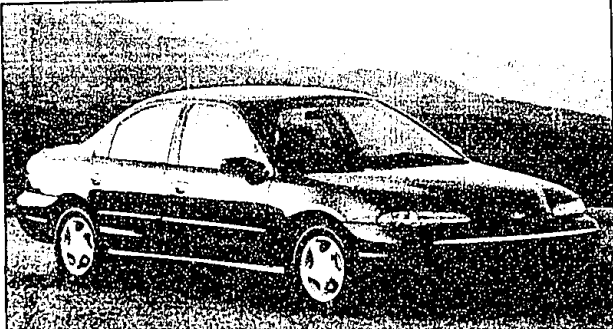


Ford sees big future for Contour, Mystique 'world cars'

BODEGA BAY, Calif.—Eight years in the making...

These fresh products are the derivative of the successful European Ford Mondeo...

Although Ford officials deny it, the Contour and Mystique essentially replace the outdated Ford Tempo and Mercury Topaz models...



Road Test By Anne Fracassa

Mystique to the 30- to 50-year-old group, more than half women...

Division. Their household incomes are between \$32,000 and \$55,000...

"The Contour will appeal to the young professional, young couples and start-up families..."

"These cars are loaded with features offered by no one else in this segment..."

and transmissions, dual air bags, all-speed traction control...

Job One for the vehicles was July 19, the public introduction of the cars was Sept. 29...

The Contour and Mystique share platforms, structural and powertrain elements, but are distinctly styled...

will carry us long into the millennium.

If you'd like to see a particular model tested or if you have a car question, send Anne Fracassa a message at AVANT-711054...

Anne Brings Experience to The Observer & Eccentric

Anne Fracassa, whose column began last week in the Observer & Eccentric Newspapers...

Her syndicated auto column is published regularly by newspapers and magazines in Michigan, Alabama, Alaska, Arizona, Missouri, Montana, New Hampshire, Nevada, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, D.C., Washington state and in Canada.

Fracassa's auto reports have been carried by United Press International, the Gannett News Service and Avant! NewsFeature Service...

She also has done automotive commentaries for several radio stations through UPI Chicago.

Fracassa, who is married with two children and a dog, has two bachelor's degrees from Wayne State— one in journalism and another in history.

Things You Know! True or False? One worn spark plug can damage the catalytic converter in your car. True! The unburned fuel that results from the misfiring plug is ignited inside the converter, an emission control device.

500 Help Wanted

Parking Attendants needed for a new parking garage...

Part-Time Counter Help needed for a retail store...

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