

Garage & Yard Sale

DIRECTORY

GIVE YOURSELF SOME BREATHING ROOM

Is your life too cluttered? Do you need more space? Then unplug your old appliances, shed unwanted apparel and unload your used furniture with the GARAGE & YARD SALE DIRECTORY, appearing (dates) in classified. You'll breathe a little easier.

Observer & Eccentric

CLASSIFIED ADVERTISING

644-1070 OAKLAND COUNTY 591-0900 WAYNE COUNTY
852-3222 ROCHESTER ROCHESTER HILLS

Pick up your free Garage Sale folder in our office when you place your ad! (Contains two signs, two arrows, a handy ledger, 14 tips for a successful sale and nine tips for a successful ad)



COUNTDOWN FOR SUCCESS

4 Weeks Before Sale

- ✓ Set a target date.
- ✓ Apply for necessary permits.
- ✓ Call Classified.

3 Weeks Before Sale

- ✓ Obtain necessary permits.
- ✓ Begin organizing merchandise.
- ✓ List items for Classified ad.

2 Weeks Before Sale

- ✓ Clean or repair merchandise.
- ✓ Begin pricing merchandise.
- ✓ Write your Classified ad.

1 Week Before Sale

- ✓ Finish pricing/organizing.
- ✓ Begin displaying merchandise.
- ✓ Place your Classified ad.

3 Days Before Sale

- ✓ Make signs.
- ✓ Clean your garage.
- ✓ Get change & cash box.

1 Day Before Sale

- ✓ Finish displaying merchandise.
- ✓ Prepare snacks.
- ✓ Mow your lawn.

The Day of the Sale

- ✓ Put up signs.
- ✓ Move large items to yard.
- ✓ Enjoy the results of Classified!