828 Jeeps/4 Wheel Drive

CHEROKEE 1990 Laredo, 4 door, 4 cylinder, auto, blue, excellent condition. $6200 313-477-1439

CHEROKEE 1989 Laredo, 4x2, loaded new engine, brakes, tires, shocks & air. Excellent condition. Red, gray cloth interior, warranty to 70,000 miles. Asking $3000. Phone $3000. After 6pm. 313-473-7472

CHEROKEE 1990 4x4 Fun, sporty, dependable. Full package, great condition. 313-246-6081 leave msg

CHEVY 1990 BLAZER, 4x4, 2 door, automatic, $3,988. Tamaroff Dodge 810-354-8600

CHEVY 1983 S-10, 4 cyl., 4x4, 4-8 track, excellent shape. $2800 or best (810) 669-4175

EXPLORER 1994, 4 door, Eddie Bauer, full automatic, leather, moon, $20,994. DEMMER FORD (313) 721-2600

EXPLORER 1993, 4 door, XLT package, air power windows, power door locks, cruise, tilt, loaded, (17,400) DEMMER FORD (313) 721-2600

EXPLORER 1991 - EB, loaded, no sunroof, 52,000 miles, etc., clean, warranty. $14,500 (810) 478-1564

EXPLORER 1993, Eddie Bauer, 4 door, 4x4, 4.0, V6, automatic, full power, tilt, pop-up roof, leather trim, premium sound, white. Sticker $19,767. $17,988. BLACKWELL FORD (313) 453-1130

828 Jeeps/4 Wheel Drive

EXPLORER - 1992. Loaded, low miles, excellent condition, leather, JBL, cruise & air. Excellent condition. Red, gray cloth interior, warranty to 70,000 miles. Asking $3000. Phone $3000. After 6pm. 313-473-7472

EXPLORER 1991 Sport - Automatic, Excellent condition, leather, JBL, Loaded. $11,750 313-451-1043

EXPLORER 1994 SPORT - white, 22,000 mi. Loaded. Warranty. Now whole $. $18,650 313-455-3298

FLARESIDE 1993 F150, 4x4, XLT, 5.0, V8, automatic transmission, air, power locks & windows, tilt & cruise, only 13,600 miles, red. Sticker price $19,448. BLACKWELL FORD (313) 453-1130

FORD BRONCO 1994 XLT, leather, 351, automatic, loaded, $18,994. DEMMER FORD (313) 721-2600

FORD 1991, Explorer Eddie Bauer, Loaded. Excellent condition. $14,800 or Best Offer. (810) 348-3147

FORD 1992 Explorer XLT, well maintained, excellent condition, well kept, 80,000 miles, $12,500 best. 313-417-1153 or 810-887-6032

FORD 1993 Explorer XLT, 4x4, loaded, clean, $18,000. (810) 758-2040

FORD EXPLORER - 1992, XLT, aluminum wheels, Cashmere metallic, leather, $11,500. 313-531-2172

FORD 1994 F150 Supercab, 4x4, XLT, V-8, automatic, loaded, $18,994. DEMMER FORD (313) 721-2600

FORD 1994 Limited Explorer, fully loaded, real pearled, like condition, best offer. After 6, (810) 625-8804

828 Jeeps/4 Wheel Drive

GEO TRACKER 1991 4x4, soft top, sharp, $3,588. Tamaroff Dodge 810-354-8600

GMC 1994 Jimmy, 4 door, SLE, red, financial interest, loaded, 13,000 miles, $18,600. 313-981-6058

GMC 1989 JIMMY, 4 wheel drive, like new, extended warranty, $4450. TRUK AUTO 313-455-5568

GMC 1994 S-15 Jimmy SLT, trim pack, black leather, one owner, $18,495. BOB JEANNOTTE PONTIAC GMC TRUCK Plymouth (313) 453-2500

GMC 1994 Yukon GT 23,000 miles, fully loaded, 6 yr 75,000 mile warranty. $21,500. 313-838-1369

GMC 1994 Yukon SLE. Under 12,000 miles, loaded, $24,000/best. New truck on order. (313) 953-5776

GMC 1994 Z71 Sierra 4x4 extended cab, Buckets, arctic caldera metallic, premium sound, etc. $21,000. (810) 684-1825

GRAND CHEROKEE Laredo 1994 V8, fully loaded, leather, CD, like new, $22,500. 810-634-4129

GRAND CHEROKEE 1993 LTD Black, V-8, CD, loaded, 27,000 miles, $23,900. (810) 647-8160

JEEP 1993 Grand Cherokee Laredo, loaded, 32,500 miles, Tow package, big service, $18,900. 810-305-8735

JEEP 1995 GRAND CHEROKEE Laredo, loaded, 5000 miles, $23,870. FOX HILLS Chrysler Plymouth Jeep Eagle 313-455-8740 313-261-3171

828 Jeeps/4 Wheel Drive

JEEP Grand Cherokee - limited, V8, 35,000 miles, black with leather. Call 810-681-3405

JEEP WRANGLER 1994 4x4 sport package, automatic, AC, cassette, stereo, 11,000 miles, like new, $14,995. Laurel Chrysler Plymouth (313) 525-7004

JIMMY 1992 SLE, 4x4, 4-3 liter, 2 door, Sierra Red, immaculate! Dealer maintained. Must see! Asking no car. $12,900. Eves. 810-545-7031. Days 313-454-7037

MITSUBISHI 1993 Montero SR, sunroof, CD, leather, 45,000 miles, Excellent. $20,000. 810-644-6860

RANGER 1994 STX - loaded $17,000 best offer. Call days (810) 247-6023, eves. (313) 532-0508

SUBURBAN 1995 4x4, leather, loaded, $29,995. GORDON CHEVROLET 458-5250

SUZUKI SIDEKICK 1993 - Only $7995. STARK HICKEY 313-538-6178 FORD 313-538-6600

TRACKER CONVERTIBLE 1992, red, cassette, Hurry! $7995. GORDON CHEVROLET 458-5250

TRACKER 1993 LSI, 4x4, Convertible, air, loaded, 5 speed, Alpine, 21,000 miles. Best offer. 810-309-6845

830 Sports & Imported

ALFA ROMEO 1989 Spider, Convertible, 1 owner, driven summer only, immaculate, 32,000 miles, $9500. 504-0

ALLIANCE, 1983, runs great, air, automatic, am/fm cassette, 118,000 miles, $650. Call after 6pm. (313) 459-0105

ALPHA ROMEO - 1969 Spider, perfect, no winters, 31,500 miles, alarm, $11,500. (810) 338-3268

AUDI 1983 80, 74,000 miles, 5 speed, sunroof, great condition, $4,800. (810) 626-1625

BMW 1983 733i - bronze, 5 speed, manual transmission, excellent condition, $4,400. days 810-280-0840

BMW 325i 1983 convertible, 58,000 miles, loaded, sharp, $13,950. (810) 666-2913

CHEVY 1994 CORVETTE, auto, loaded, removable smoke glass top, black/gray, 1 year transferable warranty, 27,000 miles, never seen snow! $32,000. Eves. 810-740-7571

COBRA 427, 1978 REPLICA - Dark red, excellent, $34,900. MUST SELL. 810-231-4870

CORVETTE 1994 $29,995. Bob Jeannotte Buick (313) 453-4411

CORVETTE 1979 black cherry, automatic, glass t-tops, 79,400 mi., Clifford Alarm $7,900. (419) 661-0527 days

CORVETTE 1991, black convertible, 20K, stored, chrome wheels, spoiler, warranty, $24,500. 810-355-1222

830 Sports & Imported

CORVETTE 1989, Convertible, metallic Nightshade, Low miles, Wired, Mint! $20,500. (313) 453-7135

CORVETTE 1988 Convertible white/red interior, 15,000 miles, Like new condition, am/fm cassette, 118,000 miles, $650. Call after 6pm. (313) 459-0105

CORVETTE 1968, Convertible, very good condition, 327, 4 speed, $11,000/best. Call (313) 722-1556

CORVETTE 1991 Coupe, red, automatic, glasstop, CD, absolutely mint! $18,700 810-375-0838

CORVETTE, 1984, coupe, 6 speed, black/tan, all options, super!! $27,450. Must sell! (810) 543-7448 days

CORVETTE - 1984 Gold excellent condition. Summer car. 22,000 mi. (Bose stereo) $15,000 810-653-2848

CORVETTE, 1982, immaculate, 2 tone blue, 21,000 miles, loaded, $18,500. (313) 425-3623

CORVETTE 1982 - Limited Edition, 50,000 miles. Excellent shape. $14,000 (313) 581-1325

CORVETTE 1978 L82 - New paint, interior, tires. $7800. 84K miles. Solid suspension. 810-476-0825

CORVETTE 1984 - Red coupe, 4400 actual miles, owner stored, $27,500 or best. Call after 5. (810) 641-4322

CORVETTE, 1990 Red-grey leather, loaded, Bose Gold CD, 22,000 miles, Lower Alarm $19,500. (810) 960-3416

CORVETTE 1978 - Silver Anniversary, two tone, 38,000 miles, many extras. Stored winters. $12,250. Call after 6pm 313-453-0877

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CORVETTE 1982, T tops, leather, all options, excellent condition, must be seen. $11,000 810-547-8523

FERRARI 308 GTS, 1979 - Beautiful red, 18,535 miles, mechanically perfect, $38,000 810-391-4870

FIAT 1982 Spider Convertible, 5 speed, red, excellent condition, $3,000/best offer (313) 295-2003

FIAT 2000 Spyder 1978 - $1200 or best offer (810) 681-8482

JAGUAR 1988 XJS, black, saddle interior, loaded, $12,000. Excellent condition. (810) 907-1381

JAGUAR 1985, XJS HE, great body, excellent mechanically, many extras, $6950 (810) 646-7123

LEXUS 1992 SC 400 - Radar, gold package, leather, 48,000 miles, warranty, $29,500 810-641-7922

LOTUS 1990 Esprit SE Turbo, black on tan leather, 20,000 miles, 0 down & lease of $650 810-347-4840

MAZDA 1990 MPV, all wheel drive, V6, sharp, $7,888. Tamaroff Dodge 810-354-8600

MERCEDES 190 E 2.3, 1992 Red, tan interior, 20K, 1 owner, $21,000. 810-423-6015 or 810-788-3636

MERCEDES 1981-380SL Clean, soft & hard top, 42,000 mi., gray, $15,900 (810) 855-3170

MERCEDES 1986 560SL convertible hardtop, Signal red, 36,000 original miles, $25,900 (810) 673-3111

MITSUBISHI 1993 Mirage, ES, 4 door, automatic, 15,000 miles, warranty, $9500/best (810) 553-0118

830 Sports & Imported

NISSAN STANZA 1987 - GXE, auto, air, sun roof, loaded, 70,000 miles, sharp! $4750/best. 313-596-2500

NISSAN 1992 240 SX, mint, leather, 5 speed, all options, $12,500 or best. (313) 348-4463

PORSCHE 1986 944, Black, 5 speed, loaded, excellent condition, $8900/best 810-589-7754

PORSCHE, 1982, 928, clean, sunroof, black leather interior, new tires, $10,900 (810) 477-6641

PORSCHE, 1983 928s, recently rebuilt engine $18,000 or best offer (810) 624-4708

PORSCHE 1987, 924S, silver, 5 speed, 36,000 mi., Blaupunkt stereo, gorgeous, $8,900 (810) 879-7089

SAAB 1992 900 - 2 door hatchback, 5 speed, air, loaded, sharp! 30,000 miles, $11,500/best (313) 546-2327

SAAB, 1984 9000 - Excellent condition, runs great, loaded, sunroof, $2600 313-292-4114

SAAB 1992 900 turbo automatic, dark green with tan roof, 38000 miles, like new, $23,000. (810) 644-2440

STEALTH 1992 - RT, twin turbo, Pearl white, 3000 actual miles, Enjoyment condition. All options $23,000. Leave message 810-827-3286. Eves. 810-363-8324

VOLVO 1987 - sunroof, leather, non-smoker, 63,000 original miles, new condition. $6900. (810) 363-5987

830 Sports & Imported

VOLVO 1990 780 Turbo sedan, perfect family car, low miles, excellent condition, loaded, leather interior, $13,500. Day 810-478-0929 Eves. 810-344-6092

832 Antique/Classic Collector Cars

AUSTIN-HEALEY 1964, 3000, black/red, excellent condition, owned since 1972. $19,000 (313) 981-7054

CHEVELLE 1969 SS - 396 375 Very nice. $10,000 After 10am 313-458-3280

CHEVY 1956 - 4 door Sedan, 3 tone green, Fair condition, $2995. Call (810) 363-8504

CUTLASS 1976 Brougham, mint, 1 owner, V-8 350-4.21K miles, 100% garaged. $4,500 SOLD

FALCON 1968 - 289 automatic, air, power steering, good condition, $2,150 (313) 455-1743

FALCON 1966 - 289 automatic, air, power steering, good condition, $2,150 (313) 455-1743

FALCON 1970½ 6-auto, 18,300 miles, completely original, $4,000. 313-525-4230 Eves. 810-486-5433

JAGUAR 1971 XKE, V-12, 34000 actual, automatic, factory air, 2+2, silver, like new (810) 569-8777

MERCEDES BENZ 1980 300SD Turbo - silver w/blue interior, 187,000 miles, maintained at Boro's. $5,700. Call after 6pm (313) 425-2437

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†Plus title, tax, plates & $395 fees. Payments based on 24 months interest and total cash delivered price. Lease payments based on $1,995 down payment, $395 security deposit, $395 first month's payment and security deposit and other charges not to exceed 48,000 of lessor's allowable miles. Lessee responsible for excess wear and tear.

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1993 Dynasty	$10,995
1995 Neon Highline	$11,350
1993 Pontiac Bonneville SE	$13,900
1992 Dodge B250 Mark III	$13,900
1994 Mark III B250 Conversion	$16,900
1994 Plymouth Grand Voyager LE	$19,500
1994 Mustang GT Convertible	$22,900

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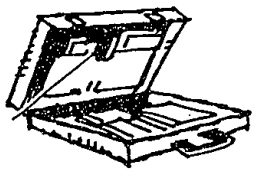
WRITE IT AND REAP!

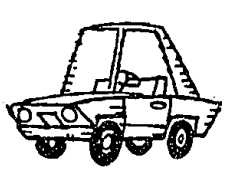
Writing a classified ad that gets results—whether it be for real estate, employment, the personals, transportation, or merchandise— is easy if you follow the guidelines below.

1. Give the reader specific information. Pretend you are someone reading the classifieds. What would you like to know about the item, service or job you are advertising? Be sure to add details such as color, size, condition, brand name, age, features and benefits. Be accurate! Don't embellish your ad with misleading information. Stick to the facts and reap the rewards!



2. Include the price. Don't waste your time or a potential buyer's time. If you advertise the price of the item or service you offer, the people who respond to your ad will be those who are genuinely interested. Surveys show that readers are more interested in those items and services they know are within their price range.

3. Avoid abbreviations. Don't make a potential customer work too hard! Although you may be tempted to cut down on the cost of your ad by using abbreviations, surveys indicate that many people don't understand such abbreviations as Elk (eat-in kitchen) or WSW (white side wall) tires and won't take the time to figure them out. A confused reader is a disinterested reader. Get the most for your money and use complete words.



4. Include phone number and specify hours. Be sure to let potential customers know when and where to call. Surveys show that even if a person is very interested in your item or service, he or she will not call back after the first attempt. Stay near the phone during the hours you indicate you will be available. Don't risk missing a sale!

5. Run on consecutive days. Your ad will not get results if people don't see it! Therefore, it is important to set up a consistent and consecutive ad schedule with your telephone salesperson or outside sales representative.

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